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for non-specialists

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The Fast and Easy Way to Learn the Basics

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Financial Management for Non-Financial Managers

Finance for Non-Financial Managers: Teach Yourself

Online Course Pack

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An Introduction

The Essentials of Finance and Accounting for Nonfinancial Managers

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The Essentials of Finance and Accounting for Nonfinancial Managers

Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series)

Accounting and Finance for the NonFinancial Executive

All the Basics You Need to Know

Accounting and Finance

Help Is on the Way!

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Finance for Non-Finance
People Financial
Times/Prentice Hall
Readers get tips and
insight regarding what to
look for when reading
financial statements, how
businesses measure
profitability, how to stay
on top of the budgeting
process, and how to track
cash flow.

**"Principles of
Marketing" with
"Accounting and
Finance for Non-
Specialists"** Amacom
Books

The world of finance and
accountancy can seem
one of impenetrable
mystery but it is one that
many managers have to
face in their day to day
lives. With its
comprehensive coverage
of the subject, this book
allows you not only to ask
pertinent questions but
also to understand the
answers. Chapter by
chapter, the workings of

finance are mapped out
and laid bare - the formal
reports, the methods used
to prepare the numbers
and what accountants
actually do every day.

This edition is fully
updated to reflect current
allowances, rates and
regulations and further
information. It also
includes even more
questions (with
comprehensive answers)
to challenge the reader's
understanding. Detailed
explanations are provided
in a clear, jargon-free
style and backed up with
lots of practical examples.
Areas covered include: -
basic terminology -
accounting concepts and
principles - profit & loss
accounts and cash flow
management - how
accounts departments
work - corporate financial
planning. There is also a
section on personal
finance. NOT GOT MUCH
TIME? One and five-
minute introductions to
key principles to get you
started. AUTHOR
INSIGHTS Lots of instant
help with common
problems and quick tips
for success, based on the
author's many years of

experience. TEST
YOURSELF Tests in the
book and online to keep
track of your progress.
EXTEND YOUR
KNOWLEDGE Extra online
articles at
www.teachyourself.com to
give you a richer
understanding of finance.
THINGS TO REMEMBER
Quick refreshers to help
you remember the key
facts. TRY THIS Innovative
exercises illustrate what
you've learnt and how to
use it.

**Finance and
Accounting for
Nonfinancial Managers**
Pearson

This Online Course Pack
consists of Accounting
and Finance for Non-
Specialists (0273679627)
plus access to a Pearson
Education Online Course
(0273658964).

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Specialists with
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Finance for Non-
Specialists** Pearson
Education

Conceived in response to
this shift in approach and
the growth of non-
specialist classes, the text

covers the principles of financial accounting, management accounting and financial management, emphasizing the application and interpretation of information for decision-making. Effective teaching and learning are facilitated through a variety of distinctive features; these are designed to encourage interaction and allow for flexible study and assessment; they have been expanded and improved in this second edition.

Business Accounting and Finance for Non-Specialist Managers AMACOM Div American Mgmt Assn
Now in its sixth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.
for non-specialists Teach Yourself

Financial Management for Non-Financial Managers is an accessible, practical and easy to understand guide that will allow any manager to gain confidence in understanding financial matters, managing a budget and dealing with bankers, accountants and finance professionals. A source of invaluable expert advice on all the essential aspects of financial management within the context of running a business, it covers: business structures, accounting and financial statements, analysis and ratios, planning, budgeting, product and service costing, setting selling prices, investment appraisal, finance and working capital, taxation and international transactions. This book explains financial literacy in the context of management, showing how improved awareness of finances can lead to increased value creation and protection for your business. Aimed at the practicing business manager, *Financial Management for Non-Financial Managers* includes case studies, spreadsheets and worked examples to accompany key skills and practices

explained in the book.
Accounting and Finance for Non-specialists Financial Times/Prentice Hall
Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.
The Fast and Easy Way to Learn the Basics Kogan Page Publishers
In the current environment of cut-throat competition, razor-thin profit margins, and increasing scrutiny from stakeholders, mastering the fundamentals of financial management is a must for everyone with a stake in their companies and in their own professional futures. Packed with step-by-step examples and illustrative case studies, and updated to reflect the latest trends in the economy and in financial policy, *Finance and Accounting for*

Nonfinancial Managers is a nuts-and-bolts guide for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring new commentary on corporate accountability, updated interactive templates, study questions, and an online instructor's guide, this new edition covers all the key aspects of financial management.

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS, 10/E 12 MONTHS. CCH Incorporated

Accounting and Finance: An Introduction, "now in its eighth edition," "contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing

and dividend policies

Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques

Progress checks, activities and exercises reinforce learning

Focus on decision-making prepares you for careers in business

Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrillis a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School"

Finance for Non-Financial Managers Accounting and Finance for Non-finance Managers Accounting and Finance for Non-specialists

Numbers don't lie-when you know how to read them. Frustrated by financial statements? Dread the budget process? The Essentials of Finance and Accounting for Nonfinancial Managers is here to help. This new edition of a business classic demystifies finance and accounting

and gives managers the tools they need make better decisions. Packed with fresh insights and the latest information on accounting regulations, international accounting practices, and global business trends, the book reveals how to:

- * Understand the fundamentals of financial analysis, budgeting, and forecasting
- * Interpret balance sheets, income/cash flow statements, and annual reports
- * Sift through conflicting data to find the most relevant figures
- * Locate key information about competitors and suppliers
- * Analyze variances and calculate break-even points and other vital measures
- * And much more

Expanded case studies and practice exercises reinforce the lessons and let you strengthen your skills. Imagine the impact when you grasp not only what the numbers mean-but how you can use that intelligence to drive your business forward.

Accounting and Finance for Non-Specialists Financial Times/Prentice Hall

Accounting and Finance for Non-finance Managers Accounting and Finance for Non-specialists Pearson

Education

Accounting and Finance for Non-

Specialists/Accounting Dictionary Taylor &

Francis

This ground breaking text continues to guide managers, executives, and business students with little experience in the field of finance.

Finance for Non-Financial Managers, Seventh

Edition, offers a practical introduction to financial decision making for

students with no previous exposure to accounting or finance principles or for those that want to broaden their

understanding of financial analysis or upgrade old skills in the field of

financial management and accounting. This

seventh edition improves the clarity and

conciseness of many finance techniques and

the relationship between the various concepts

covered in the book, enabling students to

master the language and concepts of finance and

accounting to assist them in future careers as

managers or entrepreneurs. It also

incorporates International Financial Reporting

Standards (IFRS) as GAAP closes out in Canada.

Valuepack Financial

Times/Prentice Hall

This Value Pack consists of Accounting and Finance

for Non-Specialists, 5/e by Atrill/McLaney and

Penguin Dictionary of

Accounting, 2/e (ISBN: 9781405887953)

Accounting and Finance for Non-Finance

Professionals Pearson

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well, and save money on this resource. You will also

need a course ID from your instructor to access

MyAccountingLab. The 10th edition of this

market-leading text offers an accessible, effective

introduction to key accounting and finance

topics. If you are new to accounting, or are

studying a degree in accounting, this book will

help you get to grips with the important principles of

accounting and how to apply your learning to

real-world business scenarios in a user-

friendly manner.

Accounting and Finance for Non-

Specialists with Accounting Generic

Occ Pin Card McGraw

Hill Professional

A guide for

businesspeople covers such essentials as

financial statements,

balance sheets, liabilities,

assets, and income

statements.

Accounting and Finance for Non-

Specialists Teach

Yourself

Now in its 10th edition,

Accounting for Non-

Accountants provides the perfect introduction to the

basics of accounting and finance. Designed for non-

specialists with little or no background in accounting,

it guides readers through the maze of financial

terms and accounting concepts and techniques

in a clear and easy-to-follow style. Updated for

2015, Accounting for Non-Accountants includes

information on the new UK GAAP accounting

standards as well as an overview of current

international standards, and is structured to

provide in-depth understanding in three

key areas: annual accounts (including

income statements, balance sheets, cash flow

and reporting standards); management accounting (costing, marginal costing and budgetary controls); and financial management (including the cost of capital, working capital, investment appraisal and performance analysis).

Financial Management for Non-Financial Managers Sourcebooks, Inc.

"Filled with crystal-clear examples, the book helps you understand: balance sheets and income/cash flow statements; annual reports; fixed-cost and variable-cost issues; financial analysis, budgeting, and forecasting; and much more"--Back cover.

Finance for Non-Financial Managers:

Teach Yourself Kogan Page Publishers

J. Fred Weston provides managers and executives with the information they need to understand essential accounting principles, from vocabulary and financial statements to cash flow and valuation. Covering balance sheets, income statements, reporting measures, and even essential ratios, this practical, in-depth book provides a one-stop, reference for all aspects of finance and accounting,

and will help managers take essential steps toward making informed decisions based on the numbers they face every business day.

Online Course Pack

Financial Times/Prentice Hall

Accounting and Finance for Managers is specifically designed for the needs of MBA, EMBA and MA Business and Management students. It includes worked examples throughout the chapters, as well as real-world scenarios and full exercises at the end of each chapter. The book also includes 'Expert view' notes, which encourage students to think more broadly and present them with further issues to consider. For lecturers, the book begins with an indication of how the course material throughout the book might be divided over different time periods. Providing coverage of basic bookkeeping, readers will learn how to interpret financial statements and grasp underlying theory, interpret a cash budget and identify potential problems, identify appropriate pricing strategies to fit different markets and products/services and

incorporate financial evaluation into operational decision making and problem solving. Online supporting resources for this book include bonus chapters covering topics such as cash flow, investment decisions and business planning, and lecture slides for each chapter.

Finance for Non-Financial Managers in a Week:

Teach Yourself McGraw Hill Professional

The highly motivational "in a week" structure of the book provides seven straightforward chapters explaining the key points about the financial life of any company, and at the end there are optional questions to ensure readers have taken it all in. There are also explanatory cartoons and diagrams throughout, to help make this book a more enjoyable and effective learning experience. Written by Roger Mason, a leading expert on business finance as both a coach and a practitioner, this book quickly teaches you the insider secrets you need to know to in order become confident with financial issues. So what are you waiting for? Let this book put you on the fast track to success!

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