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Macroeconomics for Today + Aplia, 1 Term Printed Access Card Academic Internet Pub Incorporated
 Introduction to Corporate Finance has been developed to provide a first course in the subject that interests and motivates students. The text has been designed to meet the needs of finance specialists and non-specialists, the latter being a segment of the audience that are not well catered for in the finance subject area. The text thus addresses the challenges all finance educators face: keeping students at varying degrees of ability and interest motivated and committed to the learning experience. The principal aim of the book is to deliver a student-friendly text that at the same time is theoretically rigorous. Corporate Finance covers the traditional topics of time value of money, risk and return, valuation, investment appraisal, capital structure and dividend policy, international finance and risk management, and financial planning. This edition is an adaptation for a European and UK audience of the text originally authored by Bill Megginson and Scott Smart, Introduction to Corporate Finance. The book has been rewritten, restructured and reorganized to reflect a European-centric approach. Throughout the authors have attempted to blend a balance of material it is impossible and improper to ignore the interlinkedness of modern finance, and in adapting this book the authors have been conscious of this. Although the examples, terminology and currencies are mainly those of Europe and the UK, the authors have not neglected to include US and other examples

where needed to illustrate a point. Students working through this text will realise by the end that while details may differ from country to country the essential questions and concerns of corporate finance remain constant.

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Economics: Private and Public Choice is an aid for students and general readers to develop a sound economic reasoning. The book discusses several ways to economic thinking including six guideposts as follows: (i) scarce goods have costs; (ii) Decision-makers economize in their choices; (iii) Incentives are important; (iv) Decision-makers are dependent on information scarcity; (v) Economic actions can have secondary effects; and (vi) Economic thinking is scientific. The book explains the Keynesian view of money, employment, and inflation, as well as the monetarist view on the proper macropolicy, business cycle, and inflation. The book also discusses consumer decision making, the elasticity of demand, and how income influences demand. The text analyzes costs and producer decisions, the firm under pure competition, and how a competitive model functions. The book explains monopoly, and also considers the high barriers that prevent entry such as legal barriers, economies of scale, and control over important resources. The author also presents comparative economic systems such as capitalism and socialism. This book can prove useful for students and professors in economics, as well as general readers whose works are related to public service and planning in the area of economic development.

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Straightforward and student-friendly, Tucker, MACROECONOMICS FOR TODAY, 6e is the most pedagogically-rich and engaging principles text on the market. Ideal for students of varying levels of skills and preparation, MACROECONOMICS FOR TODAY presents learners with the basics of economic principles and the context to apply them to their everyday lives. The sixth edition continues Tucker's tradition of using a unique textual and visual learning system to concisely present and reinforce core concepts, then assess student comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Economics Private and Public Choice Cengage Learning

This new text is written for one-semester, introductory economics subjects that introduce students to the key concepts of both microeconomics and macroeconomics. Authors Layton and Tucker from Queensland University of Technology.

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Offers a unique blend of solid theoretical content and student accessibility, covering all the basics of microeconomics and macroeconomics in clear and simple terms. Authors Layton and Tucker from Queensland University of Technology.

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Introduction to Corporate Finance Elsevier

Whether you are seeking a new position, changing roles within an organization, or taking charge of your career planning, marketing yourself is the best way to seize these opportunities. Yet few of us are ready and able to talk about our talents, accomplishments, and the value we have to offer. In

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this engaging, timely, and informative book, acclaimed career coach, trainer, and consultant Rita Balian Allen makes the case for personal branding as an essential ingredient for a successful career. For Rita and the many people who have sought her guidance, the Three Ps Marketing Technique has been the key. This technique PREPARES individuals to promote themselves by PACKAGING their talents and accomplishments, showcasing them, and PRESENTING their value inside their organization as well as in their profession, industry or community.

STUDYGUIDE FOR MACROECONOMICS Routledge

This best-selling text vividly shows how political and economic changes affect people's lives in different settings around the world. Globalization, the author argues, is not completely new. Instead, the current wave of globalization builds on international institutions created just after World War II and was given new impetus by policies introduced in the 1970s and 80s. The new edition has five new chapters as well as updates and changes throughout. Visit our website for sample chapters!

Foundations of Business South-Western Pub

Gain a solid understanding of business today and what it takes to become a better employee, more informed consumer, and even a successful business owner with the best-selling FOUNDATONS OF BUSINESS, 5E. This up-to-date, comprehensive survey of business highlights forms of business ownership, management and organization, human resources management, marketing, social media and e-business, information systems, accounting, and finance. Core topics and special features examine ethics and social responsibility, small business and entrepreneurship, and global issues, while new coverage addresses cutting-edge topics, such as the impact of social media in business, the economic recovery and remaining economic issues, international business, green and socially responsible business, and sustainability. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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This book views peacemaking as a broad, encompassing process that is expressed in many different shapes and forms. It blends ancient-wisdom traditions, peacemaking criminology, and restorative justice principles as a way of intervening with offenders in both institutional and community-based settings. Philosophical and spiritual contexts for peacemaking are presented that form a foundation for understanding the potential for peacemaking in criminological thought, the criminal justice system, and society in general.

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