
Entrepreneurship Hisrich Peters Shepherd Chapter

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 Loose-Leaf for Entrepreneurship
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 Entrepreneurship

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Entrepreneurship Springer

The 9th Edition of *Entrepreneurship*, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice. [Entrepreneurship for Everyone](#) McGraw-Hill Education
Combining robust narrative with a wide variety of interesting

cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* shows how entrepreneurs can conduct business activities across national boundaries and succeed in today's hypercompetitive world. Robert Hisrich shows how entrepreneurs can develop the skills to identify opportunities and then manage these opportunities on a global basis. The Second Edition provides increased attention to culture, and reflects recent changes in our increasingly globalized world. [Loose-Leaf for Entrepreneurship](#) Springer
Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts, helping to reinforce key topics. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peters background as a both a real-life entrepreneur and academic to Dean Shepherds current research

on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice. Includes Connect: A highly reliable, easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results.

Entrepreneurship SAGE Publications

The first book to look at innovation/entrepreneurship from an international perspective, *Managing Innovation and Entrepreneurship: A Global Perspective* provides a step-by-step process for managing innovation and entrepreneurship in an organization in both turbulent and stable economic times. Authors Robert D. Hisrich and Claudine Kearney demonstrate how to manage innovation on a day-to-day basis—using a wide range of real world scenarios, theories, principles, best practices, case studies, and modern examples. The book provides detailed coverage of each aspect of the process of innovation required to achieve success, including what it takes to build an innovative and entrepreneurial organization, how to develop innovation and entrepreneurship in both individuals and teams, how to manage and operationalize innovation and entrepreneurship, how to develop a global business plan, and more.

Starting, Developing, and Managing a Global Venture Emerald Group Publishing

Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

Entrepreneurial Cognition McGraw-Hill/Irwin

Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. . . The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice. .

Creating New Paths for Understanding the Field McGraw Hill Professional

The book recognises three compartmental debates surrounding control, innovative entrepreneurship, and knowledge management which need to be integrated to support the entrepreneurial adventure. Acknowledging a need to build a bridge between theory and practice, the book provides a rich empirical analysis to support the theoretical issues raised.

Prevailing a Turbulent Era SAGE Publications

"Others have searched, it is your job to 'research', that is why you are a 'Researcher' . . ." These are the words of my Business Ethics and Law MBA Lecturer. He will further say "Research is like

building a brick wall but you cannot build it all alone. Your job as a researcher is to put a piece of brick (your work) on the wall (knowledge), while others will continue to place theirs. With this in perspective, I cannot cover everything in this book, though I wish I could. I will not claim that the content of this book is totally something new. However, I will call it an 'innovation' from my several years of studying already existing literatures, lessons from the lives of successful entrepreneurs, lectures during bachelors of business classes, MBA classes, personal studies, interactions with entrepreneurs and my personal experience. Entrepreneurship is the solution to the economic and political instability in Africa. I have not seen a successful nation where the government succeeded in providing everything for its people. But great economies of the world ride on the back of entrepreneurship. Entrepreneurs control the world and its government. Their ways are always adhered to because they are job creators; but it is very important to mention that above job creation, they are problem solvers as well as solution providers. Some successful entrepreneurs were mentioned or quoted in this book - men and women who made things happen in spite of difficult situations. And if they can do it out of worst case scenarios, what is your excuse? What I planned to achieve with this book is not to make it an authority or personification of knowledge in entrepreneurship. Rather this book was written with the understanding that reading it is not equivalent to offering professional services to you. With the knowledge got from the book you might as well seek professional services in the areas of your concern. Success is impacting your world with the investment of your personality. That is what I hope to achieve by writing this book, to impact my world with what I believe and have invested myself in, on and with for years. Note: Although there are many mentions of Africa and Nigeria in this book, the knowledge can be applied in any part of the world and it will yield the same result.

A Practical Managerial Approach Cambridge Scholars Publishing

ÔI canÔt think of a more qualified scholar to tackle the difficult subject of ÔgovernmentpreneurshipÔ than Bob Hisrich. His vast experience in and knowledge of entrepreneurship has enabled a thorough application of entrepreneurial principles to government organizations. This book should be recommended reading for everyone in government at every level. We can only hope that a new era of governmentpreneurship is launched with this useful and practical guide.Ô Æ Thomas N. Duening, University of Colorado, US Challenging the traditional view that entrepreneurship is exclusively a private-sector concern, Governmentpreneurship presents a compelling argument for increased focus on entrepreneurship in public sector organizations. The only book to date to focus specifically on government entrepreneurship, this innovative volume combines Robert D. HisrichÔs vast theoretical knowledge with the practical experience of Amr Al-Dabbagh, who applied entrepreneurship in the Saudi public sector with excellent results. Featuring forewords by former US President Bill Clinton and former Malaysian Prime Minister Dr. Mahathir Mohamad, as well as four case studies that demonstrate the effectiveness of government entrepreneurship in action, this fascinating book breaks new ground in a rapidly growing field. In a time when government funds are being reduced and its services increasingly questioned, fostering an entrepreneurial spirit within the government becomes a vital concern. Although there is no ideal model for achieving government entrepreneurship, this volume outlines a number of innovative strategies designed to help public sector managers undertake their public mission while developing an entrepreneurial culture within their organization. The authors offer thorough and indispensable advice covering

every aspect of government entrepreneurship, from framework to policy to funding and beyond. Finally, the book concludes with four case studies that explore successful government entrepreneurial undertakings in Ireland, Singapore, Saudi Arabia and Switzerland. Government officials and other leaders in the public sector will find this book an indispensable guide to establishing an entrepreneurial focus in their organizations. Professors and students working in entrepreneurship, public sector management, and other business-related fields will also have much to admire in this innovative addition to the literature.

Entrepreneurship in Sub-Saharan Africa Springer Science & Business Media

This volume, comprised of authors from the U.S., Canada, Africa, and Europe, centers on the development, transformation, and role of geographic /regional economies-- specifically in the globalized, post-2009 era. The authors address topics that every region must consider in responding to idea age, globally competitive, regionally driven economies.

Teaching Entrepreneurship to Postgraduates Tata McGraw-Hill Education

Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. . . The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice. .

Entrepreneurship Bloomsbury Publishing

This book is open access under a CC BY 4.0 license. In this book, the authors present a challenge for future research to build a stronger, more complete understanding of entrepreneurial phenomena. They argue that this more complete picture of entrepreneurial phenomena will likely come from scholars who undertake at least some trailblazing projects; from scholars who broaden the range of research questions, the potential outcomes of entrepreneurial action, and the selection and combination of research methods; and from researchers who avoid the endless debates about the margins of the field and its sub-fields or about whether one theoretical or philosophical lens is superior to another. This book offers suggestions for future research through a variety of topics including prosocial action, innovation, family business, sustainability and development, and the financial, social, and psychological costs of failure. It promises to make an important contribution to the development of the field and help academics, organizations, and society make useful contributions to the generation of entrepreneurial research.

Designing an Innovative Pedagogy for Sustainable Development in Higher Education Emerald Group Publishing

Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts, helping to reinforce key topics.

Entrepreneurship and Small Business SAGE

This book draws attention to the classic, seminal articles in entrepreneurship that have made profound contributions to the field's emergence, development, and maturity. In each chapter, a classic is identified, ideas contained therein that are still relevant to the field are discussed, and subsequently follow-up research that is being conducted based on these ideas is highlighted, including possible areas of future research. Scholars will embrace this systematic effort to identify and reveal the contribution of classic articles in entrepreneurship research and their impact on subsequent scholarship.

Entrepreneurial Strategy Edward Elgar Publishing

Designing an Innovative Pedagogy for Sustainable Development in Higher Education This book develops a "green pedagogy" and an innovation mindset in higher education by using approaches based on innovative design thinking, arts-based practices, digital transformation, and entrepreneurship for sustainable development. New pedagogical methods and educational solutions are developed throughout this book to offer pedagogical support to both students and university/college-level instructors. This book leads students as well as their instructors, through an artful and experimental way of thinking and doing, to take the ownership of the co-creation process. This is the basis for increasing social responsibility, motivation and commitment, and fostering creativity and innovation. An educational toolkit, including human-centric design methods, digital tools, creative and arts-based practices, innovation-related skills, and nascent and social entrepreneurship competencies, is provided for higher education instructors. This method kit will help instructors support students in the process of creating new knowledge for addressing real-world problems and enhance their societal involvement, foster entrepreneurial spirit, and reach opportunities for a sustainable future. Features Discusses arts-based education and entrepreneurship-based skills. Presents digital transformation and innovation-related skills for sustainable development. Proposes an experimental culture of thinking and doing. Provides agile and collaborative development methodology. Leads students to be much more creative and innovative. Offers a method kit for instructors to respond to 21st-century requirements in the field of higher education.

Innovative Business Practices Springer

'Innovative, well organised, readable and authoritative. This is a text that takes a modern and refreshing approach to a subject that is an essential ingredient on today's economic agenda' - Graham Beaver, Professor of Strategic Management, Visiting Professor to Queensland University of Technology, Fellow of the University of Warwick Not everyone who wants to study entrepreneurship has a theoretical background in business. Specifically written for students who do not have a strong business theory background, the authors of *Entrepreneurship for Everyone* bring alive the crucial issues for understanding this dynamic field. Going beyond the traditional textbook, the authors equip students with the necessary business knowledge and essential practical advice on applying that knowledge in the real world, to a range of types of industry - from sustainable industries, information technology, healthcare, biotechnology, as well as the musical and creative industries. Key entrepreneurship concepts that are covered include: - the theories and tools of creative thinking - market research - intellectual property protection - relevant economics If you are coming to this area anew, and especially if you are interested in how entrepreneurship is applied, putting this text back on the shelf could cost you real success.

Entrepreneurship McGraw-Hill Education

Contains an Open Access chapter. Recent estimates suggest that millions of people across the world are involved in some form of

social venture creation. After over a decade of thoughtful scholarship on social entrepreneurship, researchers have now begun to examine individuals and organizations that purposefully combine social and economic outcomes. In *Hybrid Ventures*, leading researchers examine individuals and organizations that simultaneously attempt to pursue such blended value outcomes. Various perspectives on hybrid ventures are explored in this volume, including: the costs to all when some entrepreneurs do not pursue hybrid approaches, whether hybrid ventures are - or should be - the new norm, and whether the social, environmental, and economic value are distinct and should be separated from each other. This volume contains both theoretical and empirical approaches to hybrid venturing from an international group of researchers. Specific topics include: the emergence of Certified B Corporations, different hybrid business models, the role of impact investing, indigenous entrepreneurship, hybrid ventures as "agents of change," and more. For nearly two decades, the *Advances in Entrepreneurship, Firm Emergence and Growth* series has provided an annual examination of the major current research, efforts in the field of entrepreneurship and *Hybrid Ventures: Perspectives & Approaches to Blended Value Entrepreneurship* continue in that tradition. This volume provides state-of-the-art research that helps set the foundation for inquiries into important research for the next decade and beyond.

A Strategic Management Perspective Routledge

Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

Determinants and Policy Implications Edward Elgar Publishing
Is there such a thing as an 'entrepreneurial personality'? What makes someone an entrepreneur is a question that has intrigued the lay person and the scholar for many years, but can such a personality be identified or is it simply a socially constructed

phenomenon? Elizabeth Chell pursues an alternative line of argument: to show that the entrepreneurial personality is, on the one hand, socially constructed, but on the other hand, presents consistency in behaviours, skills and competencies. This second edition of the highly acclaimed *The Entrepreneurial Personality* revisits the topic and updates the evidence from a multi-disciplinary perspective. The book carefully weaves together the arguments and views from economists, sociologists and psychologists in order to develop a strong conceptual foundation. It discusses the inferences that these experts have made about the nature of entrepreneurs and the entrepreneurial process, and explores whether such evidence has enabled psychometricians to develop robust instruments for assessing the characteristics of entrepreneurs. The evidence for a range of purported traits is reviewed and the models and research designs of interested social scientists are explained and evaluated. Throughout, Chell laces her argument richly with a set of cases derived from primary and secondary sources. This book presents a timely set of views on the entrepreneurial personality, and will be of great interest to academics in the fields of entrepreneurship, economics, management, applied psychology and sociology. This accessible text will also appeal to the interested general reader, as well as practitioners and consultants dealing with entrepreneurs in the field.

Hybrid Ventures SAGE Publications

The new edition of this market-leading textbook provides a holistic introduction to the academic study of entrepreneurship and offers practical guidance for prospective entrepreneurs. Adopting a life-cycle view of a business from start-up to maturity, it explores the many stages and forms of entrepreneurship. With an international outlook and expert synthesis of both theoretical foundations and lessons from real-life business practice, the book offers a complete course guide, fostering entrepreneurial talent, thinking and skills. The author's engaging style and unrivalled expertise drawn from a long-ranging career (as an academic, accountant and entrepreneur) make the book accessible and authoritative. This is an ideal textbook for those studying Entrepreneurship or Small Business on undergraduate business or management degree courses, as well as on MBA programmes. It will also appeal to those looking to launch their own businesses. New to this Edition: - Updated international case studies from entrepreneurs and small businesses, ranging from Oman to Australia - First-hand, detailed stories from real-life entrepreneurs in brand new video interviews integrated throughout the text - Increased and integrated coverage of social and civic enterprise and hot topics such as effectuation and lean entrepreneurship

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