

# A Global Value Chain Analysis Of Macroeconomic Imbalances

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To conduct a value chain analysis, businesses need to split the chain into two levels: primary activities and support activities. A primary activity is anything that directly impacts the input, output or distribution of products or services.

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Apple value chain analysis is an analytical framework that assists in identifying business activities that can create value and competitive advantage...

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The global value chain research approach is widely used by academics and practitioners to conduct detailed research on the structure and dynamics of global industries to understand where, how, and by whom economic, social and environmental value is created and distributed.

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