

Eurasia Group Top Risks 2017 The Geopolitical Recession

Three Choices for America's Role in the World
 Obama's legacy and the Trump transition
 Superpower
 The European Union and Europe's New Regionalism
 Essays on Geopolitics That Matter (A Penguin Special from Portfolio)
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SADIE MARISA

Three Choices for America's Role in the World Simon and Schuster
 The short essays in this volume, contributed by leading experts on Chinese economic policy, provide crisp and insightful analyses of the Chinese state's approach toward markets, the role of key actors and institutions, the evolving nature of industrial policy and the effectiveness of China's international commitments to constrain such practices, and a preview of the likely contents and significance of China's 13th Five-Year Plan.

Obama's legacy and the Trump transition Simon & Schuster
 IAN BREMMER WAS NAMED LINKEDIN'S #1 TOP INFLUENCER in 2017 ----- 'Required reading to help repair a world in pieces and build a world at peace' - António Guterres, United Nations Secretary General ----- 'Ian Bremmer is provocative, controversial, and always intelligent about the state of the world, which he knows so well' - Christine Lagarde, Managing Director of the International Monetary Fund ----- From Brexit, to Donald Trump, to extremist parties in Europe and the developing world, populism has dominated recent headlines. But what explains the rise of leaders who stoke nationalist anger in their countries, from Le Pen to Erdogan? How long will the populist wave last? Who will be the winners and losers in this climate, and how can we defend the values of democracy, free trade and international cooperation? No one is better suited to explore these questions than Ian Bremmer, the CEO of the Eurasia Group and acclaimed Time magazine columnist. Analysing the social, economic and technological forces fuelling this new wave of populism, Bremmer explains why we're witnessing a rejection of the democratic, global, cosmopolitan trends of the late 20th century. Us vs. Them is a definitive guide to navigating the shifting political landscape, for businesses looking to weather and survive the populist storm. *Superpower* Routledge

This book examines the digital transformation of identity in the age of artificial intelligence. It articulates the nature of identity of human beings, based on cutting-edge knowledge in the field of AI and big-data sciences, and discusses identity by drawing on comprehensive investigations in digital social sciences and exploring wider disciplines related to philosophy, ethics, sociology, STS, computer sciences, engineering, and medical sciences. Reviewing contemporary conditions proliferated by advanced technological trends and unveiling social mechanisms of human identity, this book appeals to undergraduate and graduate students as well as academic researchers.

The European Union and Europe's New Regionalism Rowman & Littlefield

This book examines emerging theories, frameworks, and

applications of global marketing for the 21st century. It highlights how global marketing is changing in a globalized and digital economy that is fast increasing in complexity and uncertainty. The traditional approach to global marketing is no longer sufficient to address the emerging issues in global markets. Global companies need to challenge traditional assumptions in global marketing in an era of shifting political, cultural, economic, and technological changes. They need to take a fresh look at the contemporary threats and opportunities in markets, institutions, and technology and how they affect entry and expansion strategies through careful re-calibration of the marketing-mix. This book offers new insights for global marketing that addresses these issues. This book should be an ideal resource to both academic scholars and reflective practitioners globally such as CEOs and chief marketing officers as well as government officials and policy makers interested in formulating strategies/policies for global marketing activities in the face of a globalized and digitized economy. This well-crafted research volume is an excellent addition to the growing literature on new trends in international marketing. The authors present the latest insight on the impact of phenomena such as cross-border e-commerce and digital markets, and they discuss new tools for political risk assessment, international branding and more broadly the reconfiguring of marketing-mix strategies - A powerful reminder that the new global market remains a rugged landscape. - Alain Verbeke, McCaig Research Chair in Management and Editor-in-Chief Journal of International Business Studies, University of Calgary, Canada. Emerging trends in institutions, markets, and societies, along with new technological advances, are redefining the scope and strategy in global marketing. Professors Agarwal and Wu have assembled a remarkable collection of cutting-edge topics and issues that capture the shifting paradigm and contemporary developments in the global marketing field. This is an informative and timely resource that makes a valuable contribution, useful for both scholars and business practitioners of global marketing. - Constantine S. Katsikeas, Arnold Ziff Endowed Research Chair in Marketing & International Management, Editor-in-Chief Journal of International Marketing, University of Leeds, UK. This book presents new and cutting-edge thinking at a time when the traditional views of international marketing need to be scrapped. Convergence forces are creating new opportunities as well as threats on a daily basis, and marketing practitioners as well as scholars must be forewarned as well as forearmed on how to deal with these changes. The real growth is coming from the emerging nations, and the theories that provided sufficient insights ten years ago have been completely outmoded by the ever-accelerating rate of innovation and technological change as well as the pressures to address the needs of all of the firm's relevant stakeholders. The strategic insights provided here are absolutely

invaluable. Don't miss an opportunity to read this book!! - John B. Ford, Professor of Marketing & International Business, Eminent Scholar & Haislip-Rohrer Fellow, Editor-in-Chief, Journal of Advertising Research, Old Dominion University, USA.

Essays on Geopolitics That Matter (A Penguin Special from Portfolio) Harvard University Press

Freedom in the World is the standard-setting comparative assessment of global political rights and civil liberties. The methodology of this survey is derived in large measure from the Universal Declaration of Human Rights, and these standards are applied to all countries and territories.

The Crises We Need Rand Corporation

Every Nation for Itself Winners and Losers in a G-Zero World Penguin UK

The End of the Asian Century Yale University Press

Well-known political scientist Ian Bremmer draws lessons from the greatest crises of the last century—including the pandemic—to show how best to handle the four great crises we will face over the next decade. Two years after the worst global health crisis in a century, the world is still struggling to regain its footing. And yet the pandemic has also served as both a wake-up call and roadmap for the limited cooperation needed to navigate the challenges ahead. In this revelatory book, Bremmer lays out a series of coming crises—US-China confrontation, future health emergencies, climate change, and the AI revolution. To survive and solve these complex problems, we must learn the lessons the pandemic can teach us, work intelligently together on issues that threaten every nation, and share responsibility for the dangers that loom over all of us. Drawing on the lessons of the past century, Bremmer argues effectively that we need a crisis big enough to frighten us into building a new international system that is built for today's—and tomorrow's—purpose. Bremmer tell us what governments, corporations, and individuals can do to ensure that all the destruction of recent years will have been “creative destruction” and that COVID can show us how to set a new course toward a more peaceful and prosperous future. It will take vision, stamina, and a leap of faith, but if we take practical action now, we can build a better world.

Narrative Thinking and Storytelling for Problem Solving in Science Education BRILL

Political risk now affects more markets and countries than ever before and that risk will continue to rise. But traditional methods of managing political risk are no longer legitimate or effective. In *Tectonic Politics*, Nigel Gould-Davies explores the complex, shifting landscape of political risk and how to navigate it. He analyses trends in each form of political risk: the power to destroy, seize, regulate, and tax. He shows how each of these forms reflects a deeper transformation of the global political economy that is reordering the relationship between power,

wealth, and values. In a world where everything is political, the craft of engagement is as important as the science of production and the art of the deal. The successful company must integrate that craft—the engager’s way of seeing and doing—into strategy and culture. Drawing on a career in academia, business, and diplomacy, Gould-Davies provides corporate leaders, scholars, and engaged citizens with a groundbreaking study of the fastest-rising political risk today. “As tectonic plates shape the earth,” he writes, “so tectonic politics forges its governance.”

What Happens When No One Leads the World Penguin UK
Geopolitical thought leader Ian Bremmer issues a clarion call to America: redefine your place in the world, or the world will define it for you. America’s identity abroad has long been defined by the second World War and years of Cold War struggle. But the new America has changed; its role and identity are in flux - and with them, the global balance of power. In *Three Choices for a Superpower*, president and founder of the Eurasia Group, Ian Bremmer, calls for a completely new definition of America as a superpower - one that adheres to distinct priorities and values. He outlines the three choices facing the new America: Be independent: America does not have an endless supply of blood and finances to spend on other nations. Rather, America will fare much better if it devotes its energies and resources to rebuilding strength from within. Moneyball: America cannot afford every foreign fight in support of American values, but they must defend their interests wherever they are threatened. They must make tough decisions intelligently, with an open admission of America’s limitations. Be indispensable: To think that America can operate autonomously from the rest of the world is not only ignorant but also extremely dangerous. The world relies on American leadership, and America has international interests - they must continue their role as an indispensable nation and remain actively involved abroad. As the 2016 presidential election approaches, America needs to define its responsibilities, opportunities, and most importantly, its limits. A foreign policy divided against itself cannot stand; as the world’s greatest superpower, America must choose which path it will follow into the future.

The New Art and Science of Navigating an Uncertain World Createspace Independent Publishing Platform

HCSS has tracked overall trends in global cooperation and conflict as part of its contribution to the Strategic Monitor of the Dutch government. Our study takes into consideration two overarching questions: “Will state or non-state actors be most dominant in the future world?” and “Will whoever becomes most dominant be more cooperative, or more conflictual?” Our approach to this ‘monitoring’ effort aspires to collate and curate a systematic empirical evidence base that allows all relevant stakeholders - analysts, military planners, policy-makers, but also interested companies, NGOs, citizens, etc. - to get a better grip on these fundamental international trends. With the advent of (open-source) event datasets, this has become more possible than ever. This year we updated our findings using data from three different sources and have uncovered a number of different trends. How can we leverage big data to inform policymakers on complex geopolitical trends in our new uncertain era? What are the world’s most cooperative countries? Where in the world can we find the highest concentrations of conflictual behavior? What is the Netherlands’ position in the ebb and flow of international communications? This study is part of the 2016-2017 HCSS StratMon.

The New Geopolitics of Natural Gas Springer

Following the acclaim for *The End of the Free Market*, Ian Bremmer is back with *Every Nation for Itself*, where he addresses the next big issue for the shifting world economy. ‘Smart and snappy ... provides the most cogent prediction of how the politics of a post-America world will play out’ *New Statesman* What happens when nobody’s running the world? The United States is in financial crisis and can’t hold onto the reins of the G-20. But China has no interest in international leadership, Europe is trying to save the euro, and emerging powers like Brazil and India are focused on domestic development. No government has the time, resources or political capital needed to take an international lead. The world power structure is about to have a vacancy...at the top. Welcome to the G-Zero world, in which no single country has the power to shape a truly global agenda. That means we are about to see 20 years of conflict over economics, finance and climate change. Bestselling author and strategist Ian Bremmer reveals how world powers are rapidly turning into gated communities, locked in competition. Who will prevail? ‘A prodigy in the US global commentariat. Mr Bremmer’s rehearsal of the consequences should make us all wise up’ *Financial Times* ‘An

author who is always full of insights’ *George Osborne* Ian Bremmer is the president of the world’s leading global political risk research and consulting firm, Eurasia Group. He has written for the *Wall Street Journal*, *Washington Post*, *Newsweek*, and *Harvard Business Review*. His six books include *The J Curve* and *The End Of The Free Market*.

A More Contested World Createspace Independent Publishing Platform

An urgently needed risk map of the many dangers that could derail Asia’s growth and stability Since Marco Polo, the West has waited for the Asian Century. Today, the world believes that Century has arrived. Yet from China’s slumping economy to war clouds over the South China Sea and from environmental devastation to demographic crisis, Asia’s future is increasingly uncertain. Historian and geopolitical expert Michael Auslin argues that far from being a cohesive powerhouse, Asia is a fractured region threatened by stagnation and instability. Here, he provides a comprehensive account of the economic, military, political, and demographic risks that bedevil half of our world, arguing that Asia, working with the United States, has a unique opportunity to avert catastrophe but only if it acts boldly. Bringing together firsthand observations and decades of research, Auslin’s provocative reassessment of Asia’s future will be a must-read for industry and investors, as well as politicians and scholars, for years to come.

The Hague Centre for Strategic Studies

This publication covers global megatrends for the next 20 years and how they will affect the United States. This is the fifth installment in the National Intelligence Council’s series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur under any scenario, and game-changers, critical variables whose trajectories are far less certain. NIC 2012-001. Several innovations are included in *Global Trends 2030*, including: a review of the four previous *Global Trends* reports, input from academic and other experts around the world, coverage of disruptive technologies, and a chapter on the potential trajectories for the US role in the international system and the possible the impact on future international relations. Table of Contents: Introduction 1 Megatrends 6 Individual Empowerment 8 Poverty Reduction 8 An Expanding Global Middle Class 8 Education and the Gender Gap 10 Role of Communications Technologies 11 Improving Health 11 A MORE CONFLICTED IDEOLOGICAL LANDSCAPE 12 Diffusion of Power 15 THE RISE AND FALL OF COUNTRIES: NOT THE SAME OLD STORY 17 THE LIMITS OF HARD POWER IN THE WORLD OF 2030 18 Demographic Patterns 20 Widespread Aging 20 Shrinking Number of Youthful Countries 22 A New Age of Migration 23 The World as Urban 26 Growing Food, Water, and Energy Nexus 30 Food, Water, and Climate 30 A Brighter Energy Outlook 34 Game-Changers 38 The Crisis-Prone Global Economy 40 The Plight of the West 40 Crunch Time Too for the Emerging Powers 43 A Multipolar Global Economy: Inherently More Fragile? 46 The Governance Gap 48 Governance Starts at Home: Risks and Opportunities 48 INCREASED FOCUS ON EQUALITY AND OPENNESS 53 NEW GOVERNMENTAL FORMS 54 A New Regional Order? 55 Global Multilateral Cooperation 55 The Potential for Increased Conflict 59 INTRASTATE CONFLICT: CONTINUED DECLINE 59 Interstate Conflict: Chances Rising 61 Wider Scope of Regional Instability 70 The Middle East: At a Tipping Point 70 South Asia: Shocks on the Horizon 75 East Asia: Multiple Strategic Futures 76 Europe: Transforming Itself 78 Sub-Saharan Africa: Turning a Corner by 2030? 79 Latin America: More Prosperous but Inherently Fragile 81 The Impact of New Technologies 83 Information Technologies 83 AUTOMATION AND MANUFACTURING TECHNOLOGIES 87 Resource Technologies 90 Health Technologies 95 The Role of the United States 98 Steady US Role 98 Multiple Potential Scenarios for the United States’ Global Role 101 Alternative Worlds 107 Stalled Engines 110 FUSION 116 Gini-out-of-the-Bottle 122 Nonstate World 128 Acknowledgements 134 GT2030 Blog References 137 Audience: Appropriate for anyone, from businesses to banks, government agencies to start-ups, the technology sector to the teaching sector, and more. This publication helps anticipate where the world will be: socially, politically, technologically, and culturally over the next few decades. Keywords: *Global Trends 2030* Alternative Worlds, global trends 2030, *Global Trends* series, National Intelligence Council,

global trajectories, global megatrends, geopolitics, geopolitical changes

Every Nation for Itself Springer Nature

Machine learning algorithms and artificial intelligence influence many aspects of life today. This report identifies some of their shortcomings and associated policy risks and examines some approaches for combating these problems.

A Shifting Paradigm Yale University Press

This anthology provides insight and observations on the importance of the Eurasia region, including Russia and other countries of the former USSR. The articles that make up this work provide a detailed description of regional realities, including a contextual discussion of the current Ukraine situation, viewed through the prism of Russia’s traditional military-strategic culture. As with all countries in the Eurasian region, Russia’s traditional strategic interests play a critical role in the geopolitical and socio-cultural situation in that region. The anthology was created for the Army University Press, but goes beyond the obvious military strategic nexus and seeks to identify new spaces for consideration by planners and policymakers alike.

Tectonic Politics Simon and Schuster

This book addresses the future of the multilateral system by analyzing its main building blocs of international and regional organizations.

The Failure of Globalism Brookings Institution Press

Understanding the rise of state capitalism and its threat to global free markets *The End of the Free Market* details the growing phenomenon of state capitalism, a system in which governments drive local economies through ownership of market-dominant companies and large pools of excess capital, using them for political gain. This trend threatens America’s competitive edge and the conduct of free markets everywhere. An expert on the intersection of economics and politics, Ian Bremmer has followed the rise of state-owned firms in China, Russia, the Arab states of the Persian Gulf, Iran, Venezuela, and elsewhere. He demonstrates the growing challenge that state capitalism will pose for the entire global economy. Among the questions addressed: Are we on the brink of a new kind of Cold War, one that pits competing economic systems in a battle for dominance? Can free market countries compete with state capitalist powerhouses over relations with countries that have elements of both systems-like India, Brazil, and Mexico? Does state capitalism have staying power? This guide to the next big global economic trend includes useful insights for investors, business leaders, policymakers, and anyone who wants to understand important emerging changes in international politics and the global economy.

The Contest for the Twenty-first Century and the Future of American Power Penguin UK

As the United States aggressively expands its exports of liquefied natural gas, it stands poised to become an energy superpower. This unanticipated reality is rewriting the conventional rules of intercontinental gas trade and realigning strategic relations among the United States, the European Union, Russia, China and beyond, as Agnia Grigas shows.

Toward the 13th Five-Year Plan Penguin

This book provides an up-to-date guide to managing Country Risk. It tackles its various and interlinked dimensions including sovereign risk, socio-political risk, and macroeconomic risk for foreign investors, creditors, and domestic residents. It shows how they are accentuated in the global economy together with new risks such as terrorism, systemic risk, environmental risk, and the rising trend of global volatility and contagion. The book also assesses the limited usefulness of traditional yardsticks of Country Risk, such as ratings and rankings, which at best reflect the market consensus without predictive value and at worst amplify risk aversion and generate crisis contamination. This book goes further than comparing a wide range of risk management methods in that it provides operational and forward-looking warning signs of Country Risk. The combination of the authors’ academic and market-based backgrounds makes the book a useful tool for scholars, analysts, and practitioners.

War, Stagnation, and the Risks to the World’s Most Dynamic Region Twelve

Today’s analysts of world affairs are often loosely referring to ‘geopolitics’, but do not always clearly define it. This book therefore offers a necessary introduction into the main components of geopolitical analysis, an overview of the main geopolitical schools of thought, as well as reflections on technology and geopolitics. In addition, empirical studies showcase innovative approaches.

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