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# Functions Of Newspaper Headlines

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The Future of the Public's Health in the 21st Century  
 On the Grammar of English Front Page Headlines  
 A prototypical approach to the study of traditional text types  
 Media Portrayals of Terrorism  
 Current Trends and Emerging Perspectives  
 Inanimate Subject in Online Newspaper Headlines  
 Allusions in the Press  
 Print, Digital & Social  
 Niche News  
 Early Modern English News Discourse  
 A Global Perspective  
 The Function of Newspapers in Society  
 The Form of News  
 The Politics of News Choice  
 Subediting and Production for Journalists  
 Paradigm Shifts in Chinese Studies  
 Opinion Functions of the News Media  
 In-Your-Face Politics  
 The case of Hungarian-English news translation  
 Aspects of Cohesion and Coherence in Translation  
 Form and Function in Newspaper Headlines  
 Headline Writing  
 Newspaper Coverage of Stories as Functions of Population and Proximity of News Origin  
 Politics and the News  
 Editorial and Persuasive Writing  
 The Consequences of Uncivil Media  
 Analysis of Changing News Functions of a Community Weekly Newspaper in a Growing Suburban Area  
 The Political Functions of the Mass Media  
 Comparing the Presentation of News Information over Time and Across Media Platforms  
 The Wedding Report  
 Headline Writing  
 Knowledge, Groupware, and the Internet  
 News Discourse  
 Trump and the Media  
 The Routledge Course on Media, Legal and Technical Translation  
 JavaScript Frameworks for Modern Web Dev  
 Civics and Government  
 Discourse, Media, and Conflict  
 "More than Meats the Eye"

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 Headlines by guest

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## PARKER FREEMAN

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*The Future of the Public's Health in the 21st Century* Guilford Press  
 Chinese Translation Studies in the 21st Century, which presents a selection of some of the best articles published in the journal *Perspectives* in a five-year period (2012-2017), highlights the vitality of Translation Studies as a profession and as a field of enquiry in China. As the country has gradually opened up to the West, translation academic programmes have burgeoned to cater for the needs of Chinese corporations and political institutions. The book is divided into four sections, in which authors explore theoretical and conceptual issues (such as the connection between translation and

adaptation, multimodality, and the nature of norms), audiovisual translation (including studies on news translation and the translation of children's movies), bibliographies and bibliometrics (to assess, for example, the international visibility of Chinese scholars), and interpreting (analyzing pauses in simultaneous interpreting and sign language among other aspects). The book brings together well-established authors and younger scholars from universities in mainland China, Hong Kong, Macao and Taiwan. The chapters in this book were originally published in various issues of *Perspectives: Studies in Translatology*.  
**On the Grammar of English Front Page Headlines** Springer Nature  
 Knowledge, Groupware, and the Internet details the convergence of modern knowledge management theory and emerging computer technologies, and

discusses how they collectively enable business change and enhance an organization's ability to create and share knowledge. This compendium of authoritative articles explains the relationship between knowledge management and two major technologies enabling it: Groupware and the Internet. These critical technologies help an organization evolve from individual to group knowledge, quickly make tacit knowledge explicit, and enable people to use and apply this knowledge. Knowledge, Groupware and the Internet helps readers understand how to unite the people and technologies that define effective knowledge management. Unites knowledge management and principle enabling technologies Helps readers create powerful and practical knowledge management strategies  
*A prototypical approach to the study of*

*traditional text types* Center for Innovation and Sustainability in Local Media, University of North Carolina at Chapel Hill This book takes a fresh look at the role of the newspaper in United States civic culture. Unlike other histories which focus only on the content of newspapers, this book digs deeper into ways of writing, systems of organizing content, and genres of presentation, including typography and pictures. The authors examine how these elements have combined to give newspapers a distinctive look at every historical moment, from the colonial to the digital eras. They reveal how the changing "form of news" reflects such major social forces as the rise of mass politics, the industrial revolution, the growth of the market economy, the course of modernism, and the emergence of the Internet. Whether serving as town meeting, court of opinion, marketplace, social map, or catalog of diversions, news forms are also shown to embody cultural authority, allowing readers to see and relate to the world from a particular perspective. Including over 70 illustrations, the book explores such compelling themes as the role of news in a democratic society, the relationship between news and visual culture, and the ways newspapers have shaped the meaning of citizenship. Winner of the International Communication Association Outstanding Book Award

Media Portrayals of Terrorism RAND Corporation

From the ideological bias of the press, to the role of headlines in newspaper articles and ways in which newspapers relate to their audience, the book provides a comprehensive analysis of newspaper language.

Current Trends and Emerging Perspectives Routledge

This book offers both an understanding of newspaper reporting and a means for readers to develop their own critical analysis. Using a wealth of contemporary case studies, students are taught how the language of journalism works, providing students with an accessible and user-friendly guide to analyzing newspapers around the globe.

Inanimate Subject in Online Newspaper Headlines John Benjamins Publishing

The election of Donald Trump and the great disruption in the news and social media. Donald Trump's election as the 45th President of the United States came as something of a surprise—to many analysts, journalists, and voters. The New York Times's *The Upshot* gave Hillary Clinton an 85 percent chance of winning the White House even as the returns

began to come in. What happened? And what role did the news and social media play in the election? In *Trump and the Media*, journalism and technology experts grapple with these questions in a series of short, thought-provoking essays.

Considering the disruption of the media landscape, the disconnect between many voters and the established news outlets, the emergence of fake news and "alternative facts," and Trump's own use of social media, these essays provide a window onto broader transformations in the relationship between information and politics in the twenty-first century. The contributors find historical roots to current events in Cold War notions of "us" versus "them," trace the genealogy of the assault on facts, and chart the collapse of traditional news gatekeepers. They consider such topics as Trump's tweets (diagnosed by one writer as "Twitterosis") and the constant media exposure given to Trump during the campaign. They propose photojournalists as visual fact checkers ("lessons of the paparazzi") and debate whether Trump's administration is authoritarian or just authoritarian-like.

Finally, they consider future strategies for the news and social media to improve the quality of democratic life. Contributors Mike Ananny, Chris W. Anderson, Rodney Benson, Pablo J. Boczkowski, danah boyd, Robyn Caplan, Michael X. Delli Carpini, Josh Cows, Susan J. Douglas, Keith N. Hampton, Dave Karpf, Daniel Kreiss, Seth C. Lewis, Zoey Lichtenheld, Andrew L. Mendelson, Gina Neff, Zizi Papacharissi, Katy E. Pearce, Victor Pickard, Sue Robinson, Adrienne Russell, Ralph Schroeder, Michael Schudson, Julia Sonnevend, Keren Tenenboim-Weinblatt, Tina Tucker, Fred Turner, Nikki Usher, Karin Wahl-Jorgensen, Silvio Waisbord, Barbie Zelizer

Allusions in the Press John Benjamins Publishing Company

This report delves into the implications for communities at risk of losing their primary source of credible news. By documenting the shifting news landscape and evaluating the threat of media deserts, this report seeks to raise awareness of the role interested parties can play in addressing the challenges confronting local news and democracy. The *Expanding News Desert* documents the continuing loss of papers and readers, the consolidation in the industry, and the social, political and economic consequences for thousands of communities throughout the country. It also provides an update on the strategies of the seven large investment firms-- hedge and pension funds, as well as

private and publicly traded equity groups-- that swooped in to purchase hundreds of newspapers in recent years and explores the indelible mark they have left on the newspaper industry during a time of immense disruption.

Print, Digital & Social Routledge

This book treats headline writing as a craft that can be learned, a skill that can be honed and perfected. It examines in detail the basic elements of a headline and explains the best way to assemble them in order to write an arresting one. Sunil Saxena carefully examines the different kinds of headlines and the advantages and disadvantages of each style of writing. The book instructs the reader in the functions of a headline; the ways to write a headline; the different kinds of headlines; and the do's and don'ts of headline writing. The author also focuses on writing headlines for the Internet, a skill that is essential in the age of new media and technology. All these have been taken from the Indian media.

Niche News Oxford University Press on Demand

This report presents a quantitative assessment of how the presentation of news has changed over the past 30 years and how it varies across platforms. Over time, and as society moved from "old" to "new" media, news content has generally shifted from more-objective event- and context-based reporting to reporting that is more subjective, relies more heavily on argumentation and advocacy, and includes more emotional appeals.

Early Modern English News Discourse Routledge

The new edition of *Subediting and Production for Journalists* is a concise, clear and contemporary introduction to the skills required for subediting newspapers, magazines and websites. Tim Holmes describes how subediting has developed, from the early days of print to the modern era of the internet browser and social media, and explores the many challenges for the sub working today. Using numerous practical examples drawn from print and online, *Subediting and Production for Journalists* introduces the various techniques employed by the sub to help make the written word stand out on the page, including: subbing news and features for sense and style writing headlines and sells making copy legally safe understanding production, using software packages and content management systems editing and rewriting stories for online publication creating suitable page furniture for websites handling and sizing pictures digitally handling audio and video.

Subediting and Production for Journalists is the perfect guide for all those with an interest in subbing in today's multimedia environments, as well as anyone wanting to see their words come to life.

**A Global Perspective** Butterworth-Heinemann

This corpus-based study of allusions in the British press shows the range of targets journalists allude to - from Shakespeare to TV soaps, from Jane Austen to Hillary Clinton, from hymns to nursery rhymes, proverbs and riddles. It analyzes the linguistic forms allusions take and demonstrates how allusions function meaningfully in discourse. It explores the nature of the background cultural and intertextual knowledge allusions demand of readers and sets out the processing stages involved in understanding an allusion. Allusion is integrated into existing theories of indirect language and linked to idioms, word-play and metaphor.

**The Function of Newspapers in Society** John Wiley & Sons

This book is a study of the change and continuity in paradigms in China studies, both inside and outside of China. In the last few years, the United States and China appeared to be moving in the direction of "de-coupling," indicating that the engagement policy with China in the last four decade is ending. The "modernization theory" that is the theoretical foundation of the engagement policy has proved to be insufficient. This situation calls for a reexamination of the field of China studies. Historically, scholarly paradigms shifts often went hand in hand with drastic social change. As we have entered an era of great uncertainty, it is constructive to reflect on the paradigms in China studies in the past and explore the possibility of new paradigms in the future. How are the shifts of major theories, methods and paradigms in China studies in the west related to social change? How did some of China's paradigms impact on the country's social change and developments? This book will appeal to a wide readership, including scholars and graduate students, upper division undergraduate students of China studies, Asian studies.

*The Form of News* John Benjamins Publishing Company

The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems

approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

SAGE Publications India

This book deals with the (re)production of cohesion and coherence in translation. Building on the theories and methods of Translation Studies and Discourse Analysis it answers some basic, still much debated questions related to translational discourse production. Such a question is whether it is possible to analyse the (re)production of coherence, and if yes, how? Can the models devised for the study of English original (not translated) and independent texts (unlike translations and their sources) be applied for the analysis of translation? How do cohesive, rhetorical and generic structure "behave" in translation? How do particular components of coherence relate to translation universals? The volume proposes a complex translational discourse analysis model and presents findings that bring new insights primarily for the study of news translation, translation strategies and translation universals. It is recommended for translation researchers, discourse analysts, practicing translators, as well as professionals and students involved in translator training.

**The Politics of News Choice** Iowa State Press

Reviews the histories and uses of newspapers from a global perspective, finding that newspapers are an integral part of any successful society.

**Subediting and Production for Journalists** CLUEB Editrice Bologna  
Traditional text types (or genres) are complex linguistic, sociocultural and cognitive phenomena that can only be

analysed in flexible interdisciplinary frameworks fusing structural and process-oriented approaches and combining quantitative description with qualitative interpretation and evaluation. The theoretical and methodological implications of the prototypical text type concept which is developed in this book are explored in an exhaustive case study of a representative (ie prototypical) genre: the wedding report, a conventional type of news report published in local English newspapers. The distinctive contextual and textual features — situational context, text production processes, function, thematic structure, and form on the macro- and microlevel — are analysed synchronically and diachronically. The linguistic findings are integrated into a comprehensive view of the interplay between the genre as a linguistic frame and its sociocultural context. The study puts special emphasis on addressing the methodological problems arising from the inherent fuzziness of traditional text types, and can thus serve as a detailed working model of genre analysis, designed to be adapted to the specific requirements of similar studies.

*Paradigm Shifts in Chinese Studies* Psychology Press

Is economic freedom a necessary condition for political freedom? What can the government do about unemployment? Why would governments limit international trade? Students use questions such as these to help them make essential connections between economics and civics/government.

Opinion Functions of the News Media Routledge

JavaScript Frameworks for Modern Web Dev is your guide to the wild, vast, and untamed frontier that is JavaScript development. The JavaScript tooling landscape has grown and matured drastically in the past several years. This book will serve as an introduction to both new and well established libraries, frameworks, and utilities that have gained popular traction and support from seasoned developers. It covers tools applicable to the entire development stack, both client- and server-side. While no single book can possibly cover every JavaScript library of value, JavaScript Frameworks for Modern Web Dev focuses on incredibly useful libraries and frameworks that production software uses. You will be treated to detailed analyses and sample code for tools that manage dependencies, structure code in a modular fashion, automate repetitive build tasks, create specialized servers, structure client side applications, facilitate horizontal

scaling, and interacting with disparate data stores. The libraries and frameworks covered include Bower, Grunt, Yeoman, PM2, RequireJS, Browserify, Knockout, AngularJS, Kraken, Mach, Mongoose, Knex, Bookshelf, Faye, Q, Async.js, Underscore, and Lodash. Written from first-hand experience, you will benefit from the glorious victories and innumerable failures of two experienced professionals, gain quick insight into hurdles that aren't always explicitly mentioned in API documentation or Readmes, and quickly learn how to use JavaScript frameworks and libraries like a Pro. Enrich your development skills with JavaScript Frameworks for Modern Web Dev today. [In-Your-Face Politics](#) Bloomsbury Publishing

Reported speech is a universal form across human languages. However, previous studies have tended to be limited because they mostly emphasize on the form and authenticity of reported speech, while its discourse and pragmatic functions have largely been ignored. Meanwhile, the studies mainly focus on English, with a comparative perspective with other

languages largely missing. Acknowledging these limitations, this book analyzes the textual and pragmatic functions of reported speech in Chinese and English. The authors build a corpus comprising of twelve Chinese and English newspapers, including China Daily and The New York Times. They examine the classification and distribution of reported speech, the form and function in different news genres and contexts, and the socio-pragmatic interpretation of reported speech in news and other issues. This title can enrich comparative linguistic research, verify the feasibility of combining critical linguistics and corpus technology, and help improve the production and understanding of news reports. Students and scholars of critical discourse analysis, comparative linguistics, corpus linguistics, as well as communication studies will find this to be an essential guide. [The case of Hungarian-English news translation](#) Hastings House Pub

The major purpose of newspaper headlines is to trigger the reader's interest. A popular way to achieve this

goal is the use of phraseological modifications. Based on previous findings from various linguistic disciplines, this book provides an interdisciplinary approach to shed light on the reception of substitutions like More than Meats the Eye. It develops an empirical methodology for investigating the complex cognitive processes involved, using a large sample of authentic examples for illustration. Along these lines, this volume not only shows what associations readers make when they encounter a lexical substitution and what factors facilitate the recognition of the canonical form. It also addresses the question of how meaning is constructed in terms of Conceptual Integration Theory and establishes an experimentally supported model of interpretation. This multifaceted perspective renders Phraseological Substitutions in Newspaper Headlines: "More than Meats the Eye" relevant to scholars and advanced students from a wide range of linguistic areas, such as phraseology, cognitive linguistics, psycholinguistics, and humour research, but also to interested journalists.

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