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# Business Ethics Case Studies And Selected Readings South

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Its Legal, Ethical, and Global Environment

International cases and perspectives

Contemporary Issues and Cases

Business Ethics: Ethical Decision Making & Cases

Case Studies in Organizational Communication

Business Ethics

Ethics in Marketing

Business

Critical Perspectives on Business and Management

Case Studies on Ethics for Student Affairs Professionals

Ethics for Behavior Analysts

Maybe I Should...

Case Studies in Business Ethics and Corporate Governance

Cases in Business Ethics

Everyday Ethics

Business Ethics

Ethical Theory and Corporate Behaviour

Cases and Moral Reasoning, CourseSmart eTextbook

Business Ethics

A Case Study Analysis

Business Ethics: Kant, Virtue, and the Nexus of Duty

Concepts and Cases

A Case Study Approach

Case Studies from a Woman's Life on Wall Street

Business Ethics Through Movies

Making the case for doing the right thing

Case Studies and Selected Readings

Business Ethics

Business Ethics: Ethical Decision Making and Cases

Case Studies in Jewish Business Ethics

Business Ethics

Case Studies from North-South Research Collaborations

Ethical Perspectives and Practices

Case Studies for Ethics in Academic Research in the Social Sciences

Case Studies in Business Ethics

Media Ethics  
Case Histories in Business Ethics  
The Business Ethics Workshop  
Business Ethics: Case Studies and Selected Readings

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**YADIRA ANGELO**

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Its Legal, Ethical, and  
Global Environment SAGE  
Publications  
Understanding and  
appreciating the ethical  
dilemmas associated with  
business is an important  
dimension of marketing  
strategy. Increasingly,  
matters of corporate

social responsibility are  
part of marketing's  
domain. Ethics in  
Marketing contains 20  
cases that deal with a  
variety of ethical issues  
such as questionable  
selling practices,  
exploitative advertising,  
counterfeiting, product  
safety, apparent bribery  
and channel conflict that  
companies face across  
the world. A hallmark of  
this book is its

international dimension  
along with high-profile  
case studies that  
represent situations in  
European, North  
American, Chinese, Indian  
and South American  
companies. Well known  
multinationals like Coca  
Cola, Facebook, VISA and  
Zara are featured. This  
second edition of Ethics in  
Marketing has been  
thoroughly updated and  
includes new international

cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This unique case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

**International cases and perspectives** SAGE

An important guide for senior management on structuring an organization to promote ethical behavior and enhance performance. Designed for senior leaders of organizations—boards of directors; C-level executives; trustees; managing partners; government officials; and anyone tasked with a duty—*Business Ethics: A Case Study Approach* provides readers with an understanding of the human elements that drive ethical and unethical

behavior and how to recognize indicators—both bad and good—of an organization's ethical make-up. Topics featured include: what drives individual decision making; how groups and environments influence decision making; the role of leadership; and much more.

**Contemporary Issues and Cases** South-Western Pub

This open access book provides original, up-to-date case studies of “ethics dumping” that were largely facilitated by

loopholes in the ethics governance of low and middle-income countries. It is instructive even to experienced researchers since it provides a voice to vulnerable populations from the fore mentioned countries. Ensuring the ethical conduct of North-South collaborations in research is a process fraught with difficulties. The background conditions under which such collaborations take place include extreme differentials in available income and power, as well as a past history of

colonialism, while differences in culture can add a new layer of complications. In this context, up-to-date case studies of unethical conduct are essential for research ethics training.

**Business Ethics: Ethical Decision Making & Cases** Taylor & Francis

The 46 original case studies featured in this book demonstrate that in many business sectors, local people and foreigners are responding to the challenges of achieving business success while competing

with integrity. Cases are divided into eight sub-topics discussing internet and social media issues, labor issues, corporate social responsibility, product and food safety, Chinese suppliers and production, environmental issues, corporate governance, as well as business and society in China. Each case is followed by a discussion section, with questions to prompt reflection. This book is a valuable resource for students of International Business and Management, as well as

entrepreneurs and business managers working and doing business in China.

*Case Studies in Organizational Communication Business Ethics Case Studies and Selected Readings*

This book expands the current discussion on ethics, addressing the gap between "headline" ethics cases, which are often extreme and taken from a business context, and the everyday ethical challenges that we all face in school, work, relationships, and

communities. Case studies throughout demonstrate concepts and provide opportunities for readers to apply theory as they consider everyday issues such as the temptation to lie about an arrest on a job application, peer pressure to steal or drink, and the implications of "ratting out" a classmate who is cheating or a co-worker who is stealing. By including a broad array of ethical challenges, this book makes ethics more accessible to the reader. Drawing from several

academic disciplines, including social psychology and organizational behavior, this book explores the personal and environmental factors that influence our ethical decision-making. The book is appropriate for ethics courses in an array of disciplines as well as anyone interested in ethical challenges.

### **Business Ethics**

Routledge

This collection of quality cases on business ethics addresses some of the most pertinent ethical

issues in today's business environment. It goes well beyond matters of fraud and public relations to consider standards of professionalism, corporate decision-making structure and the interface between ethical theory and economic practice. Through handpicked cases from a variety of areas as telecom, chemicals etc and business houses, this book illustrates how business ethics and corporate governance can be used to align business goals with ethical

business practices and achieve better operational performance.  
*Ethics in Marketing* KTAV Publishing House, Inc. An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also

features content on further trends and topics that will help students build a deeper understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual

property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy.

The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities, Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses. *Business World Scientific Publishing Company Business Ethics Through Movies: A Case Study Approach* examines a

wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection. Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences. Draws



from a variety of actual cases in Business Ethics ? from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia Reveals the important role that ethics plays in setting the moral foundation of a business or corporation Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual cases in Business Ethics

Critical Perspectives on Business and Management McGraw-Hill Companies  
Cases in Business Ethics provides the opportunity for students not only to discuss the application of ethical theories in managerial situations, but also to apply judgment and make decisions in a real-world context. This collection of cases focuses on business decision-making, and includes both short and long, more complex cases that highlight the practicalities of business practice and

ethical theory. A beneficial feature of Cases in Business Ethics is the variety of ways in which the cases can be organized to fit the course curriculum.

### **Case Studies on Ethics for Student Affairs**

**Professionals** Business Expert Press  
Business Cases in Ethical Focus is a new collection of in-depth case studies from around the world, covering all major areas of business ethics. Cases address a broad range of topics such as the ethics of entrepreneurship and

finance, the challenges that diversity raises for business, and whistleblowing. The cases are provocative yet complex, conveying the difficulty of moral dilemmas and the potential for reasonable disagreement.

### **Ethics for Behavior**

**Analysts** SAGE

Publications

This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the

overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as

exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Maybe I Should...** Taylor & Francis

This highly effective text provides superior legal, ethical, and regulatory coverage while fully integrating practical business practices for

tomorrow's business managers. Legal topics are explored and explained through real-world business examples (over 300 references to business are made in the text). In addition to a solid foundation in the law, students learn valuable legal and ethical reasoning skills through a variety of critical thinking exercises. Students receive -- and appreciate -- practical advice on when it is necessary to call a lawyer, how best to use legal aid services and how to avoid legal trouble in

the first place. This text fulfills current curricular and AACSB accrediting standards.

**Case Studies in Business Ethics and Corporate Governance**

Routledge

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student

dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching,

writing, and conducting research in the field  
*Cases in Business Ethics*  
Springer

Business Ethics Case Studies and Selected Readings  
South Western Educational Publishing

**Everyday Ethics** John Wiley & Sons

This book comprises multiple finance and ethics case studies. The purpose of the book is twofold. First, the case studies teach readers how to evaluate and determine resolutions to ethical issues in finance. Second, the reader will enjoy a

journey with the author, a woman, over her years working in finance, through the use of case studies. These studies focus on ethical issues in finance which the author encountered over nearly a 30-year career in the industry. There are 10 case studies extracted from different sectors of finance. This broad range is a consequence of the author's experience from almost all sides of the business: the buy side, the sell side, equity research in Asia, equity sales, mutual funds,

hedge funds, the finance academy, and consulting. Each case study has an engaging narrative describing the background, transactions, players, and ethical issues. The ethical issue is analyzed and resolved using the appropriate theories of moral philosophy. Descriptions and analyses are rigorous yet comprehensible, approachable, and entertaining. Apart from ethics determinations, the material in the book covers and explains a variety of specific, and

even complex, financial transactions. In every transaction there is an explanation of the roles of various players involved. In this way, readers will learn about the work of people in different positions in finance from investment bankers and equity traders to portfolio managers and equity analysts. Through these case studies, readers also will get an understanding of major financial transactions and activities such as IPOs, secondary offerings, equity trading, and equity valuations. The

book will appeal to practitioners, college and high school students, and lecturers who can use it to supplement courses in finance or business ethics. Business Ethics John Wiley & Sons

This book provides students and practitioners with a comprehensive overview of the rules and principles associated with ethical advertising practices. With extensive research, and a variety of case studies, and expert opinions, it discusses why advertising ethics is important both to the

consumer and the professional. The author presents the rules of ethical conduct recommended by the Institute for Advertising Ethics and demonstrates how these are applied in practice, examining why ethics is important; what the ethical dilemmas the industry faces are; and how to motivate better practices among professionals. The book uses real life stories of "native advertising," marketing to children, and diversity in advertising to show how professionals

can be inspired to "do the right thing" for consumers and their companies. Readers will learn how they can solve ethical dilemmas to their personal satisfaction in the competitive work environment. This balanced perspective to the ethical issues that arise in the advertising industry is sure to resonate with students of advertising and marketing.

*Ethical Theory and Corporate Behaviour*  
Routledge  
Packed with real-life

examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

Cases and Moral Reasoning, CourseSmart  
eTextbook South-Western  
Pub

The quest for integrity in business is not only a reaction against malfeasance in business and associated calls for reform but also a search that stems from changes and new demands in the global business environment. Among the sources of these new demands are the expectations of stakeholders that corporations and their leaders will take more active roles as citizens within society and in the fight against some of the most pressing problems in

the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic diseases. This book presents and critically discusses key case studies from all over the world, offering essential insights, practical advice, and guidance for any business leader wishing to lead an organization with reliable and proven integrity. The authors provide valuable research results as well as real teaching tools for faculty and students.  
*Business Ethics* Cengage

Learning  
Maybe I Should. . . Case Studies on Ethics for Student Affairs Professionals (2nd ed.) offers graduate students and new student affairs professionals the opportunity to hone their knowledge of and sensitivities to everyday professional ethics. The second edition includes all new cases addressing contemporary topics across multiple functional areas, including: admissions and orientation, advocacy and inclusion, career and

academic support, residence life and housing, student involvement and student conduct. Readers are encouraged to puzzle through each situation to identify, articulate, and provide rationales for plausible and preferred strategies for addressing ethical conundrums in their professional work. Benjamin and Jessup-Anger provide a framework for analyzing cases along with resources for incorporating professional ethics and case study

analysis into formal education or staff development activities in student affairs.

### **A Case Study Analysis**

Broadview Press

Many people think of business as a game of strategy, and argue that whatever works for

business success is acceptable, even if it involves cheating, deceptions, and other improprieties. Jewish business law rejects this approach. Using specific case studies, this book analyzes the strategies

that are impermissible, discussing deceptive advertising, negative advertising, pressure tactics in sales, insider trading, price matching, worker evaluations, termination policy, and many others. An excellent adult education volume.

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