

Classical Rhetoric For The Modern Student

Humanism, Capitalism, and Rhetoric in Early Modern England
 The Medieval Rhetors and Their Art 400-1300, with Manuscript Survey to 1500 CE
 The Place of Arrangement in Writing Instruction
 Appropriations of Ancient Discourse
 The Oxford Handbook of Rhetorical Studies
 Composition-Rhetoric
 A Critical Introduction
 Rereading the Sophists
 Classical Rhetoric for the Modern Student
 Farnsworth's Classical English Rhetoric
 The Power of Persuasion
 Renaissance Rhetoric
 Essays on Classical Rhetoric and Modern Discourse
 Vico and the Transformation of Rhetoric in Early Modern Europe
 Essays in History, Theory, and Praxis
 A History of Rhetorical Theory from Saint Augustine to the Renaissance
 The Contemporary Reception of Classical Rhetoric
 A New History of Classical Rhetoric
 A Handbook of Classical Rhetoric for the Modern Student
 Encyclopedia of Rhetoric
 Classical Rhetoric and Its Christian and Secular Tradition from Ancient to Modern Times
 The Cambridge Companion to Ancient Rhetoric
 Rhetoric in the Classical Tradition
 Rhetoric in the Middle Ages
 Introduction to Classical Legal Rhetoric
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LAWRENCE RIVERA

Humanism, Capitalism, and Rhetoric in Early Modern England

Oxford University Press
 Eighteen essays by leading scholars in English, speech communication, education, and philosophy explore the vitality of the classical rhetorical tradition and its influence on both contemporary discourse studies and the teaching of writing. Some of the essays investigate theoretical and historical issues. Others show the bearing of classical rhetoric on contemporary problems in composition, thus blending theory and practice. Common to the varied approaches and viewpoints expressed in this volume is one central theme: the 20th-century revival of rhetoric entails a recovery of the classical tradition, with its marriage of a rich and fully articulated theory with an equally efficacious practice. A preface demonstrates the contribution of Edward P. J. Corbett to the 20th-century revival, and a last chapter includes a bibliography of his works.

The Medieval Rhetors and Their Art 400-1300, with Manuscript Survey to 1500 CE Univ of California Press

Examines the entirety of Giambattista Vico's oeuvre and demonstrates his significance as a theorist who adapted the discipline of rhetoric to modern conditions.

The Place of Arrangement in Writing Instruction University of Pittsburgh Pre

Rhetoric thoroughly infused the world and literature of Graeco-Roman antiquity. This Companion provides a comprehensive overview of rhetorical theory and practice in that world, from Homer to early Christianity, accessible to students and non-specialists, whether within classics or from other periods and disciplines. Its basic premise is that rhetoric is less a discrete object to be grasped and mastered than a hotly contested set of practices that include disputes over the very definition of rhetoric itself. Standard treatments of ancient oratory tend to take it too much in its own terms and to isolate it unduly from other social and cultural concerns. This volume provides an overview of the shape and scope of the problems while also identifying core themes and propositions: for example, persuasion, virtue, and public life are virtual constants. But they mix and mingle differently, and the contents designated by each of these terms can also shift.

Appropriations of Ancient Discourse Princeton University Press
 Lawyers, law students and their teachers all too frequently overlook the most comprehensive, adaptable and practical analysis of legal discourse ever devised: the classical art of rhetoric. Classical analysis of legal reasoning, methods and

strategy is the foundation and source for most modern theories on the topic. Beginning with Aristotle's Rhetoric and culminating with Cicero's *De Oratore* and Quintilian's *Institutio Oratoria*, Greek and Roman rhetoricians created a clear, experience-based theoretical framework for analyzing legal discourse. This book is the first to systematically examine the connections between classical rhetoric and modern legal discourse. It traces the history of legal rhetoric from the classical period to the present day and shows how modern theorists have unknowingly benefited from the classical works. It also applies classical rhetorical principles to modern appellate briefs and judicial opinions to demonstrate how a greater familiarity with the classical sources can deepen our understanding of legal reasoning.

The Oxford Handbook of Rhetorical Studies Cambridge University Press

Classical Rhetoric for the Modern Student Oxford University Press, USA

Composition-Rhetoric Routledge

Since its original publication by UNC Press in 1980, this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric, the ancient but ever vital art of persuasion. Now, George Kennedy offers a thoroughly revised and updated edition of *Classical Rhetoric and Its Christian and Secular Tradition*. From its development in ancient Greece and Rome, through its continuation and adaptation in Europe and America through the Middle Ages and Renaissance, to its enduring significance in the twentieth century, he traces the theory and practice of classical rhetoric through history. At each stage of the way, he demonstrates how new societies modified classical rhetoric to fit their needs. For this edition, Kennedy has updated the text and the bibliography to incorporate new scholarship; added sections relating to women orators and rhetoricians throughout history; and enlarged the discussion of rhetoric in America, Germany, and Spain. He has also included more information about historical and intellectual contexts to assist the reader in understanding the tradition of classical rhetoric.

A Critical Introduction David R. Godine Publisher

Classical rhetorical techniques can enhance the persuasiveness of Supreme Court opinions by making their language clear, lively, and memorable. This book focuses on three techniques—"invention" (creation of arguments), "arrangement" (organization), and "style" (word choice)—in the work of Oliver Wendell Holmes, Jr., Robert Jackson, Hugo Black, William Brennan, and Antonin Scalia, respectively. The justices featured here contributed to the Court's rhetorical legacy in different ways, but all five rejected the magisterial opinion style of the eighteenth and nineteenth centuries in favor of a more personal and

conversational format. As a result, their opinions have endured, and even modern readers who cannot recall the justices' names understand and embrace the ideas expressed in their legal writings and apply those ideas to current debates. Practicing lawyers, professors, and students can use this book to study legal writing techniques and make their own writing more persuasive.

Rereading the Sophists SUNY Press

The Writing & Rhetoric series method employs fluent reading, careful listening, models for imitation, and progressive steps. It assumes that students learn the best when reading excellent, whole-story examples of literature and by growing their skills through imitation. Each exercise is intended to impart a skill (or tool) that can be employed in all kinds of writing and speaking. The exercises are arranged from simple to more complex. What's more, the exercises are cumulative, meaning that later exercises incorporate the skills acquired in preceding exercises. This series is a step-by-step apprenticeship in the art of writing and rhetoric. Narrative 1, the second book of twelve in the Writing & Rhetoric series, uses parable, myth, and other tales to continue the recovery of the proven method of teaching method of teaching writing, using various forms of narrative to teach beginning writers the craft of writing well.

Classical Rhetoric for the Modern Student Oxford University Press on Demand

George Kennedy's three volumes on classical rhetoric have long been regarded as authoritative treatments of the subject. This new volume, an extensive revision and abridgment of *The Art of Persuasion in Greece*, *The Art of Rhetoric in the Roman World*, and *Greek Rhetoric under Christian Emperors*, provides a comprehensive history of classical rhetoric, one that is sure to become a standard for its time. Kennedy begins by identifying the rhetorical features of early Greek literature that anticipated the formulation of "metarhetoric," or a theory of rhetoric, in the fifth and fourth centuries b.c.e. and then traces the development of that theory through the Greco-Roman period. He gives an account of the teaching of literary and oral composition in schools, and of Greek and Latin oratory as the primary rhetorical genre. He also discusses the overlapping disciplines of ancient philosophy and religion and their interaction with rhetoric. The result is a broad and engaging history of classical rhetoric that will prove especially useful for students and for others who want an overview of classical rhetoric in condensed form.

Farnsworth's Classical English Rhetoric Routledge

Featuring roughly sixty specially commissioned essays by an international cast of leading rhetoric experts from North America, Europe, and Great Britain, the Handbook will offer readers a comprehensive topical and historical survey of the theory and practice of rhetoric from ancient Greece and Rome through the

Middle Ages and Enlightenment up to the present day.

The Power of Persuasion BRILL

Responding to the reassertion of orality in the twentieth century in the form of electronic media such as the telegraph, film, video, computers, and television, this unique volume traces the roots of classical rhetoric in the modern world. Welch begins by changing the current view of classical rhetoric by reinterpreting the existing texts into fluid language contexts -- a change that requires relinquishing the formulaic tradition, acquiring an awareness of translation issues, and constructing a classical rhetoric beginning with the Fifth Century B.C. She continues with a discussion of the adaptability of this material to new language situations, including political, cultural, and linguistic change, providing it with much of its power as well as its longevity. The book concludes that classical rhetoric can readily address any situation since it focuses not only on critical stances toward discourse that already exists, but also presents elaborate theories for the production of new discourse.

Renaissance Rhetoric Oxford University Press, USA

Responding to the reassertion of orality in the twentieth century in the form of electronic media such as the telegraph, film, video, computers, and television, this unique volume traces the roots of classical rhetoric in the modern world. Welch begins by changing the current view of classical rhetoric by reinterpreting the existing texts into fluid language contexts -- a change that requires relinquishing the formulaic tradition, acquiring an awareness of translation issues, and constructing a classical rhetoric beginning with the Fifth Century B.C. She continues with a discussion of the adaptability of this material to new language situations, including political, cultural, and linguistic change, providing it with much of its power as well as its longevity. The book concludes that classical rhetoric can readily address any situation since it focuses not only on critical stances toward discourse that already exists, but also presents elaborate theories for the production of new discourse.

Essays on Classical Rhetoric and Modern Discourse Cambridge University Press

In this book, Caroline van Eck examines how rhetoric and the arts interacted in early modern Europe. She argues that rhetoric, though originally developed for persuasive speech, has always used the visual as an important means of persuasion, and hence offers a number of strategies and concepts for visual persuasion as well. The book is divided into three major sections - theory, invention, and design. Van Eck analyzes how rhetoric informed artistic practice, theory, and perception in early modern Europe. *Vico and the Transformation of Rhetoric in Early Modern Europe* SIU Press

Rhetoric -- the theory of oral discourse -- affected and indeed pervaded all aspects of classical thought. Bearing the stamp of its impact were the Homeric hymns, the Iliad and the Odyssey, Aeschylus' Eumenides, the great dramatic tragedies, the elegiac and lyric poetry, and the literature of the Romans, often formed in the Greek image. The rhetorical notion of probability had direct implications for the classical philosopher and mathematician as it does today. Departments of speech, English, philosophy and classics provide the key centers of interest in the new and the classical rhetorics. Despite the considerable enthusiasm for the

study of rhetoric, no single work provides large selections of primary materials written by the classical rhetoricians themselves. Until now, only secondary sources containing tiny excerpts, or entire and expensive translations of the ancient rhetorical writings were available. This large anthology of primary readings of the classical rhetoricians in translation fills this large gap. The continuity and coherence of ancient rhetorical traditions is emphasized by organizing large excerpts into the topical divisions that later classical writers agreed upon. The first unit of this anthology sets forth major issues in the definition and scope of rhetoric, and its appropriate place among other modes of thought and discourse. Parts 2 through 5 are organized according to the traditional canons of oratory -- invention, disposition, style, memory, and delivery. In organizing the readings this way, the editors represent both the philosophical and theoretical issues in rhetoric and its pragmatic functions as a craft for making effective discourse. Selecting excerpts that illustrate the major conflicts within the unfolding tradition enables a sampling of not only the major points of view, but also the arguments supporting them. This volume includes selections not only from writings of the standard classical rhetoricians but also from less typical works which have special value. The editors have utilized the best accessible translations while remaining absolutely faithful to their texts.

Essays in History, Theory, and Praxis SIU Press

Connors provides a history of composition and its pedagogical approaches to form, genre, and correctness. He shows where many of the today's practices and assumptions about writing come from, and he translates what our techniques and theories of teaching have said over time about our attitudes toward students, language and life. Connors locates the beginning of a new rhetorical tradition in the mid-nineteenth century, and from there, he discusses the theoretical and pedagogical innovations of the last two centuries as the result of historical forces, social needs, and cultural shifts. This important book proves that American composition-rhetoric is a genuine, rhetorical tradition with its own evolving theory and praxis. As such it is an essential reference for all teachers of English and students of American education.

A History of Rhetorical Theory from Saint Augustine to the Renaissance Cornell University Press

This book offers an interdisciplinary approach to concepts of the self associated with the development of humanism in England, and to strategies for both inclusion and exclusion in structuring the early modern nation state. It addresses writings about rhetoric and behavior from 1495-1660, beginning with Erasmus' work on sermo or the conversational rhetoric between friends, which considers the reader as an 'absent audience', and following the transference of this stance to a politics whose broadening democratic constituency needed a legitimate structure for governance-at-a-distance. Unusually, the book brings together the impact on behavior of these new concepts about rhetoric, with the growth of the publishing industry, and the emergence of capitalism and of modern medicine. It explores the effects on the formation of the 'subject' and political legitimation of the early liberal nation state. It also lays new ground for scholarship concerned with what is left out of both selfhood and politics by that state, studying examples of a parallel development of the 'self' defined by friendship not only from educated male writers,

but also from women writers and writers concerned with socially 'middling' and laboring people and the poor.

The Contemporary Reception of Classical Rhetoric Walter de Gruyter GmbH & Co KG

In "rereading" the sophists of fifth-century Greece, Susan C. Jarratt reinterprets classical rhetoric, with implications for current theory in rhetoric and composition. -- Provided by publisher.

A New History of Classical Rhetoric Routledge

Describes the most important individual contributions to the development of Renaissance rhetoric and analyzes the new ideas which Renaissance thinkers contributed to rhetorical theory.

A Handbook of Classical Rhetoric for the Modern Student SIU Press

Widely used in advanced composition and writing courses, *Classical Rhetoric for the Modern Student* discusses the three vital components of classical rhetoric--argument, arrangement, and style--bringing these elements to life and demonstrating their effective use in yesterday's and today's writing. Presenting its subject in five parts, the text provides grounding in the elements and applications of classical rhetoric; the strategies and tactics of argumentation; the effective presentation and organization of discourses; the development of power, grace, and felicity in expression; and the history of rhetorical principles. Numerous examples of classic and contemporary rhetoric, from paragraphs to complete essays, appear throughout the book, many followed by detailed analyses. The fourth edition of *Classical Rhetoric for the Modern Student* features a new section on the Progymnasmata (classical composition exercises), a new analysis of a color advertisement in the Introduction, an updated survey of the history of rhetoric, and an updated section on "External Aids to Invention."

Encyclopedia of Rhetoric New York : Harcourt, Brace & World

Rhetoric is the art of speech and persuasion, the study of argument and, in Classical times, an essential component in the education of the citizen. For rhetoricians, politics is a skill to be performed and not merely observed. Yet in modern democracies we often suspect political speech of malign intent and remain uncertain how properly to interpret and evaluate it. Public arguments are easily dismissed as 'mere rhetoric' rather than engaged critically, with citizens encouraged to be passive consumers of a media spectacle rather than active participants in a political dialogue. This volume provides a clear and instructive introduction to the skills of the rhetorical arts. It surveys critically the place of rhetoric in contemporary public life and assesses its virtues as a tool of political theory. Questions about power and identity in the practices of political communication remain central to the rhetorical tradition: how do we know that we are not being manipulated by those who seek to persuade us? Only a grasp of the techniques of rhetoric and an understanding of how they manifest themselves in contemporary politics, argues the author, can guide us in answering these perennial questions. *Politics and Rhetoric* draws together in a comprehensive and highly accessible way relevant ideas from discourse analysis, classical rhetoric updated to a modern setting, relevant issues in contemporary political theory, and numerous carefully chosen examples and issues from current politics. It will be essential reading for all students of politics and political communications.

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