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8 Essentials for Building a Billion Dollar Company

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George Berkowski's "How to Build a Billion Dollar App" is definitely one of them. Let's be honest - we are all in the game to make a dent in the universe but we also want to build a venture that can set us up financially for life. This book is the closest thing to a 'blueprint' you'll ever find for "how to build a unicorn startup".

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As you can see, these 6 simple steps are the secret to building a billion dollar brand but within these steps are layers and layers of strategy, research and many, many more micro steps.

How To Build A Billion Dollar Brand - Daniel Bussius

The author goes through the stages of building an app from nothing to a billion dollar valuation. He gives useful insight into what is required from the team, the team leader, investors and the app itself at every stage. The book also provides, what I think is, some sage advice in building a business of any kind.

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The quickest way to create a billion dollar company is to take basic human social needs and figure out how to mediate them on-line. (Look at the first wave of the web/mobile/cloud startups that have done just that: Facebook, Twitter, Instagram, Match.com, Pandora, Zynga, Wordpress, LinkedIn.) It's your turn. Hard-wired

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\$100b+ pure-play SaaS company.

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This article is about how to build a billion dollar startup. If you're not serious about building the next Facebook, Google, or Uber, you can stop reading now. Seriously, small-fry entrepreneurs with dreams of lifestyle businesses are not welcome here. This is a future billionaire zone. Step 1. There are 8 steps to build a Unicorn.

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