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fulfilling business in the field, such as design. It primarily discusses how to have the best client-creative relationship without having to lose your worth/value, money and time, all in under 12 proclamations. *The Win Without Pitching Manifesto* by Blair Enns *The Win Without Pitching Manifesto* (PDF) *The Win Without Pitching Manifesto* | jolly huddle ...In his book, *The Win Without Pitching Manifesto*, Blair Enns shares the problems associated with the traditional pitch and shows you how to eliminate them by eliminating the pitch altogether. His strategy is outlined in the "twelve proclamations" of the Manifesto. The following is a summary of those proclamations. *The Win Without Pitching Manifesto* | IMPACT Book Summaries One of the books he recommended was *The Win Without Pitching Manifesto* by Blair Enns — and I was stoked with the tips & tricks discussed on pricing creativity. The book basically discusses how we... *The Win Without Pitching Manifesto* by Blair Enns | by ... *The Win Without Pitching Manifesto* Blair Enns' *Win Without Pitching Manifesto* contains solid advice for designers who deal directly with their clients. In Blair's

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You can buy *The Win Without Pitching Manifesto* as an ebook, book, or audiobook on Amazon. If you work for a creative firm, what's your take on the Win Without Pitching approach? If you're a client who's hired creative firms, what are your thoughts?

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