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and Business Centers
1) Which of the
following is LEAST
responsible for driving
the floriculture

industry? A)
technological changes
B) competitive rivalries
C) trade liberalization
D) state capitalism
Answer: D Diff: 2 Skill:
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and Business Centers
1) One likely
consequence of the
diminishing Arctic ice
cap is _____. A) less war

B) more affordable utility rates for lesser-developed nations C) an increase in regional tourism D) the creation of the Northwest
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Diff: 1 International Business, 8e (Griffin/Pustay) Answer: D Diff: 1 International Business, 7e (Griffin/Pustay) Chapter 1 An Overview of International Business
1) Olympic sponsorship is best suited for companies that are _____. A) pursuing a niche market B) selling technological goods C) pursuing a worldwide market D) marketing athletic equipment
Answer: C Diff: 2 Skill: Concept Objective: 3 International Business, 7e (Griffin/Pustay) Chapter 1 An ...Successfully prepare students for the international

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Answer: D Diff: 2

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