
Business Intelligence And Retail Microstrategy

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Dashboards and Widgets Creation Guide for MicroStrategy 10 MicroStrategy, Inc.

Please note that the content of this book primarily consists of articles available from Wikipedia or other free sources online. Pages: 33. Chapters: Applix, BusinessObjects OLAP Intelligence, Comparison of OLAP Servers, Crystal Analysis, CubePort, Dimensional Insight, Essbase, FASMI, HOLAP, Holos, Microsoft Analysis Services, MicroStrategy, MOLAP, Mondrian OLAP server, MultiDimensional eXpressions, MultiValue, OLAP cube, OLE DB for OLAP, Oracle OLAP, Palo (OLAP database), Panorama Software, ProClarity, ROLAP, Rtolap, SAP BI Accelerator, SAP NetWeaver Business Intelligence, Snowflake schema, Thomsen Diagrams, TM1, XLCubed, XML for Analysis, Yellowfin Business Intelligence. Excerpt: MicroStrategy, Inc., is a business intelligence (BI) software vendor. MicroStrategy's software enables organizations to analyze large amounts of data to make business decisions. The software provides information to business users via the web and mobile devices, including Apple, Android and BlackBerry smartphones and tablets. The software includes technologies marketed to capitalize on trends such as big data, mobile, cloud, and social media. The company's entry into the mobile BI market was in 2010 with MicroStrategy Mobile and MicroStrategy Mobile Suite. The latest release of the MicroStrategy Business Intelligence Platform updates Visual Insight, its data visualization module, adds a new Hadoop connector, increases support for the R statistical programming language, and automates many System Manager activities. MicroStrategy Cloud, a cloud-based platform as a service, was released in public beta in September 2011. This is a SaaS-based BI service enabling a user to data upload to the MicroStrategy Cloud, analyze it via visualizations and share insights as a mobile app or web browser dashboard. Customers include companies in industries such as retail, banking, healthcare, insurance, financial services, government, hospitality, and gaming. Examples include Facebook and McDonald's....

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The Evaluation Guide includes instructions for installing, configuring, and using the MicroStrategy Evaluation Edition. This guide also includes a detailed, step-by-step evaluation process of MicroStrategy features, where you perform reporting with the MicroStrategy Tutorial project and its sample business data.

Office User Guide for MicroStrategy 10 MicroStrategy, Inc.

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This is a step-by-step tutorial that covers the basics of working with the MicroStrategy platform. If you are a BI developer who would like to use MicroStrategy to build BI apps, this book is ideal for

you. This book is also for mid-management executives who need to analyze data and Excel files that are too complicated to manage. A basic concept of BI is assumed.

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The Implementing MicroStrategy: Development and Deployment course provides an overview of the stages involved in developing, implementing, and maintaining a business intelligence project. You will first get an intensive, yet high-level overview of the project design and report creation processes, followed by the document and dashboard creation basics. The course also covers deployment to MicroStrategy Web™ and MicroStrategy Mobile™, as well as administration and maintenance of MicroStrategy environment.

System Administration Guide for MicroStrategy 10 MicroStrategy, Inc.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Mastering Business Intelligence with Microstrategy MicroStrategy, Inc.

Build world-class enterprise Business Intelligence solutions with MicroStrategy 10 About This Book Fix the gap between BI tools and implementation/integration processes with big data and predictive analytics using this comprehensive guide to MicroStrategy 10 Highly practical, example-rich guide that lets you implement business intelligence with MicroStrategy 10 in your organization Create the best user experience with BI dashboards using MicroStrategy using this up-to-date, comprehensive guide Who This Book Is For This book is intended for BI, DWH, ETL developers, BI/DWH/Analytics managers, analysts, and business users who already have MicroStrategy in their organization and want to take it to the next level in order to increase performance and improve user experience. In addition, it helps the reader to migrate from MicroStrategy 9 to MicroStrategy 10 and to start using the new capabilities. What You Will Learn Explore various visualization techniques for presenting analyzed data Customize MicroStrategy in order to meet your business requirements Develop and design mobile dashboards Use the advanced techniques such as designing reports, documents and interactive dashboards for building dashboards Understand the concepts of data discovery and Desktop capabilities Explore the best practices for Microstrategy system administration Find and fix issues based on connections, environment or documents Integrate third party ESRI map tools with MicroStrategy to create geo based reports In Detail Business intelligence is becoming more important by the day, with cloud offerings and mobile devices gaining wider acceptance and achieving better market penetration. MicroStrategy Reporting Suite is an absolute leader in the BI market and offers rich capabilities from basic data visualizations to predictive analytics. It lets you various delivery methods such as the Web, desktops, and mobiles. Using real-world BI scenarios, this book helps you to implement Business Analytics solutions in big e-commerce companies. It kicks off with MicroStrategy 10 features and then covers schema design models and techniques. Building upon your existing knowledge, the book will teach you advanced techniques for building documents and dashboards. It further teaches various graphical techniques for presenting data for analysis

using maps, graphs, and advanced charts. Although MicroStrategy has rich functionality, the book will show how to customize it in order to meet your business requirements. You will also become familiar with the native analytical functions that will help you to maximize the impact of BI solutions with powerful predictive analytics. Furthermore, the book will focus on MicroStrategy Mobile Analytics along with data discovery and desktop capabilities such as connecting various data sources and building interactive dashboards. The book will also uncover best practices, troubleshooting techniques for MicroStrategy system administration, and also security and authentication techniques. Lastly, you will learn to use Hadoop for MicroStrategy reporting. By the end of the book, you will become proficient in evaluating any BI software in order to choose the best one that meets all business requirements. Style and approach This book will be focusing on providing extensive guide to plan how to design and develop complex BI architecture for real world scenario, using Microstrategy 10, best practices and collected experience working with BI, predictive analytics, and Microstrategy and big data.

Online Analytical Processing Prentice Hall

The Evaluation Guide includes instructions for installing, configuring, and using the MicroStrategy Evaluation Edition. This guide also includes a detailed, step-by-step evaluation process of MicroStrategy features, where you perform reporting with the MicroStrategy Tutorial project and its sample business data.

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The field of business intelligence is evolving and quickly becoming a shared commodity by managers, analysts, and top executives across organizations. Business Intelligence: A Managerial Approach introduces the reader to the most current technologies found in today's business world and presents the fundamental techniques, construction, and usage of BI systems.

Evaluation Guide (Windows) for MicroStrategy 9. 3 MicroStrategy

This is a step-by-step tutorial that covers the basics of working with the MicroStrategy platform. If you are a BI developer who would like to use MicroStrategy to build BI apps, this book is ideal for you. This book is also for mid-management executives who need to analyze data and Excel files that are too complicated to manage. A basic concept of BI is assumed.

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