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Service-Oriented Computing
Business Models for the Social Mobile Cloud
Next Generation Data Communication Technologies: Emerging Trends
Handbook of Cloud Computing

SHEPPARD BENTLEY

Business Intelligence and the Cloud GBI Genios Wirtschaftsdatenbank GmbH

Cloud computing has caused a marketing fog, confusing business executives seeking to understand the technology's potential applications and business benefits. A Quick-Start Guide to Cloud Computing cuts through the industry hype and provides non-technical explanations about what it is and how it can improve your business. With case studies from large and small business, it shows how enabling a remote workforce and sharing resources can reduce your organisation's carbon footprint. It describes: the benefits of cloud computing; how to choose the right supplier and technologies for your particular business; key security issues and the perils and pitfalls to avoid. This Quick Start Guide puts business needs before technology, enabling you to make confident decisions about IT strategy, make the right choices for your business and reject 'solutions' that fix problems you don't have.

Service Level Agreements for Cloud Computing Lulu.com

Your organization can save and thrive in the cloud with this first non-technical guide to cloud computing for business leaders In less than a decade Google, Amazon, and Salesforce.com went from unknown ideas to powerhouse fixtures in the economic landscape; in even less time offerings such as LinkedIn, Youtube, Facebook, Twitter and many others also carved out important roles; in less than five years Apple's iTunes became the largest music retailer in North America. They all share one key strategic decision - each of these organizations chose to harness the power of cloud computing to power their drives to dominance. With roots in supercomputing and many other technical disciplines, cloud computing is ushering in an entirely new economic reality - technology-enabled enterprises built on low cost, flexible, and limitless technical infrastructures. The Executive's Guide to Cloud Computing reveals how you can apply the power of cloud computing throughout your enterprise, giving members of the C-suite a detailed look at: Why cloud computing must be a top priority on your company's IT roadmaps How the drive for scale, lower costs and greater agility is making cloud computing a fiscal and technological imperative The relationship between cloud computing and other relevant IT initiatives The strategic implications of cloud computing for the enterprise Where to begin and how to get started integrating cloud computing into your existing operations Now you can harness cloud computing's potential for your organization. Executive's Guide to Cloud Computing shows you how.

Seize the Cloud John Wiley & Sons

Guide to Cloud Computing for Business and Technology Managers: From Distributed Computing to Cloudware Applications unravels the mystery of cloud computing and explains how it can transform the operating contexts of business enterprises. It provides a clear understanding of what cloud computing really means, what it can do, and when it is practical

Branche IT, Elektronik, Telekommunikation MDPI

Technology trends may come and go, but cloud computing technologies have been gaining

consideration in the commercial world due to its ability to provide on-demand access to resources, control the software environment, and supplement existing systems. Pervasive Cloud Computing Technologies: Future Outlooks and Interdisciplinary Perspectives explores the latest innovations with cloud computing and the impact of these new models and technologies. This book will present case studies and research on the future of cloud computing technologies and its ability to increase connectivity of various entities of the world. It is an essential resource for technology practitioners, engineers, managers, and academics aiming to gain the knowledge of these novel and pervasive technologies.

Dot.cloud Kogan Page Publishers

The Open Group's long awaited guidance on Cloud is now published! Cloud Computing is the major evolution today in computing. It describes how the internet has enabled organizations to access computing resources as a commodity and when needed - in much the same way as households access household utilities. For Enterprises with complex and expensive IT systems, the idea of paying on demand for someone else to provide IT services is attractive. This authoritative guide is specifically designed for business managers to understand the benefits that can be achieved; including Improved timeliness and agility Resource optimisation Control and reduction of costs More innovation Increased security Decreased exposure to risk Demonstration of compliance Improved quality of support Improved business continuity resource The authoritative title, published by the globally respected Open Group, gives Managers reliable and independent guidance that will help to support decisions and actions in this key operational area.

Silver Clouds, Dark Linings Murray Turner

"This book contains case studies, theories, and empirical research aimed to assist individuals and organizations in understanding the critical concepts of data networking and communications"-- Provided by publisher.

Cloud Computing John Wiley & Sons

In the era of the Internet of Things and Big Data, Cloud Computing has recently emerged as one of the latest buzzwords in the computing industry. It is the latest evolution of computing, where IT recourses are offered as services. Cloud computing provides on-demand, scalable, device-independent, and reliable services to its users. The exponential growth of digital data bundled with the needs of analysis, processing and storage, and cloud computing has paved the way for a cheap, secure, and omnipresent computing framework allowing for the delivery of enormous computing and storage capacity to a diverse community of end-recipients. Clouds are distributed technology platforms that leverage sophisticated technology innovations to provide highly scalable and resilient environments that can be remotely utilized by organizations in a multitude of powerful ways. The term cloud is often used as a metaphor for the Internet and can be defined as a new type of utility computing that basically uses servers that have been made available to third parties via the Internet.

Cloud Computing for Business -The Open Group Guide Springer Science & Business Media

Seize the Cloud: A Manager's Guide to Success with Cloud Computing Cloud is here and ready to be

used. It is now one of the many concepts available to organize IT, and it is here to stay. The conversation about cloud computing has turned away from pure technology, and now it focuses on the business side, the economics and the governance aspects. There are still some challenging questions around cloud, but nothing that dismisses the concept as a whole. For example, the question is no longer 'is cloud secure' but more 'can I use this specific cloud solution for my specific situation.' And as soon as we become specific, the mist of the cloud evaporates: it becomes very clear that good concepts, services and solutions are within arms' reach for everyone. Seize the Cloud will serve as your guide through the business and enterprise architecture aspects of cloud computing. In nine chapters, and in a down-to-earth way, cloud is woven into the reality of running an organization, managing IT and creating value with technology. Along the way, the concept of business technology is introduced as a new kind of interaction between business and IT. Also, a new look at the economics of IT is described. The book strikes a positive note without turning evangelical or overly optimistic: it does not shy away from the barriers that could stand in the way of adoption. To provide a firm dose of reality, the book explores eleven cases in which leading organizations share insights gained from their experiences with cloud. The authors and contributors Seize the Cloud was written by Erik van Ommeren (Sogeti USA) and Martin van den Berg (Sogeti Netherlands) and several contributors from the sponsoring organizations IBM and Sogeti. The authors and contributors have a proven track record on the topic and several have written prior books on cloud computing, enterprise architecture, SOA, infrastructure architecture, quality assurance or business process analysis and design. IBM and Sogeti have a strong business partnership and work together in serving clients using many innovative technologies, among which cloud computing plays an important role.

Cloud: Seven Clear Business Models GBI Genios Wirtschaftsdatenbank GmbH

Drawing on an international survey of over 1,000 business and executives, this book provides a management perspective on cloud technology. It outlines the need to know information for strategic decisions on cloud technology including its capabilities, how it can be implemented securely and the way forward for the next ten years.

ICIDSSD 2020 Cloudbook

The ultimate guide to assessing and exploiting the customer value and revenue potential of the Cloud. A new business model is sweeping the world—the Cloud. And, as with any new technology, there is a great deal of fear, uncertainty, and doubt surrounding cloud computing. Cloudonomics radically upends the conventional wisdom, clearly explains the underlying principles and illustrates through understandable examples how Cloud computing can create compelling value—whether you are a customer, a provider, a strategist, or an investor. Cloudonomics covers everything you need to consider for the delivery of business solutions, opportunities, and customer satisfaction through the Cloud, so you can understand it—and put it to work for your business. Cloudonomics also delivers insight into when to avoid the cloud, and why. Quantifies how customers, users, and cloud providers can collaborate to create win-wins. Reveals how to use the Laws of Cloudonomics to define strategy and guide implementation. Explains the probable evolution of cloud businesses and ecosystems. Demolishes the conventional wisdom on cloud usage, IT spend, community clouds, and the enterprise-provider cloud balance. Whether you're ready for it or not, Cloud computing is

here to stay. Cloudonomics provides deep insights into the business value of the Cloud for executives, practitioners, and strategists in virtually any industry—not just technology executives but also those in the marketing, operations, economics, venture capital, and financial fields.

Guide to Cloud Computing for Business and Technology Managers John Wiley & Sons

Why cloud computing represents a paradigm shift for business, and how business users can best take advantage of cloud services. Most of the information available on cloud computing is either highly technical, with details that are irrelevant to non-technologists, or pure marketing hype, in which the cloud is simply a selling point. This book, however, explains the cloud from the user's viewpoint—the business user's in particular. Nayan Ruparelia explains what the cloud is, when to use it (and when not to), how to select a cloud service, how to integrate it with other technologies, and what the best practices are for using cloud computing. Cutting through the hype, Ruparelia cites the simple and basic definition of cloud computing from the National Institute of Science and Technology: a model enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources. Thus with cloud computing, businesses can harness information technology resources usually available only to large enterprises. And this, Ruparelia demonstrates, represents a paradigm shift for business. It will ease funding for startups, alter business plans, and allow big businesses greater agility. Ruparelia discusses the key issues for any organization considering cloud computing: service level agreements, business service delivery and consumption, finance, legal jurisdiction, security, and social responsibility. He introduces novel concepts made possible by cloud computing: cloud cells, or specialist clouds for specific uses; the personal cloud; the cloud of things; and cloud service exchanges. He examines use case patterns in terms of infrastructure and platform, software information, and business process; and he explains how to transition to a cloud service. Current and future users will find this book an indispensable guide to the cloud.

Cloud Computing - Advanced Business and IT Approaches to Extract Tangible Value from Cloud John Wiley and Sons

CLOUD TECHNOLOGIES Contains a variety of cloud computing technologies and explores how the cloud can enhance business operations. Cloud Technologies offers an accessible guide to cloud-based systems and clearly explains how these technologies have changed the way organizations approach and implement their computing infrastructure. The author includes an overview of cloud computing and addresses business-related considerations such as service level agreements, elasticity, security, audits, and practical implementation issues. In addition, the book covers important topics such as automation, infrastructure as code, DevOps, orchestration, and edge computing. Cloud computing fundamentally changes the way organizations think about and implement IT infrastructure. Any manager without a firm grasp of basic cloud concepts is at a huge disadvantage in the modern world. Written for all levels of managers working in IT and other areas, the book explores cost savings and enhanced capabilities, as well as identifies different models for implementing cloud technologies and tackling cloud business concerns. This important book: Demonstrates a variety of cloud computing technologies and ways the cloud can enhance business operations. Addresses data security concerns in cloud computing relevant to corporate data owners. Shows ways the cloud can save money for a business. Offers a companion website hosting

PowerPoint slides Written for managers in the fields of business, IT and cloud computing, *Cloud Technologies* describes cloud computing concepts and related strategies and operations in accessible language.

New Industry 4.0 Advances in Industrial IoT and Visual Computing for Manufacturing Processes John Wiley & Sons

The book gathers a collection of high-quality peer-reviewed research papers presented at the International Conference on Information System Design and Intelligent Applications (INDIA 2018), which was held at the Universite des Mascareignes, Mauritius from July 19 to 21, 2018. It covers a wide range of topics in computer science and information technology, from image processing, database applications and data mining, to grid and cloud computing, bioinformatics and many more. The intelligent tools discussed, e.g. swarm intelligence, artificial intelligence, evolutionary algorithms, and bio-inspired algorithms, are currently being applied to solve challenging problems in various domains.

Business in the Cloud Springer Science & Business Media

The International Conference on ICT for Digital, Smart, and Sustainable Development (ICIDSSD'20) aims to provide an annual platform for the researchers, academicians, and professionals from across the world. ICIDSSD'20, held at Jamia Hamdard, New Delhi, India, is the second international conference of this series of conferences to be held annually. The conference majorly focuses on the recent developments in the areas relating to Information and Communication Technologies and contributing to Sustainable Development. ICIDSSD'20 has attracted research papers pertaining to an array of exciting research areas. The selected papers cover a wide range of topics including but not limited to Sustainable Development, Green Computing, Smart City, Artificial Intelligence, Big Data, Machine Learning, Cloud Computing, IoT, ANN, Cyber Security, and Data Science. Papers have primarily been judged on originality, presentation, relevance, and quality of work. Papers that clearly demonstrate results have been preferred. We thank our esteemed authors for having shown confidence in us and entrusting us with the publication of their research papers. The success of the conference would not have been possible without the submission of their quality research works. We thank the members of the International Scientific Advisory Committee, Technical Program Committee and members of all the other committees for their advice, guidance, and efforts. Also, we are grateful to our technical partners and sponsors, viz. HNF, EAI, ISTE, AICTE, IIC, CSI, IETE, Department of Higher Education, MHRD and DST for sponsorship and assistance.

Cloud Technologies Springer Nature

Cloud computing has become a significant technology trend. Experts believe cloud computing is currently reshaping information technology and the IT marketplace. The advantages of using cloud computing include cost savings, speed to market, access to greater computing resources, high availability, and scalability. *Handbook of Cloud Computing* includes contributions from world experts in the field of cloud computing from academia, research laboratories and private industry. This book presents the systems, tools, and services of the leading providers of cloud computing; including Google, Yahoo, Amazon, IBM, and Microsoft. The basic concepts of cloud computing and cloud computing applications are also introduced. Current and future technologies applied in cloud computing are also discussed. Case studies, examples, and exercises are provided throughout.

Handbook of Cloud Computing is intended for advanced-level students and researchers in computer science and electrical engineering as a reference book. This handbook is also beneficial to computer and system infrastructure designers, developers, business managers, entrepreneurs and investors within the cloud computing related industry.

A Quick Start Guide to Cloud Computing IGI Global

This book constitutes the proceedings of the 13th International Conference on Service-Oriented Computing, ICSOC 2015, held in Goa, India, in November 2015. The 23 full, 9 short, and 5 demo track papers presented in this volume were carefully reviewed and selected from 132 submissions. The research track papers are organized in topical sections named: internet of services/things; data services and cloud platform management; cloud services management; service composition; business process management; cloud services; QoS and trust; service composition.

Web-Based Multimedia Advancements in Data Communications and Networking Technologies Springer Science & Business Media

Massive, disruptive change is coming to IT as software as a service (SaaS), SOA, mashups, Web 2.0, and cloud computing truly come of age. Now, one of the world's leading IT innovators explains what it all means—coherently, thoroughly, and authoritatively. Writing for IT executives, architects, and developers alike, world-renowned expert David S. Linthicum explains why the days of managing IT organizations as private fortresses will rapidly disappear as IT inevitably becomes a global community. He demonstrates how to run IT when critical elements of customer, product, and business data and processes extend far beyond the firewall—and how to use all that information to deliver real-time answers about everything from an individual customer's credit to the location of a specific cargo container. *Cloud Computing and SOA Convergence in Your Enterprise* offers a clear-eyed assessment of the challenges associated with this new world—and offers a step-by-step program for getting there with maximum return on investment and minimum risk. Using multiple examples, Linthicum Reviews the powerful cost, value, and risk-related drivers behind the move to cloud computing—and explains why the shift will accelerate Explains the technical underpinnings, supporting technologies, and best-practice methods you'll need to make the transition Helps you objectively assess the promise of cloud computing and SOA for your organization, quantify value, and make the business case Walks you through evaluating your existing IT infrastructure and finding your most cost-effective, safest path to the "cloud" Shows how to choose the right candidate data, services, and processes for your cloud computing initiatives Guides you through building disruptive infrastructure and next-generation process platforms Helps you bring effective, high-value governance to the clouds If you're ready to begin driving real competitive advantage from cloud computing, this book is the start-to-finish roadmap you need to make it happen.

Information Systems Design and Intelligent Applications Springer

Fully exploit new conditions and opportunities created by current technological changes The combined impact of social technologies, the mobile Internet, and cloud computing are creating incredible new business opportunities. They are also destroying unprepared companies, transforming industries, and leaving behind workers who are unwilling or unable to adapt. *Business Models for the Social Mobile Cloud* reveals a compelling view from PwC of how the social mobile cloud and a combination of new technology changes are key players in a digital transformation in business and

society that is moving more quickly and cutting more deeply than any technology transformation ever seen. Explores a road map to success through adapting to technological changes. Written for businesses and leaders who want to understand how the coming technology changes will eventually impact their businesses. For companies to succeed, leaders must understand how to stay ahead of their competitors in adapting to the new conditions and opportunities. In *Business Models for the Social Mobile Cloud*, PwC's Ted Shelton describes the tectonic changes currently underway—and to come—plus why they are happening, what to expect, and what you must do about.

Cloud Computing OrangeBooks Publication

GENIOS BranchenWissen fokussiert Trends und Entwicklungen in den 15 wichtigsten Wirtschaftszweigen Deutschlands. Branchenexperten verfolgen und werten regelmäßig mehrere hundert Fachpublikationen aus und bündeln fundiert und komprimiert die wichtigsten Tendenzen und Fakten zu einzelnen Branchen bzw. ihren Segmenten. Die Branchenreports skizzieren in komprimierter Form halbjährlich den Status der jeweiligen Branche mit den wichtigsten Branchenindikatoren, Segmenten und Marktführern. Sie werden ergänzt durch anschauliche Grafiken und Tabellen. Dieses Vertiefungsprinzip gilt auch für die Branchenthemen. Sie fokussieren monatlich die wichtigsten neuen Entwicklungen, Diskussionen und Tendenzen der einzelnen Branchen bzw. ihrer Segmente, mit aktuellen Fallbeispielen, Fakten und Zahlen.
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Versicherungen

Pervasive Cloud Computing Technologies: Future Outlooks and Interdisciplinary Perspectives IGI Global

The easy way to understand and implement cloud computing technology written by a team of experts. Cloud computing can be difficult to understand at first, but the cost-saving possibilities are great and many companies are getting on board. If you've been put in charge of implementing cloud computing, this straightforward, plain-English guide clears up the confusion and helps you get your plan in place. You'll learn how cloud computing enables you to run a more green IT infrastructure, and access technology-enabled services from the Internet ("in the cloud") without having to understand, manage, or invest in the technology infrastructure that supports them. You'll also find out what you need to consider when implementing a plan, how to handle security issues, and more. Cloud computing is a way for businesses to take advantage of storage and virtual services through the Internet, saving money on infrastructure and support. This book provides a clear definition of cloud computing from the utility computing standpoint and also addresses security concerns. Offers practical guidance on delivering and managing cloud computing services effectively and efficiently. Presents a proactive and pragmatic approach to implementing cloud computing in any organization. Helps IT managers and staff understand the benefits and challenges of cloud computing, how to select a service, and what's involved in getting it up and running. Highly experienced author team consults and gives presentations on emerging technologies. *Cloud Computing For Dummies* gets straight to the point, providing the practical information you need to know.