
The Feminine Mystique

Contemporary Artists Respond : September 20, 2007-February 24, 2008
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 The Feminine Mystique by guest

CONRAD JOSEPH

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 Culture and Politics in the Company
 A beautifully illustrated collection of Gloria Steinem's most inspirational and outrageous quotes, with an introduction and essays by the feminist activist herself "A fearless book full of passion, resolute perspective, and unbiased hope for the future."—Janelle Monáe For decades—and especially now, in these times of crisis—people around the world have found guidance, humor, and unity in Gloria Steinem's gift for creating quotes that offer hope and inspire action. From her early days as a journalist and feminist activist, Steinem's words have helped

generations to empower themselves and work together. Covering topics from relationships ("Many are looking for the right person. Too few are trying to be the right person.") to the patriarchy ("Men are liked better when they win. Women are liked better when they lose. This is how the patriarchy is enforced every day.") and activism ("Revolutions, like trees, grow from the bottom up."), this is the definitive collection of Steinem's words on what matters most. Steinem sees quotes as "the poetry of everyday life," so she also has included a few favorites from friends, including bell hooks, Flo Kennedy, and Michelle Obama, in this book that will make you want to laugh, march, and create some quotes of your own. In fact, at the end of the book, there's a special space for readers to add their own quotes and others they've found inspiring. The Truth Will Set You Free, But First It Will

Piss You Off! is both timeless and timely. It is a gift of hope from Steinem to readers, and a book to share with friends.

The Feminine Mystique Basic Books Argues for a move away from single-issue activism to an economic restructuring to benefit all groups
The End of Men Duke University Press
 Description: Typed plan and manuscript notes for Friedan's seminal work, including an outline entitled, "The Togetherness Woman."

Letters from Original Readers of the Feminine Mystique and Freidan's Replies Penguin
 100 Best Non Fiction Books has its origins in the recent 2 year-long Observer serial which every week featured a work of non fiction). It is also a companion volume to McCrum's very successful 100 Best Novels published by Galileo in 2015. The list of books starts in 1611 with the King James

Bible and ends in 2014 with Elizabeth Kolbert's *The Sixth Extinction*. And in between, on this extraordinary voyage through the written treasures of our culture we meet Pepys' Diaries, Charles Darwin's *The Origin of Species*, Stephen Hawking's *A Brief History of Time* and a whole host of additional works.

Feminist Moments Penguin Classics Essential reading for our times, as women are pulling together to demand their rights— A landmark portrait of women, men, and power in a transformed world. "Anchored by data and aromatized by anecdotes, [Rosin] concludes that women are gaining the upper hand." -The Washington Post Men have been the dominant sex since, well, the dawn of mankind. But Hanna Rosin was the first to notice that this long-held truth is, astonishingly, no longer true. Today, by almost every measure, women are no longer gaining on men: They have pulled decisively ahead. And "the end of men"—the title of Rosin's Atlantic cover story on the subject—has entered the lexicon as dramatically as Betty Friedan's "feminine mystique," Simone de Beauvoir's "second sex," Susan Faludi's "backlash," and Naomi Wolf's "beauty myth" once did. In this landmark book, Rosin reveals how our current state of affairs is radically shifting the power dynamics between men and women at every level of society, with profound implications for marriage, sex, children, work, and more. With wide-ranging curiosity and insight unhampered by assumptions or ideology, Rosin shows how the radically different ways men and women today earn, learn, spend, couple up—even kill—has turned the big picture upside down. And in *The End of Men* she helps us see how, regardless of gender, we can adapt to the new reality and channel it for a better future.

Betty Friedan and the Making of the Feminine Mystique Macat Library Betty Friedan's book *The Feminine Mystique* is possibly the best-selling of all the titles analysed in the Macat library, and arguably one of the most important. Yet it was the product of an apparently minor, meaningless assignment. Undertaking to approach former classmates who had attended Smith College with her, 10 years after their graduation, the high-achieving Friedan was astonished to discover that the survey she had undertaken for a magazine feature revealed a high proportion of her contemporaries were suffering from a malaise she had thought was unique to her: profound dissatisfaction at the 'ideal' lives they had been living as wives,

mothers and homemakers. For Friedan, this discovery stimulated a remarkable burst of creative thinking, as she began to connect the elements of her own life together in new ways. The popular idea that men and women were equal, but different - that men found their greatest fulfilment through work, while women were most fulfilled in the home - stood revealed as a fallacy, and the depression and even despair she and so many other women felt as a result was recast not as a failure to adapt to a role that was the truest expression of femininity, but as the natural product of undertaking repetitive, unfulfilling and unremunerated labor. Friedan's seminal expression of these new ideas redefined an issue central to many women's lives so successfully that it fuelled a movement - the 'second wave' feminism of the 1960s and 1970s that fundamentally challenged the legal and social framework underpinning an entire society.

Harvard University Press

The book that sparked a feminist revolution, now with a new introduction by Gaby Hinsliff. 'Love and children and home are good but they are not the whole world, even if most of the words now written for women pretend they are. Why should women accept this picture of a half-life, instead of a share in the whole of human destiny?' First published in 1963, Betty Friedan's *The Feminine Mystique* changed the world. Widely credited with inspiring second-wave feminism, the book spoke to women across the globe and defined 'the problem that has no name'. It showed women that they could and should aim for a life beyond the home and the family, and that they could never find true fulfilment as long as their roles and ambitions were so narrowly defined. Based on interviews with suburban housewives, as well as researching psychology and how women were portrayed in media and advertising, *The Feminine Mystique* showed that many women were in fact deeply unsatisfied, but unable to find a voice to express their feelings. A powerful and ground-breaking piece of feminist writing and a historically important literary work, it laid the foundations for many feminist activists following in Friedan's footsteps, and had significant societal and political influence on the progression of gender equality. This new edition, published to coincide with the 100th anniversary of Betty Friedan's birth, includes a new introduction by Gaby Hinsliff, which discusses the reasons why Friedan's book still has so much to say to women today. Praise for *The Feminine Mystique*: 'One of the most influential non-

fiction books of the twentieth century' *The New York Times* 'If American women look at their lives today, they are seeing Betty Friedan's legacy in action.' Naomi Wolf, *Time* 'Brilliant... succeeded where no other feminist writer had. She touched the lives of ordinary readers.' *The New Yorker* 'The *Feminine Mystique* forever changed the conversation as well as the way women view themselves. If you've never read it, read it now and reflect on what our mothers and grandmothers were feeling at the time. It's a great moment to celebrate this milestone work, which fundamentally altered the course of women's lives.' Arianna Huffington, *O, The Oprah Magazine* 'A highly readable, provocative book.' *New York Times Book Review* 'The *Feminine Mystique* is the Tupac Shakur of literary feminism, reincarnated at least once every decade with new insights that engender old beefs while at the same time serving as a reminder of why it's a classic.' *The Los Angeles Review of Books*

The Feminine Mystique Little, Brown

Gail Collins, *New York Times* columnist and bestselling author, recounts the astounding revolution in women's lives over the past 50 years, with her usual "sly wit and unfussy style" (*People*). When *Everything Changed* begins in 1960, when most American women had to get their husbands' permission to apply for a credit card. It ends in 2008 with Hillary Clinton's historic presidential campaign. This was a time of cataclysmic change, when, after four hundred years, expectations about the lives of American women were smashed in just a generation. A comprehensive mix of oral history and Gail Collins's keen research--covering politics, fashion, popular culture, economics, sex, families, and work--When *Everything Changed* is the definitive book on five crucial decades of progress. The enormous strides made since 1960 include the advent of the birth control pill, the end of "Help Wanted--Male" and "Help Wanted--Female" ads, and the lifting of quotas for women in admission to medical and law schools. Gail Collins describes what has happened in every realm of women's lives, partly through the testimonies of both those who made history and those who simply made their way. Picking up where her highly lauded book *America's Women* left off, *When Everything Changed* is a dynamic story, told with the down-to-earth, amusing, and agenda-free tone for which this beloved *New York Times* columnist is known. Older readers, men and women alike, will be startled as they are reminded of what their lives once were--"Father Knows Best" and "My Little Margie" on TV; daily weigh-ins for

stewardesses; few female professors; no women in the Boston marathon, in combat zones, or in the police department. Younger readers will see their history in a rich new way. It has been an era packed with drama and dreams--some dashed and others realized beyond anyone's imagining.

The Feminine Mystique Harvard University Press

Description: This item consists of a series of letters and fan mail written to Betty Friedan, mostly by American women, relaying reviews of her book *The Feminine Mystique*, or else referring to the wider public reception of her work. Some letters, conversely, criticize Friedan for suggesting that "any capable woman who did not throw herself wholeheartedly into a career was derelict". Amongst these letters there are also associated newspaper and magazine clippings, lecture notes, and thesis extracts.

Reading Feminist Texts CRC Press

Released for the first time in paperback, this landmark social and political volume on feminism is credited with being responsible for raising awareness, liberating both sexes, and triggering major advances in the feminist movement. Reprint.

the year's most controversial bestseller the feminine mystique W. W. Norton & Company

At last Betty Friedan herself speaks about her life and career. With the same unsparing frankness that made *The Feminine Mystique* one of the most influential books of our era, Friedan looks back and tells us what it took -- and what it cost -- to change the world. Betty Friedan's *The Feminine Mystique*, published in 1963, started the women's movement; it sold more than four million copies and was recently named one of the one hundred most important books of the century. In *Life So Far*, Friedan takes us on an intimate journey through her life -- a lonely childhood in Peoria, Illinois; salvation at Smith College; her days as a labor reporter for a union newspaper in New York (from which she was dismissed when she became pregnant); unfulfilling and painful years as a suburban housewife; finding great joy as a mother and writing *The Feminine Mystique*, which grew out of a survey of her Smith classmates and started it all. Friedan chronicles the secret underground of women in Washington, D.C., who drafted her in the early 1960s to spearhead an "NAACP" for women, and recounts the courage of many, including some Catholic nuns who played a brave part in those early days of NOW, the National Organization for Women.

Friedan's feminist thinking, a philosophy of evolution, is reflected throughout her book. She recognized early that the women's movement would falter if institutions did not change to reflect the new realities of women's lives, and she fought to keep the movement practical and free of extremism, including "man-hating." She describes candidly the movement's political infighting that brought her to the point of legal action and resulted in a long breach with fellow leaders Gloria Steinem and Bella Abzug. Friedan is frank about her twenty-two-year marriage to Carl Friedan, an advertising entrepreneur. She writes about the explosive cycle of drinking, arguing, and physical battering she endured and explores her prolonged inability to leave the marriage. (They are now friends and the grandparents of nine.) Friedan was not only pivotal in the founding of NOW, she was also the driving force behind the creation of the National Abortion and Reproductive Rights Action League (NARAL), the National Women's Political Caucus (NWPC), and the First Women's Bank and Trust Company. She made history by introducing the issue of sex discrimination as an argument against the ratification of a Supreme Court nominee. She convinced the Secretary General of the United Nations to declare 1975 the International Year of the Woman. In this volume, Friedan brings to extraordinary life her bold and contentious leadership in the movement. She lectures, writes, leads think tanks, and organizes women and men to work together in political, legal, and social battles on behalf of women's rights.--From publisher description.

Outline Plan for The Feminine Mystique Rutgers University Press

The Feminine Mystique (1963) is a powerful critique of women's roles in contemporary American society. Drawing on new scholarship in the social sciences, Betty Friedan attacked a wide range of institutions—among them women's magazines, women's colleges, and advertisers—for promoting a one-dimensional image of women as happy housewives. This image, Friedan suggested, created a "feminine mystique," a belief that "fulfillment as a woman had only one definition for American women after 1949—the housewife-mother." The book soon became a national best seller, with over a million copies sold. This Norton Critical Edition of Friedan's phenomenal book traces its cultural and historical significance over its first fifty years. The text of *The Feminine Mystique* is accompanied by an introduction and is fully annotated. Friedan's book is the

product of her early life as an activist, a student, and an intellectual while also drawing on her own experiences as a wife and mother. "Origins and Influences" includes writings that helped shape the author's ideas about women and society. These works are topically organized: "Childhood World," "Intellectual Influences," "Domesticity and 'Momism' during the Cold War," "Popular-Front Feminism," "The Power of the Feminine Mystique on Betty Friedan?," and finally, "Female Labor Force Participation Trends in the Twentieth Century." Among the authors included are Robert S. and Helen Merrell Lynd, Friedrich Engels, Margaret Mead, Amram Scheinfeld, and Simone de Beauvoir. The 1960s was a time of great upheaval in America with sweeping changes throughout society including women's rights, civil rights, peace movements, environmental movements, student activism, and the sexual revolution. It was also a time when a large group of American Jewish intellectuals, including Friedan, made comparisons between American life and Nazi destruction. "The Turn of the Sixties: Political, Intellectual, and Cultural Ferment" provides readers with an understanding of *The Feminine Mystique's* contemporary context through relevant U.S. government documents and through the voices of, among others, Eleanor Roosevelt, Reverend Martin Luther King Jr., Helen Gurley Brown, and Bruno Bettelheim. More impressive than even *The Feminine Mystique's* best-seller status and the debate it sparked in the national press is its broader cultural significance. Hundreds of women wrote to Friedan about how the book affected them personally. "Impact" includes a selection of these letters from the Betty Friedan Papers, along with feminist writings from the second (Pauli Murray, Robin Morgan, Bella Abzug) and third (Rebecca Walker, Naomi Wolf, Jennifer Baumgardner and Amy Richards) waves of feminism, and the backlash against the movement and *The Feminine Mystique* (Phyllis Schlafly). Analyses of Betty Friedan as a historian, the evolution of her ideas, and the legacy of *The Feminine Mystique* on its fiftieth anniversary are also included. Selections from Friedan scholars such as Daniel Horowitz, Joanne Meyerowitz, Ruth Rosen, Stephanie Coontz and others are excerpted in the section on "Scholarship". A Chronology of Betty Friedan's life and work and a Selected Bibliography are also included.

Annotated Text, Contexts, Scholarship Random House

An examination of the development of

Betty Friedan's feminist outlook. Horowitz (American studies, Smith College) looks at Friedan's life from her childhood in Peoria, Illinois through her wartime years at Smith College and Berkeley, to her decade-long career as a writer for two radical labor journals, the Federated Press and the United Electrical Workers' UE News. He argues that this history, combined with the fact that Friedan continued to work on behalf of many social causes after her marriage, contradicts Friedan's claim that her commitment to women's rights grew solely out of her experience as an alienated suburban housewife. Annotation copyrighted by Book News, Inc., Portland, OR

[The Feminine Mystique](#) Bloomsbury Publishing

In 1963, Betty Friedan unleashed a storm of controversy with her bestselling book, *The Feminine Mystique*. Hundreds of women wrote to her to say that the book had transformed, even saved, their lives. Nearly half a century later, many women still recall where they were when they first read it. In *A Strange Stirring*, historian Stephanie Coontz examines the dawn of the 1960s, when the sexual revolution had barely begun, newspapers advertised for "perky, attractive gal typists," but married women were told to stay home, and husbands controlled almost every aspect of family life. Based on exhaustive research and interviews, and challenging both conservative and liberal myths about Friedan, *A Strange Stirring* brilliantly illuminates how a generation of women came to realize that their dissatisfaction with domestic life didn't reflect their personal weakness but rather a social and political injustice.

Success and Solitude W. W. Norton & Company

Description: Includes draft conclusion, "A New Life Plan for Women."

Thoughts on Life, Love, and Rebellion CRC Press

Betty Friedan's book *The Feminine Mystique* is possibly the best-selling of all the titles analysed in the Macat library, and arguably one of the most important. Yet it was the product of an apparently minor, meaningless assignment. Undertaking to approach former classmates who had attended Smith College with her, 10 years after their graduation, the high-achieving Friedan was astonished to discover that the survey she had undertaken for a magazine feature revealed a high proportion of her

contemporaries were suffering from a malaise she had thought was unique to her: profound dissatisfaction at the 'ideal' lives they had been living as wives, mothers and homemakers. For Friedan, this discovery stimulated a remarkable burst of creative thinking, as she began to connect the elements of her own life together in new ways. The popular idea that men and women were equal, but different - that men found their greatest fulfilment through work, while women were most fulfilled in the home - stood revealed as a fallacy, and the depression and even despair she and so many other women felt as a result was recast not as a failure to adapt to a role that was the truest expression of femininity, but as the natural product of undertaking repetitive, unfulfilling and unremunerated labor. Friedan's seminal expression of these new ideas redefined an issue central to many women's lives so successfully that it fuelled a movement - the 'second wave' feminism of the 1960s and 1970s that fundamentally challenged the legal and social framework underpinning an entire society.

Fountain of Age University Press of America

Among those women was Friedan herself, who frankly recorded her astonishment, gratification, and anger as the movement she helped create grew beyond all her hopes, and then raced beyond her control into a sexual politics she found disturbing.

Betty Friedan and the Feminine Mystique Woodrow Wilson Center Press

"Understanding Feminism" provides an accessible guide to one of the most important and contested movements in progressive modern thought. Presenting feminism as a dynamic, multi-faceted and adaptive movement that has evolved in response to the changing practical and theoretical problems faced by women, the authors take a problem-oriented approach that maps the complex strands of feminist thinking in relation to women's struggles for equal recognition and rights, and freedom from oppressive constraints of sex, self-expression and autonomy. Each chapter focuses on a different cluster of concerns, demonstrating key moves in second-wave feminist thought, as well as some of the diversity in response-strategies that encompass both socio-economic and cultural-symbolic concerns. This approach not only shows how central feminist insights, theories and strategies emerge and re-emerge across different contexts, but makes clear that far from

being 'over', feminism remains a vital response to the diverse issues that women (and men) find pressing and socially important.

It Changed My Life Simon and Schuster Betty Friedan's book *The Feminine Mystique* is possibly the best-selling of all the titles analysed in the Macat library, and arguably one of the most important. Yet it was the product of an apparently minor, meaningless assignment.

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The Feminine Mystique Laurel

"This exhibition of contemporary art features the work of women who address feminist issues either directly or obliquely, filtered through a contemporary response to Betty Friedan's critical text, 'The Feminine Mystique.' Discussed as 'the problem that has no name,' the indefinable unhappiness faced by women at mid-twentieth century is re-visited in the work of these artists who take up this familiar issue, as well as a host of new ones, for the beginning of the twenty-first century." -- Dr. Rocío Aranda-Alvarado, page 5.

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