

# Guide To Key Performance Indicators Pwc Audit And

Handbook on Key Performance Indicators for Tourism Marketing Evaluation  
 Key Performance Indicators for Government and Non Profit Agencies  
 Key Performance Indicators a Complete Guide - 2019 Edition  
 Key Performance Indicators (KPI)  
 Handbook on Key Performance Indicators for Tourism Marketing Evaluation  
 Using Performance Indicators to Guide Strategic Decision Making  
 Key Performance Indicators Book  
 Guide to Creating Quality Key Performance Indicators for the Petroleum Laboratory Using ISO 17025 and ASTM D 6792 as a Model  
 Performance Indicator A Complete Guide - 2019 Edition  
 Controlling-Kennzahlen für ein nachhaltiges Management  
 Key Performance Indicators for Better Purchasing and Contracting  
 Key Performance Indicators Manual  
 Key Performance Indicators  
 Key performance indicators manual : a practical guide for the best practice development, implementation and use of KPIs  
 Key Performance Indicators  
 Key Performance Indicators (KPIs) Full Guide  
 Project Management Metrics, KPIs, and Dashboards  
 The Guide Book of KPI  
 Key Performance Indicator 26 Success Secrets - 26 Most Asked Questions on Key Performance Indicator - What You Need to Know  
 Getting Started with KPIs  
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 UMTS Performance Measurement  
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 Marketing Metrics  
 The KPI Book  
 Standard Guide for Definition, Selection, and Organization of Key Performance Indicators for Environmental Aspects of Manufacturing Processes  
 Key Performance Indicators for the Pallet Sector  
 The Creative Guide to Digital Entrepreneurship for Gen Z  
 Key Performance Indicator A Complete Guide - 2020 Edition  
 Measuring Success

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## MALAKI BRONSON

*Handbook on Key Performance Indicators for Tourism Marketing Evaluation* CreateSpace  
 The new edition of the bestselling guide on creating and using key performance indicators-offers significant new and revised content Key Performance Indicators (KPIs) help define and measure the organizational goals which are fundamental to an organization's current and future success. Having solid KPIs is crucial for companies that are implementing performance management systems, such as balanced scorecards, six sigma, or activity-based management. In many organizations, KPIs are often too numerous, randomly assembled, and overly complex-essentially rendering them ineffectual, or at worse, counterproductive. Key Performance Indicators provides a model for simplifying the complex areas of KPIs while helping organizations avoid common mistakes and hazards. Now in its fourth edition, this bestselling guide has been extensively revised and updated to incorporate practical lessons drawn from major implementations. Fresh content includes a more concise KPI methodology with clear implementation guidance, original insights on how other areas of performance management can be corrected, and new in-depth case studies. A revised starter kit is included to identify critical success factors, and the KPI resource kit contains updated worksheets, workshop programs, and questionnaires. Helping readers to better define and measure progress toward goals, this important guide: Dispels the myths of performance measurement and explains a simple, yet powerful KPI methodology Explains the 12-step model for developing and using KPIs with guidelines Helps readers brainstorm performance measures, sell KPI projects to the Board and senior management, and accurately report performance Features the "KPI Project Leaders Corner" which provides readers with essential information and useful exercises Includes an array of practical tools-templates, checklists, performance measures-and a companion website ([www.davidparmenter.com](http://www.davidparmenter.com))  
**Key Performance Indicators for Government and Non Profit Agencies** Walter de Gruyter GmbH & Co KG  
 The ETC/UNWTO Handbook on Key Performance Indicators for Tourism Marketing Evaluation presents a comprehensive overview of performance indicators for tourism marketing evaluation. It provides a framework for understanding contemporary marketing evaluation, how to measure results from marketing and promotional activities, and how to evaluate overall marketing effectiveness within the context of business or destination impacts. This handbook aims to be a user-friendly and accessible guide that provides a methodological framework and practical guidance on how to use performance indicators. Complemented with a number of case studies and best practice examples, the handbook offers both a theoretical and practical approach to guide national and destination management organizations towards better digital marketing evaluation.  
*Key Performance Indicators a Complete Guide - 2019 Edition* Pearson UK  
**Key Performance Indicators (KPI)** John Wiley & Sons  
 Marketing Metrics - 3 Manuscripts in 1 Book, Including: Marketing Analytics, Digital Marketing and Marketing Strategy. 1) MARKETING ANALYTICS: 7 Easy Steps to Master Marketing Metrics, Data Analysis, Consumer Insights & Forecasting Modeling. YOU'LL LEARN: How to determine stakeholders Ways to navigate data integration The importance of key performance indicators Ways of implementing analytics The importance of data governance The purpose of conducting financial analysis The role of IT How to measure success What to look for with Vendors And much more! 2) DIGITAL MARKETING: 7 Easy Steps to Master PPC Advertising, Affiliate Marketing, Email Marketing & Online Retargeting. YOU'LL LEARN: Why digital marketing is the way of the future? What is a digital

story and why your business needs to be telling one? Why digital strategy is, by far, the VERY BEST approach that will turn your business vision into reality. What are some of the most important KPIs that you should be tracking and monitoring for your campaigns? What is email marketing automation and why you should be using it right now (if you haven't already started)? How do you understand your audience and figure out what your messaging should be? How to set the right kind of budget for your business and ensure you're getting the most bang for your buck. And much more!  
 3) MARKETING STRATEGY: 7 Easy Steps to Master Marketing Fundamentals, Advertising Strategy, Marketing Management & Research. YOU'LL LEARN: How to understand the customer Ways to navigate market analysis The importance of the role that competition plays in strategy Why distribution matters to your brand and consumers The importance of the Marketing Mix The purpose of conducting financial analysis How to review and assess your marketing strategy And much more!  
*Handbook on Key Performance Indicators for Tourism Marketing Evaluation* Financial Times/Prentice Hall  
 How do you measure and report your IT services and processes? Which metrics matter the most to senior executives? Finally, here is a book that shows you how! Not theory, but a practical guide that shows you the operational metrics to use and how these can be calculated into key performance indicators (KPIs) and critical success factors (CSFs) that resonate with senior management. In this book, you will learn about the following: - Defining and building a comprehensive metrics program - Metrics that are the most important and how to calculate them - How to measure your IT services - Tips and suggestions for what to do if inadequate tools and reporting exist - Suggested approach for how to build your metrics program step-by-step In addition, this book directs you to free sources for IT service management process and service metrics and reporting dashboards that you can use yourself. Simply enter your key operational metrics and the KPIs and CSFs get automatically calculated! "A comprehensive guide for building any service management metrics program with all the information you need in one place!" "No theory here . . . this gives us real metrics we can easily go after." "A fantastic addition to our IT service management solution set!"  
*Using Performance Indicators to Guide Strategic Decision Making* John Wiley & Sons  
 Breathtaking in its simplicity and profound in its impact, Key Performance Indicators (KPI) distills the balanced scorecard process into twelve logical steps, equipping users with an implementation resource kit that includes questionnaires, worksheets, workshop outlines, and a list of over 500 performance measures. Author David Parmenter provides you with everything you need to master and implement a KPI-driven strategy.  
**Key Performance Indicators Book** Anak Hebat Indonesia  
 The purpose of this reference book is to give the reader a quick and effective access to the most appropriate Key Performance Indicator (KPI). The 17,000 KPIs are categorized in a logical and alphabetical order. The book is divided into three sections; Organization, Government, and International sections. It includes 17,000 KPIs - 33 Sectors - 32 Industries - 761 Functions - 24 Topics - 114 Sources. One of the current challenges is the difficulty to know what KPIs are used in similar situations. This book main objective is to acquaint the reader with available KPIs measuring performance of a specific industry, sector, and functional area. \*\*\*\*\* REVIEWS: "It's very interesting. Let me also use this opportunity to congratulate you on this book" ... Augustine Botwe, Monitoring and Evaluation Consultant - Sweden ----- "Thank you for this book. As an OD and performance consultant, it will be great to have a reference like this to help assist clients and not reinvent the wheel. Congratulations on making this happen with admiration" ... Sheri Jones - Ohio, USA ----- "Fabulous book! I bought it for my company. Good work!" ... Elizabeth Amini, CEO, Strategist - Los Angeles, USA ----- "480 pages of structured KPI's! Looks very professional!" ... Mihai Ionescu, Managing Partner BSC - Romania ----- "Congratulations for this tremendous work you have done with this book! I am really interesting in having one" ... Roxana Goldstein, Monitoring and Evaluation Consultant - Argentina ----- "This looks like a very important reference for me in my BSC consulting

practice. I will order one today. Best regards" ... Edy Chakra, Partner, ADDIMA Consulting - UK -----  
 "It's a great idea, for folks who don't have a clue where to start. If you're a strategy consultant who shapes strategies for your clients, you need a tailored set of performance metrics" ... Shelley Somerville, Social Change Strategist - Los Angeles, USA

*Guide to Creating Quality Key Performance Indicators for the Petroleum Laboratory Using ISO 17025 and ASTM D 6792 as a Model* John Wiley & Sons

Did you search for your Key Performance Indicators by looking at your mission and vision (purpose) and ask yourself (and others): what are your products and services, who are your customers? Choosing good Key Performance Indicators (KPI - Key Performance Indicators) - did you start from the question How do you measure a organizations success? What is the importance of knowing the Key Performance Indicators KPIs for a business process when trying to implement a business intelligence system? What are your environmental management objectives, targets, and milestones, including any Key Performance Indicators you use to assess performance? This powerful Key Performance Indicators self-assessment will make you the principal Key Performance Indicators domain authority by revealing just what you need to know to be fluent and ready for any Key Performance Indicators challenge. How do I reduce the effort in the Key Performance Indicators work to be done to get problems solved? How can I ensure that plans of action include every Key Performance Indicators task and that every Key Performance Indicators outcome is in place? How will I save time investigating strategic and tactical options and ensuring Key Performance Indicators costs are low? How can I deliver tailored Key Performance Indicators advice instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all Key Performance Indicators essentials are covered, from every angle: the Key Performance Indicators self-assessment shows succinctly and clearly that what needs to be clarified to organize the required activities and processes so that Key Performance Indicators outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced Key Performance Indicators practitioners. Their mastery, combined with the easy elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Key Performance Indicators are maximized with professional results. Your purchase includes access details to the Key Performance Indicators self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details can be found in your book. You will receive the following contents with New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in... - The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation - In-depth and specific Key Performance Indicators Checklists - Project management checklists and templates to assist with implementation INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

*Performance Indicator A Complete Guide - 2019 Edition* John Wiley & Sons

When setting an Operational Indicator does it fall inside or outside of the KPI pyramid? Do your KPIs includes quantitative and qualitative indicators? What counts: what are the key performance indicators business stakeholders want to see? What is your specific action plan to achieve your KPI future objective? Is the KPI supported by scientific evidence or the consensus of experts? Defining, designing, creating, and implementing a process to solve a challenge or meet an objective is the most valuable role... In EVERY group, company, organization and department. Unless you are talking a one-time, single-use project, there should be a process. Whether that process is managed and implemented by humans, AI, or a combination of the two, it needs to be designed by someone with a complex enough perspective to ask the right questions. Someone capable of asking the right questions and step back and say, 'What are we really trying to accomplish here? And is there a different way to look at it?' This Self-Assessment empowers people to do just that - whether their title is entrepreneur, manager, consultant, (Vice-)President, CxO etc... - they are the people who rule the future. They are the person who asks the right questions to make Key Performance Indicator investments work better. This Key Performance Indicator All-Inclusive Self-Assessment enables You to be that person. All the tools you need to an in-depth Key Performance Indicator Self-Assessment. Featuring 2189 new and updated case-based questions, organized into seven core areas of process design, this Self-Assessment will help you identify areas in which Key Performance Indicator improvements can be made. In using the questions you will be better able to: - diagnose Key Performance Indicator projects, initiatives, organizations, businesses and processes using accepted diagnostic standards and practices - implement evidence-based best practice strategies aligned with overall goals - integrate recent advances in Key Performance Indicator and process design strategies into practice according to best practice guidelines Using a Self-Assessment tool known as the Key Performance Indicator Scorecard, you will develop a clear picture of which Key Performance Indicator areas need attention. Your purchase includes access details to the Key Performance Indicator self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows your organization exactly what to do next. You will receive the following contents with New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in... - The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation - In-depth and specific Key Performance Indicator Checklists - Project management checklists and templates to assist with implementation INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

*Controlling-Kennzahlen für ein nachhaltiges Management* 5starcooks

By identifying and describing the most powerful financial and non-financial KPIs, this book will make life easier for you by defining them, explaining how and when they should be used and providing a rich library of KPIs that have been proven to significantly improve performance. The book presents case examples to illustrate the selection and use of the KPIs and provides tools such as KPI selection templates and Key Performance Questions to help you apply the most appropriate KPIs effectively in your business.

*Key Performance Indicators for Better Purchasing and Contracting* Createspace Independent Publishing Platform

Key Performance Indicators (KPIs) full guide

*Key Performance Indicators Manual* John Wiley & Sons

Streamline KPIs to craft a simpler, more effective system of performance measurement Key Performance Indicators provides an in-depth look at how KPIs can be most effectively used to assess and drive organizational performance. Now in its third edition, this bestselling guide provides a model for simplifying KPIs and avoiding the pitfalls ready to trap the unprepared organization. New information includes guidance toward defining critical success factors, project leader essentials, new tools including worksheets and questionnaires, and real-world case studies that illustrate the

practical application of the strategies presented. The book includes a variety of templates, checklists, and performance measures to help streamline processes, and is fully supported by the author's website to provide even more in-depth information. Key Performance Indicators are a set of measures that focus on the factors most critical to an organization's success. Most companies have too many, rendering the strategy ineffective due to overwhelming complexity. Key Performance Indicators guides readers toward simplification, paring down to the most fundamental issues to better define and measure progress toward goals. Readers will learn to: separate out performance measures between those that can be tied to a team and result in a follow-up phone call (performance measures) and those that are a summation of a number of teams working together (result indicators) look for and eradicate those measures that have a damaging unintended consequence, a major darkside Sell a KPI project to the Board, the CEO, and the senior management team using best practice leading change techniques Develop and use KPIs effectively with a simple five stage model Ascertain essential performance measures, and develop a reporting strategy Learn the things that a KPI project leader needs to know A KPI project is a chance at a legacy - the project leader, facilitator, or coordinator savvy enough to craft a winning strategy can affect the organization for years to come. KPI projects entail some risk, but this book works to minimize that risk by arming stakeholders with the tools and information they need up front. Key Performance Indicators helps leaders shape a performance measurement initiative that works.

*Key Performance Indicators Marketing Management*

This manual is designed to be used as a practical guide to the introduction of KPIs or key performance indicators. These are a set of measures focusing on the aspects of organisational performance that are most critical for the current and future success of the organisation. To be effective, the introduction of KPIs must be achieved in a way that supports and extends the idea of a cooperative partnership in the workplace. The development and use of KPIs includes identifying organisation wide critical success factors.

*Key performance indicators manual : a practical guide for the best practice development, implementation and use of KPIs* John Wiley & Sons

Key Performance Indicators adalah matrik yang digunakan oleh perusahaan untuk mengukur performa kerjanya baik secara finansial maupun non finansial. Key Performance Indicators biasanya digunakan untuk mengukur kinerja perusahaan yang sulit diukur, seperti kualitas kepemimpinan dan kepuasan pelanggan. Beberapa materi yang dibahas dalam buku ini adalah: · Apa saja tahapan dan manajemen kerja? · Apa saja hambatan dan implementasi manajemen kerja? · Bagaimana cara pemantauan dan pelaporan hasil kerja? · Bagaimana cara memperbaiki dan meningkatkan kinerja untuk mencapai tujuan? · Bagaimana target, matrik, dan pembobotan KPI?

*Key Performance Indicators 5starcooks*

Winning techniques and strategies for nonprofits and government agencies in creating successful and critical key performance indicators By exploring measures that have transformed businesses, David Parmenter has developed a methodology that is breathtaking in its simplicity and yet profound in its impact. Key Performance Indicators for Government and Nonprofit Agencies: Implementing Winning KPIs is a proactive guide representing a significant shift in the way KPIs are developed and used, with an abundance of implementation tools for government agencies and nonprofit groups. Implementation variations and short cuts for government and not-for-profit organizations How to brainstorm performance measures Templates for reporting performance measures A resource kit for a consultant who is acting as a coach / facilitator to the in-house project team Also by David Parmenter: Key Performance Indicators: Developing, Implementing, and Using Winning KPIs, Second Edition Filled with numerous case studies and checklists to help readers develop their KPIs, this book shows government agencies and nonprofits how to select and implement winning key performance indicators to ensure that their performance management initiatives are successful.

*Key Performance Indicators (KPIs) Full Guide* Allen & Unwin Academic

"Key Performance Indicators (KPIs) are widely used across organizations. However, are they fully understood in how they can properly shape, improve or even undermine organizational systems and outcomes? This book presents a framework and tools for measuring and managing performance at various levels within an organization, and helps managers re-think the ways to implement KPIs to meet organizational goals. Innovative performance measurement and management is a vital function within any organisation irrespective of its size and industry. Measuring and managing performance (whether on an individual, team or departmental basis) assists management in calibrating their established strategic goals by providing an insight into how well their employees and the organisation are doing and identifying areas of concern for rectification and improvement. This book focuses on the practicality of the performance management tools (for example, Performance Analytics; Performance Reporting; Critical Success Factors; Balanced Scorecard; Benchmarking; Six Sigma; Business Excellence Models; Enterprise Risk Management) and illustrates their use, and the changing nature in relation to how organisational performance will be evaluated in the future. This includes the application of Artificial Intelligence as an important trend in performance measurement and management. Through providing a universal framework for implementing a performance measurement and management system that is applicable to both the private and public sectors, the book is particularly relevant to HR and operational managers and organizational leaders and public administrators at all levels"--

EBC Edizioni

KPIs are ubiquitous in modern business and yet the term is often overused and misunderstood. This means that, although KPIs are very common, businesses that are using KPIs effectively are not quite so common. Don't worry, this Key Performance Indicators Booklet will help you! Tracking the dynamic relationship between mission and measurement, this Key Performance Indicators Booklet is logical, approachable, and filled with relatable anecdotes. The author has provided strategic and measurement consulting to Fortune 100 companies and small startups. In all cases, he starts by finding out what's important to those leaders. From there, he maps a path to their KPIs. That mission-driven approach is what he brings to this book. Measuring Success is an indispensable tool for anyone with the ambition to effect change -- from new managers to seasoned leaders.

*Project Management Metrics, KPIs, and Dashboards* Emerge Publishing Group Llc

How do you measure and report your ITIL processes? Which ITIL metrics matter the most to Senior Executives? Finally, there is a book that shows you how! This is not a theoretical treatise, but a practical guide that shows you the operational metrics to use and how these can be calculated into Key Performance Indicators (KPIs) and Critical Success factors (CSFs) that resonate with Senior Management. In this book you will learn about: Defining and building a comprehensive ITIL metrics program; Which metrics are the most important and how to calculate them; Dealing with staff resistance to a metrics program; Tips and suggestions for what to do if inadequate tools and reporting exist; Suggested work plan for how to build your metrics program step-by-step. In addition, this book contains a helpful CD with a helpful IT Service Management modeling tool that covers all 10 ITIL processes. Simply enter your key operational metrics and the KPIs and CSFs get automatically calculated! This is a comprehensive guide for building any ITIL metrics program with all the information you need in one place. "Finally, someone tackled the mystery of ITIL metrics and put it all in one place!" "No theory here...this gives us the real metrics we can easily go after..." "A

fantastic addition to our ITIL reference library and our IT Service Management solution set!"

[The Guide Book of KPI](#) 5starcooks

An in-depth look at how to create and use key performance indicators (KPIs), from the King of KPIs – now updated and expanded! By exploring measures that have transformed businesses, David Parmenter has developed a methodology that is breathtaking in its simplicity and yet profound in its impact. Now in an updated and expanded Second Edition, Key Performance Indicators is a proactive guide representing a significant shift in the way KPIs are developed and used, with an abundance of implementation tools, including: The four foundation stones that lead the development and use of KPIs A 12-step model for developing and using KPIs with guidelines A KPI resource kit including worksheets, workshop programs, and questionnaires A new and pragmatic approach to finding critical success factors Over 300 performance measures Implementation variations for small to medium enterprises and not-for-profit organizations New implementation short cuts How to brainstorm performance measures Templates for reporting performance measures A resource kit for a consultant who is acting as a coach / facilitator to the in-house project team Now including a discussion of critical success factors, as well as new chapters that focus on implementations issues and 'how to sections' on finding your CSFs and brainstorming the performance measures that report progress within the CSFs, Key Performance Indicators, Second Edition will help you identify and track your organization's KPIs to ensure continued and increased success.

*Key Performance Indicator 26 Success Secrets - 26 Most Asked Questions on Key Performance Indicator - What You Need to Know* Trafford on Demand Pub

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There has never been a Key Performance Indicator Guide like this. Key Performance Indicator 26 Success Secrets is not about the ins and outs of Key Performance Indicator. Instead, it answers the top 26 questions that we are asked and those we come across in our forums, consultancy and education programs. It tells you exactly how to deal with those questions, with tips that have never before been offered in print. Get the information you need--fast! This comprehensive guide offers a thorough view of key knowledge and detailed insight. This Guide introduces everything you want to know to be successful with Key Performance Indicator. A quick look inside of the subjects covered: CSIP: ITIL Planning To Implement Service Management, Frequency / Session per Unique Indicates Visitor Loyalty to Websites, What s In Store For You In a Business Intelligence Course, Business Performance Management The Driving Force of Business, Continual Service Improvement Types of Metrics, Key Performance Indicators (KPIs), Help Desk Glossary, About SQL Server 2005 Reporting, About Web Analytics, How To Get Training In Retail Management, ITIL v3 Foundation Glossary, Why Managers Have to Re-Examine Customer Call Center Policies, The Story of Balanced Scorecard Success, Examining KPI (key performance indicators) in service level management, The Help Desk (Service Desk), An Overview of SQL Server Report, Key Performance Indicators (KPIs), Saving Lives Through Healthcare Business Intelligence, SOA BPM Redefined, The Importance of KPIs in the BPM Process, What is Web Analytics Association Standards Committee?, Service Catalog: Publication the definition must be published in a service catalog....., Project Procurement Management, SMART targets With regard to Project Management Cost Reporting the following metrics....., The Three Functional Areas of BPM Software, The Use of Call Center Software, and much more...