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provides students with a clear

understanding of financial accounting by framing accounting processes in the context of real-world business practices. Concepts are presented in an engaging story-telling approach and help answer key questions such as "why, what, and how" financial accounting connects to business success. By building a solid

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Financial Accounting 9th Edition continues the strong reputation established by this leading Australian text as the most comprehensive book for students studying introductory accounting in undergraduate or postgraduate programs. The full-colour design provides students with a reader-friendly text to enhance their understanding of concepts and make their study more enjoyable. The text builds on the thorough and reliable explanation of the accounting process

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Porter/Norton is a transitional text known for its readability, straightforwardness, decision-making focus, and the incorporation of flagship companies. The authors were careful in the new fifth edition to keep the focus on the basics. The authors have eliminated confusing and redundant elements. The result is an uncluttered, straightforward, and concise financial accounting textbook. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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The tenth edition of *Financial Accounting* (Hoggett et al.) provides an introductory

but comprehensive description of the purpose, practice and process of contemporary international financial accounting in an Australian context. With the increased emphasis on the globalisation of business, the material is ideal for the study of introductory accounting in a broad international context. The tenth edition builds on the strengths of previous editions with a strong focus on the decision-making role of accounting, as well as on a student's acquisition of generic skills such as communication, analytical, problem solving, critical thinking and judgement skills. The technical skills required in the application of accounting concepts still remain a core objective of the new edition.

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Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design.

Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter.

Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

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and refined by the authors based on years of teaching and course design experience. In WileyPLUS and in print, clear and relevant exposition, engaging visuals and videos, and valuable end-of-chapter material work together to build students confidence and mastery of accounting concepts and skills. The new 10th edition of Financial Accounting by Weygandt, Kimmel, and Kieso continues to provide students with a clear and comprehensive introduction to financial accounting and has been thoroughly updated with extensive digital resources to further enhance student learning and success.

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Libby/Libby/Hodge wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Hodge successfully implements a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial

statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting. Libby/Libby/Hodge believes in the building-block approach to teaching transaction analysis. Most faculty agree that mastery of the accounting cycle is critical to success in financial accounting. And yet all other financial books introduce and develop transaction analysis in one chapter, bombarding a student early in the course with an overload of new concepts and terms. The authors believe that most faculty take more time with the accounting cycle, but other financial accounting textbooks don't. By slowing down the introduction of transactions

and giving students time to practice and gain mastery, this building-block approach leads to greater student success in their study of later topics in financial accounting such as adjusting entries.

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