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Enhancing Cognitive Fitness in Adults

Top Health Issues for LGBT Populations: Information and Resource Kit

A Guide to the Use and Development of Community-Based Programs

The Biological and Social Meaning of Skin Color

Health Communication

Living Color

Theory, Method, and Application

Health Communication

The Security Implications of Asia's Surplus Male Population

Fallocaust

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Bare Branches Public Health Service

Health Communication: Strategies and Skills for a New Era provides a practical process model for developing a health communication intervention. The book also explores exposure to media and how it shapes our conceptions of health and illness. Using a life stages and environments approach, the book touches on the patient role and how we 'hear' information from health care providers as well as guidance on how to be a thoughtful consumer of health information.

Enhancing Cognitive Fitness in Adults MIT Press

Top Health Issues for LGBT Populations Information & Resource Kit informs health care providers and prevention specialists about the health experiences of LGBT populations. Understanding the health issues of LGBT individuals is a significant step in improving access to care and the quality of behavioral health services. The information and resource kit contains seven fact sheets as well as PowerPoint slides that can be used individually or together. DHHS Publication No. SMA 12-4684.

Top Health Issues for LGBT Populations: Information and Resource Kit Springer Science & Business Media

Health Communication provides coverage of the major areas of interest in the field of health communication, including interpersonal, organizational, and health media. It takes an in-depth approach to health communication research by analyzing and critically evaluating research conducted across multiple paradigmatic perspectives. This edited textbook includes chapters covering such topics as: interpersonal health communication issues, challenges, and complexities in health communication, communication aspects of health behaviors and conditions, organizational issues in health communication, and media and eHealth research. Chapters have been contributed by noted researchers and educators in health communication and represent the current state of the field. They offer pedagogical features that will prove useful to students and instructors of health communication, such as sidebars, summary boxes, suggestions for in-class activities, discussion questions, and lists of additional resources. A companion website provides online resources for use with this text, including: For students: Test questions Downloadable flash cards Exam study guides For instructors: PowerPoint slides Sample syllabi Sample assignments Developed for use in upper-level health communication courses, this text represents the breadth and depth of health communication theory and research as it exists today.

A Guide to the Use and Development of Community-Based

Programs Routledge

Living Color is the first book to investigate the social history of skin color from prehistory to the present, showing how our body's most visible trait influences our social interactions in profound and complex ways. In a fascinating and wide-ranging discussion, Nina G. Jablonski begins with the biology and evolution of skin pigmentation, explaining how skin color changed as humans moved around the globe. She explores the relationship between melanin pigment and sunlight, and examines the consequences of rapid migrations, vacations, and other lifestyle choices that can create mismatches between our skin color and our environment. Richly illustrated, this book explains why skin color has come to be a biological trait with great social meaning—a product of evolution perceived by culture. It considers how we form impressions of others, how we create and use stereotypes, how negative stereotypes about dark skin developed and have played out through history—including being a basis for the transatlantic slave trade. Offering examples of how attitudes about skin color differ in the U.S., Brazil, India, and South Africa, Jablonski suggests that a knowledge of the evolution and social importance of skin color can help eliminate color-based discrimination and racism.

The Biological and Social Meaning of Skin Color Jones & Bartlett Learning

Health Communication Jones & Bartlett Learning

Health Communication Univ of California Press

What happens to a society that has too many men? In this provocative book, Valerie Hudson and Andrea den Boer argue that, historically, high male-to-female ratios often trigger domestic and international violence. Most violent crime is committed by young unmarried males who lack stable social bonds. Although there is not always a direct cause-and-effect relationship, these surplus men often play a crucial role in making violence prevalent within society. Governments sometimes respond to this problem by enlisting young surplus males in military campaigns and high-risk public works projects. Countries with high male-to-female ratios also tend to develop authoritarian political systems. Hudson and den Boer suggest that the sex ratios of many Asian countries, particularly China and India—which represent almost 40 percent of the world's population—are being skewed in favor of males on a scale that may be unprecedented in human history. Through offspring sex selection (often in the form of sex-selective abortion and female infanticide), these countries are acquiring a disproportionate number of low-status young adult males, called "bare branches" by the Chinese. Hudson and den Boer argue that this surplus male population in Asia's largest countries threatens domestic

stability and international security. The prospects for peace and democracy are dimmed by the growth of bare branches in China and India, and, they maintain, the sex ratios of these countries will have global implications in the twenty-first century.

Living Color Health Communication

Late life is characterized by great diversity in memory and other cognitive functions. Although a substantial proportion of older adults suffer from Alzheimer's disease or another form of dementia, a majority retain a high level of cognitive skills throughout the life span. Identifying factors that sustain and enhance cognitive well-being is a growing area of original and translational research. In 2009, there are as many as 5.2 million Americans living with Alzheimer's disease, and that figure is expected to grow to as many as 16 million by 2050. One in six women and one in 10 men who live to be at least age 55 will develop Alzheimer's disease in their remaining lifetime. Approximately 10 million of the 78 million baby boomers who were alive in 2008 can expect to develop Alzheimer's disease. Seventy percent of people with Alzheimer's disease live at home, cared for by family and friends. In 2008, 9.8 million family members, friends, and neighbors provided unpaid care for someone with Alzheimer's disease or another form of dementia. The direct costs to Medicare and Medicaid for care of people with Alzheimer's disease amount to more than \$148 billion annually (from Alzheimer's Association, 2008 Alzheimer's Disease Facts and Figures). This book will highlight the research foundations behind brain fitness interventions as well as showcase innovative community-based programs to maintain and promote mental fitness and intervene with adults with cognitive impairment. The emphasis is on illustrating the nuts and bolts of setting up and utilizing cognitive health programs in the community, not just the laboratory.

Theory, Method, and Application

Over two hundred and thirty years ago the Fallocaust happened, killing almost everything that lived and creating what is now known as the greywastes. A dead wasteland where cannibalism is a necessity, death your reality, and life before the radiation nothing but pictures in dog-eared magazines. Reaver is a greywaster, living in a small block controlled by a distant ruler said to have started the Fallocaust. He is a product of the savage world he was raised in and prides himself on being cold and cruel. Then someone new to his town catches his eye, someone different than everyone else. Without knowing why he starts to silently stalk him, unaware of where it will lead him.

Health Communication

The Security Implications of Asia's Surplus Male Population

Fallocaust

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