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# Strategic Management Of Public And Third Sector Organizations A Handbook For Leaders Jossey Bass Business And Management Series

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## **KELLEY KANE**

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**Strategic Management: The Public and Private Sector** Strategic Management Of Public And Strategic Management In The Public Sector The public sector organizations are faced with the greatest challenges in decades. The pressure is on many organizations to change the mission and practices of the organization is made up of rule making bodies, such as legislature or a board

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Strategic management is concerned with strengthening the long-term viability and effectiveness of public sector organizations in terms of both substantive policy and management capacity.

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*Effective strategic management in business and the public ...*

The fruits of further concentrated research can be improved public strategic management practice, including enhanced organizational capacity for addressing current and future challenges and improvements in long-term performance. Keywords strategic planning, strategic management, ...

### **Strategic Management Practices in the Public Sector in ...**

The involvement of public relations in strategic management consistently was the best predictor of excellent public relations in the 323 organizations studied. Both CEOs and communication managers in organizations with excellent public relations departments believed the function contributes more to organizational effectiveness than did those with less-excellent departments.

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#### STRATEGIC MANAGEMENT IN THE PUBLIC SECTOR

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Strategic management is the process of strategic analysis of an organization,

strategy-focused objective-setting, strategy formulation, strategy implementation, and strategic evaluation and control. Strategic analysis is involved with analyzing the industry in which the organization is operating its business and analysis of both the external and internal environmental factors.

#### **Strategic management in the public sector: a rational ...**

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