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Business Law

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Business Law offers a basic explanation of the legal rights and responsibilities of people in both the public and private sectors. Co-authored by a practicing attorney and a college professor, the text features practical and up-to-date content written in clear, straightforward language. The authors avoid using court jargon and show rather than tell students about the law with in-text examples, current and interesting cases, and ethical dilemmas. In-text examples immediately illustrate and reinforce the concepts under review. At the end of each chapter, Cases for Review present mini-cases and prompt students to review the facts and make a judgment based on concepts learned in the chapter. Questions and Problems to Discuss test students' comprehension of key chapter topics. Designed specifically for use with the Seventh Edition, the technology program includes a range of instructor and student resources. New! The Seventh Edition features marginal terms and definitions. The glossary and the U. S. Constitution (formerly Appendix D) now appear on the Online Study Center (student web site) for easy access. New! Written by the authors, the online study guide is available at the Online Study Center via passkey access. This supplement features ACE practice tests, additional exercises, and case studies that allow students to review and integrate key marketing concepts. A clear, conversational style is employed throughout the text, with difficult terminology, sentence length, and chapter length carefully controlled to an appropriate reading level. Current examples and interesting case studies keep students engaged. Suppose You're the Judge cases present trial scenarios, arguments, and follow-up activities that ask students to hypothesize as to what the outcome would be if he or she were the judge. Each part contains an ethics case, which helps students apply their understanding of ethics as it relates to businesses and business arrangements.

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Co-authored by a practicing attorney and a college professor, the

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straightforward language. The authors avoid using court jargon

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