
Connecting Tableau To Elasticsearch Read How To Query

Designing and Building Big Data Systems using the Hadoop Ecosystem

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Big Data Analytics for Information Security

Data Analytics for Intelligent Transportation Systems

Elasticsearch in Action

Data Strategy
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Learning Tableau
Relevant Search
Expert techniques for architecting end-to-end big data solutions to get valuable insights
Machine Learning, Advances in Computing, Renewable Energy and Communication
Hands-on techniques to implement enterprise analytics and machine learning using Hadoop, Spark, NoSQL and R
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HOOPER BENJAMIN

Designing and Building Big Data Systems using the Hadoop Ecosystem Presto: The Definitive Guide SQL at Any Scale, on Any Storage, in Any Environment

Summary Deep Learning for Search teaches you how to improve the effectiveness of your search by implementing neural network-based techniques. By the time you're finished with the book, you'll be ready to build amazing search engines that deliver the results your users need and that get better as time goes on!

Foreword by Chris Mattmann. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Deep learning handles the toughest search challenges, including imprecise search terms, badly indexed data, and retrieving images with minimal metadata. And with modern tools like DL4J and TensorFlow, you can apply powerful DL techniques without a deep background in data science or natural language processing (NLP). This book will show you how. About the Book Deep Learning for Search teaches you to improve your search results with neural networks. You'll review how DL relates to search basics like indexing and ranking. Then, you'll walk through in-depth examples to upgrade your

search with DL techniques using Apache Lucene and DeepLearning4j. As the book progresses, you'll explore advanced topics like searching through images, translating user queries, and designing search engines that improve as they learn! What's inside Accurate and relevant rankings Searching across languages Content-based image search Search with recommendations About the Reader For developers comfortable with Java or a similar language and search basics. No experience with deep learning or NLP needed. About the Author Tommaso Teofili is a software engineer with a passion for open source and machine learning. As a member of the Apache Software Foundation, he contributes to a number of open source projects, ranging from topics like information retrieval (such as Lucene and Solr) to natural language processing and machine translation (including OpenNLP, Joshua, and UIMA). He currently works at Adobe, developing search and indexing infrastructure components, and researching the areas of natural language processing, information retrieval, and deep learning. He has presented search and machine learning talks at conferences including BerlinBuzzwords, International Conference on Computational Science, ApacheCon, EclipseCon, and others. You can find him on Twitter at @tteofili. Table of Contents PART 1 - SEARCH MEETS DEEP LEARNING Neural search Generating synonyms PART 2 - THROWING NEURAL NETS AT A SEARCH ENGINE From plain retrieval to text generation More-sensitive query suggestions Ranking search results with word embeddings Document embeddings for rankings and recommendations PART 3 - ONE STEP BEYOND Searching across languages Content-based image search A peek at performance

Learning Spark SQL Packt Publishing Ltd

When Lucene first hit the scene five years ago, it was nothing short of amazing. By using this open-source, highly scalable, super-fast search engine, developers could integrate search into applications quickly and efficiently. A lot has changed since then—search has grown from a "nice-to-have" feature into an indispensable part of most enterprise applications. Lucene now powers search in diverse companies including Akamai, Netflix, LinkedIn, Technorati, HotJobs, Epiphany, FedEx, Mayo Clinic, MIT, New Scientist Magazine, and many others. Some things remain the same, though. Lucene still delivers high-performance search features in a disarmingly easy-to-use API. Due to its vibrant and diverse open-source community of developers and users, Lucene is relentlessly improving, with evolutions to APIs, significant new features such as payloads, and a huge increase (as much as 8x) in indexing speed with Lucene 2.3. And with clear writing, reusable examples, and unmatched advice on best practices, *Lucene in Action, Second Edition* is still the definitive guide to developing with Lucene. Purchase of the print book comes with an offer of a free PDF, ePub, and Kindle eBook from Manning. Also available is all code from the book.

Modern Big Data Processing with Hadoop Packt Publishing Ltd

Move your career forward with AWS certification! Prepare for the AWS Certified Data Analytics Specialty Exam with this thorough study guide. This comprehensive study guide will help assess your technical skills and prepare for the updated AWS Certified Data Analytics exam. Earning this AWS certification will confirm your expertise in designing and implementing AWS services to derive

value from data. The AWS Certified Data Analytics Study Guide: Specialty (DAS-C01) Exam is designed for business analysts and IT professionals who perform complex Big Data analyses. This AWS Specialty Exam guide gets you ready for certification testing with expert content, real-world knowledge, key exam concepts, and topic reviews. Gain confidence by studying the subject areas and working through the practice questions. Big data concepts covered in the guide include: Collection Storage Processing Analysis Visualization Data security AWS certifications allow professionals to demonstrate skills related to leading Amazon Web Services technology. The AWS Certified Data Analytics Specialty (DAS-C01) Exam specifically evaluates your ability to design and maintain Big Data, leverage tools to automate data analysis, and implement AWS Big Data services according to architectural best practices. An exam study guide can help you feel more prepared about taking an AWS certification test and advancing your professional career. In addition to the guide's content, you'll have access to an online learning environment and test bank that offers practice exams, a glossary, and electronic flashcards.

Designing, Building, and Deploying Messaging Solutions Simon and Schuster

Learn advanced analytical techniques and leverage existing tool kits to make your analytic applications more powerful, precise, and efficient. This book provides the right combination of architecture, design, and implementation information to create analytical systems that go beyond the basics of classification, clustering, and recommendation. Pro Hadoop Data Analytics emphasizes best practices to ensure coherent, efficient

development. A complete example system will be developed using standard third-party components that consist of the tool kits, libraries, visualization and reporting code, as well as support glue to provide a working and extensible end-to-end system. The book also highlights the importance of end-to-end, flexible, configurable, high-performance data pipeline systems with analytical components as well as appropriate visualization results. You'll discover the importance of mix-and-match or hybrid systems, using different analytical components in one application. This hybrid approach will be prominent in the examples. What You'll Learn Build big data analytic systems with the Hadoop ecosystem Use libraries, tool kits, and algorithms to make development easier and more effective Apply metrics to measure performance and efficiency of components and systems Connect to standard relational databases, noSQL data sources, and more Follow case studies with example components to create your own systems Who This Book Is For Software engineers, architects, and data scientists with an interest in the design and implementation of big data analytical systems using Hadoop, the Hadoop ecosystem, and other associated technologies.

Pro Hadoop Data Analytics "O'Reilly Media, Inc."

Design, implement, and deliver successful streaming applications, machine learning pipelines and graph applications using Spark SQL API About This Book Learn about the design and implementation of streaming applications, machine learning pipelines, deep learning, and large-scale graph processing applications using Spark SQL APIs and Scala. Learn data exploration, data munging, and how to process structured and

semi-structured data using real-world datasets and gain hands-on exposure to the issues and challenges of working with noisy and "dirty" real-world data. Understand design considerations for scalability and performance in web-scale Spark application architectures. Who This Book Is For If you are a developer, engineer, or an architect and want to learn how to use Apache Spark in a web-scale project, then this is the book for you. It is assumed that you have prior knowledge of SQL querying. A basic programming knowledge with Scala, Java, R, or Python is all you need to get started with this book. What You Will Learn Familiarize yourself with Spark SQL programming, including working with DataFrame/Dataset API and SQL Perform a series of hands-on exercises with different types of data sources, including CSV, JSON, Avro, MySQL, and MongoDB Perform data quality checks, data visualization, and basic statistical analysis tasks Perform data munging tasks on publically available datasets Learn how to use Spark SQL and Apache Kafka to build streaming applications Learn key performance-tuning tips and tricks in Spark SQL applications Learn key architectural components and patterns in large-scale Spark SQL applications In Detail In the past year, Apache Spark has been increasingly adopted for the development of distributed applications. Spark SQL APIs provide an optimized interface that helps developers build such applications quickly and easily. However, designing web-scale production applications using Spark SQL APIs can be a complex task. Hence, understanding the design and implementation best practices before you start your project will help you avoid these problems. This book gives an insight into the engineering practices used to design and build real-world, Spark-based

applications. The book's hands-on examples will give you the required confidence to work on any future projects you encounter in Spark SQL. It starts by familiarizing you with data exploration and data munging tasks using Spark SQL and Scala. Extensive code examples will help you understand the methods used to implement typical use-cases for various types of applications. You will get a walkthrough of the key concepts and terms that are common to streaming, machine learning, and graph applications. You will also learn key performance-tuning details including Cost Based Optimization (Spark 2.2) in Spark SQL applications. Finally, you will move on to learning how such systems are architected and deployed for a successful delivery of your project. Style and approach This book is a hands-on guide to designing, building, and deploying Spark SQL-centric production applications at scale.

Tableau Your Data! Springer Nature

Whether you need full-text search or real-time analytics of structured data—or both—the Elasticsearch distributed search engine is an ideal way to put your data to work. This practical guide not only shows you how to search, analyze, and explore data with Elasticsearch, but also helps you deal with the complexities of human language, geolocation, and relationships. If you're a newcomer to both search and distributed systems, you'll quickly learn how to integrate Elasticsearch into your application. More experienced users will pick up lots of advanced techniques. Throughout the book, you'll follow a problem-based approach to learn why, when, and how to use Elasticsearch features. Understand how Elasticsearch interprets data in your documents Index and query your data to take advantage of search concepts such as relevance and word proximity Handle

human language through the effective use of analyzers and queries Summarize and group data to show overall trends, with aggregations and analytics Use geo-points and geo-shapes—Elasticsearch's approaches to geolocation Model your data to take advantage of Elasticsearch's horizontal scalability Learn how to configure and monitor your cluster in production

A Guide to Conversations for Today's Data Center Packt Publishing Ltd

For self-service data preparation, Tableau Prep is relatively easy to use—as long as you know how to clean and organize your datasets. Carl Allchin, from The Information Lab in London, gets you up to speed on Tableau Prep through a series of practical lessons that include methods for preparing, cleaning, automating, organizing, and outputting your datasets. Based on Allchin's popular blog, Preppin' Data, this practical guide takes you step-by-step through Tableau Prep's fundamentals. Self-service data preparation reduces the time it takes to complete data projects and improves the quality of your analyses. Discover how Tableau Prep helps you access your data and turn it into valuable information. Know what to look for when you prepare data Learn which Tableau Prep functions to use when working with data fields Analyze the shape and profile of your dataset Output data for analysis and learn how Tableau Prep automates your workflow Learn how to clean your dataset using Tableau Prep functions Explore ways to use Tableau Prep techniques in real-world scenarios Make your data available to others by managing and documenting the output

Building Microservices Packt Publishing Ltd

Data Analytics for Intelligent Transportation Systems provides in-

depth coverage of data-enabled methods for analyzing intelligent transportation systems that includes detailed coverage of the tools needed to implement these methods using big data analytics and other computing techniques. The book examines the major characteristics of connected transportation systems, along with the fundamental concepts of how to analyze the data they produce. It explores collecting, archiving, processing, and distributing the data, designing data infrastructures, data management and delivery systems, and the required hardware and software technologies. Users will learn how to design effective data visualizations, tactics on the planning process, and how to evaluate alternative data analytics for different connected transportation applications, along with key safety and environmental applications for both commercial and passenger vehicles, data privacy and security issues, and the role of social media data in traffic planning. Includes case studies in each chapter that illustrate the application of concepts covered Presents extensive coverage of existing and forthcoming intelligent transportation systems and data analytics technologies Contains contributors from both leading academic and commercial researchers Explains how to design effective data visualizations, tactics on the planning process, and how to evaluate alternative data analytics for different connected transportation applications

Enterprise Integration Patterns Packt Publishing Ltd

Users expect search to be simple: They enter a few terms and expect perfectly-organized, relevant results instantly. But behind this simple user experience, complex machinery is at work.

Whether using Elasticsearch, Solr, or another search technology,

the solution is never one size fits all. Returning the right search results requires conveying domain knowledge and business rules in the search engine's data structures, text analytics, and results ranking capabilities. Relevant Search demystifies relevance work. Using Elasticsearch, it tells how to return engaging search results to users, helping readers understand and leverage the internals of Lucene-based search engines. The book walks through several real-world problems using a cohesive philosophy that combines text analysis, query building, and score shaping to express business ranking rules to the search engine. It outlines how to guide the engineering process by monitoring search user behavior and shifting the enterprise to a search-first culture focused on humans, not computers. It also shows how the search engine provides a deeply pluggable platform for integrating search ranking with machine learning, ontologies, personalization, domain-specific expertise, and other enriching sources. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

[How to Integrate Your RDBMS with the Hadoop Ecosystem and Re-Architect Relational Applications to NoSQL](#) O'Reilly Media

If you want to understand your data using data visualization and don't know where to start, then this is the book for you. Whether you are a beginner or have years of experience, this book will help you to quickly acquire the skills and techniques used to discover, analyze, and communicate data visually. Some familiarity with databases and data structures is helpful, but not required.

Specialty (DAS-C01) Exam Packt Publishing Ltd

Big Data in a nutshell: It is the ability to retain, process, and

understand data like never before. It can mean more data than what you are using today; but it can also mean different kinds of data, a venture into the unstructured world where most of today's data resides. In this book you will learn how cognitive computing systems, like IBM Watson, fit into the Big Data world. Learn about the concept of data-in-motion and InfoSphere Streams, the world's fastest and most flexible platform for streaming data. Capturing, storing, refining, transforming, governing, securing, and analyzing data are important topics also covered in this book.

Big Data Beyond the Hype Elsevier

Get command of your organizational Big Data using the power of data science and analytics Key Features A perfect companion to boost your Big Data storing, processing, analyzing skills to help you take informed business decisions Work with the best tools such as Apache Hadoop, R, Python, and Spark for NoSQL platforms to perform massive online analyses Get expert tips on statistical inference, machine learning, mathematical modeling, and data visualization for Big Data Book Description Big Data analytics relates to the strategies used by organizations to collect, organize and analyze large amounts of data to uncover valuable business insights that otherwise cannot be analyzed through traditional systems. Crafting an enterprise-scale cost-efficient Big Data and machine learning solution to uncover insights and value from your organization's data is a challenge. Today, with hundreds of new Big Data systems, machine learning packages and BI Tools, selecting the right combination of technologies is an even greater challenge. This book will help you do that. With the help of this guide, you will be able to bridge the gap between the theoretical world of technology with the

practical ground reality of building corporate Big Data and data science platforms. You will get hands-on exposure to Hadoop and Spark, build machine learning dashboards using R and R Shiny, create web-based apps using NoSQL databases such as MongoDB and even learn how to write R code for neural networks. By the end of the book, you will have a very clear and concrete understanding of what Big Data analytics means, how it drives revenues for organizations, and how you can develop your own Big Data analytics solution using different tools and methods articulated in this book. What you will learn - Get a 360-degree view into the world of Big Data, data science and machine learning - Broad range of technical and business Big Data analytics topics that caters to the interests of the technical experts as well as corporate IT executives - Get hands-on experience with industry-standard Big Data and machine learning tools such as Hadoop, Spark, MongoDB, KDB+ and R - Create production-grade machine learning BI Dashboards using R and R Shiny with step-by-step instructions - Learn how to combine open-source Big Data, machine learning and BI Tools to create low-cost business analytics applications - Understand corporate strategies for successful Big Data and data science projects - Go beyond general-purpose analytics to develop cutting-edge Big Data applications using emerging technologies Who this book is for The book is intended for existing and aspiring Big Data professionals who wish to become the go-to person in their organization when it comes to Big Data architecture, analytics, and governance. While no prior knowledge of Big Data or related technologies is assumed, it will be helpful to have some programming experience.

Tableau Prep: Up & Running AuthorHouse

In *Designing Cloud Data Platforms*, Danil Zburivsky and Lynda Partner reveal a six-layer approach that increases flexibility and reduces costs. Discover patterns for ingesting data from a variety of sources, then learn to harness pre-built services provided by cloud vendors. Summary Centralized data warehouses, the long-time defacto standard for housing data for analytics, are rapidly giving way to multi-faceted cloud data platforms. Companies that embrace modern cloud data platforms benefit from an integrated view of their business using all of their data and can take advantage of advanced analytic practices to drive predictions and as yet unimagined data services. *Designing Cloud Data Platforms* is a hands-on guide to envisioning and designing a modern scalable data platform that takes full advantage of the flexibility of the cloud. As you read, you'll learn the core components of a cloud data platform design, along with the role of key technologies like Spark and Kafka Streams. You'll also explore setting up processes to manage cloud-based data, keep it secure, and using advanced analytic and BI tools to analyze it. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Well-designed pipelines, storage systems, and APIs eliminate the complicated scaling and maintenance required with on-prem data centers. Once you learn the patterns for designing cloud data platforms, you'll maximize performance no matter which cloud vendor you use. About the book In *Designing Cloud Data Platforms*, Danil Zburivsky and Lynda Partner reveal a six-layer approach that increases flexibility and reduces costs. Discover patterns for ingesting data from a variety of sources, then learn

to harness pre-built services provided by cloud vendors. What's inside Best practices for structured and unstructured data sets Cloud-ready machine learning tools Metadata and real-time analytics Defensive architecture, access, and security About the reader For data professionals familiar with the basics of cloud computing, and Hadoop or Spark. About the author Danil Zburivsky has over 10 years of experience designing and supporting large-scale data infrastructure for enterprises across the globe. Lynda Partner is the VP of Analytics-as-a-Service at Pythian, and has been on the business side of data for over 20 years. Table of Contents 1 Introducing the data platform 2 Why a data platform and not just a data warehouse 3 Getting bigger and leveraging the Big 3: Amazon, Microsoft Azure, and Google 4 Getting data into the platform 5 Organizing and processing data 6 Real-time data processing and analytics 7 Metadata layer architecture 8 Schema management 9 Data access and security 10 Fueling business value with data platforms

Charting Your Strategy for Next-Generation Business Analytics
"O'Reilly Media, Inc."

Re-architect relational applications to NoSQL, integrate relational database management systems with the Hadoop ecosystem, and transform and migrate relational data to and from Hadoop components. This book covers the best-practice design approaches to re-architecting your relational applications and transforming your relational data to optimize concurrency, security, denormalization, and performance. Winner of IBM's 2012 Gerstner Award for his implementation of big data and data warehouse initiatives and author of Practical Hadoop Security, author Bhushan Lakhe walks you through the entire transition

process. First, he lays out the criteria for deciding what blend of re-architecting, migration, and integration between RDBMS and HDFS best meets your transition objectives. Then he demonstrates how to design your transition model. Lakhe proceeds to cover the selection criteria for ETL tools, the implementation steps for migration with SQOOP- and Flume-based data transfers, and transition optimization techniques for tuning partitions, scheduling aggregations, and redesigning ETL. Finally, he assesses the pros and cons of data lakes and Lambda architecture as integrative solutions and illustrates their implementation with real-world case studies. Hadoop/NoSQL solutions do not offer by default certain relational technology features such as role-based access control, locking for concurrent updates, and various tools for measuring and enhancing performance. Practical Hadoop Migration shows how to use open-source tools to emulate such relational functionalities in Hadoop ecosystem components. What You'll Learn Decide whether you should migrate your relational applications to big data technologies or integrate them Transition your relational applications to Hadoop/NoSQL platforms in terms of logical design and physical implementation Discover RDBMS-to-HDFS integration, data transformation, and optimization techniques Consider when to use Lambda architecture and data lake solutions Select and implement Hadoop-based components and applications to speed transition, optimize integrated performance, and emulate relational functionalities Who This Book Is For Database developers, database administrators, enterprise architects, Hadoop/NoSQL developers, and IT leaders. Its secondary readership is project and program managers and

advanced students of database and management information systems.

Data-Driven Security Kogan Page Publishers

Internet-of-Things (IoT) Analytics are an integral element of most IoT applications, as it provides the means to extract knowledge, drive actuation services and optimize decision making. IoT analytics will be a major contributor to IoT business value in the coming years, as it will enable organizations to process and fully leverage large amounts of IoT data, which are nowadays largely underutilized. The Building Blocks of IoT Analytics is devoted to the presentation the main technology building blocks that comprise advanced IoT analytics systems. It introduces IoT analytics as a special case of BigData analytics and accordingly presents leading edge technologies that can be deployed in order to successfully confront the main challenges of IoT analytics applications. Special emphasis is paid in the presentation of technologies for IoT streaming and semantic interoperability across diverse IoT streams. Furthermore, the role of cloud computing and BigData technologies in IoT analytics are presented, along with practical tools for implementing, deploying and operating non-trivial IoT applications. Along with the main building blocks of IoT analytics systems and applications, the book presents a series of practical applications, which illustrate the use of these technologies in the scope of pragmatic applications. Technical topics discussed in the book include: Cloud Computing and BigData for IoT analytics Searching the Internet of Things Development Tools for IoT Analytics Applications IoT Analytics-as-a-Service Semantic Modelling and Reasoning for IoT Analytics IoT analytics for Smart Buildings IoT

analytics for Smart Cities Operationalization of IoT analytics Ethical aspects of IoT analytics This book contains both research oriented and applied articles on IoT analytics, including several articles reflecting work undertaken in the scope of recent European Commission funded projects in the scope of the FP7 and H2020 programmes. These articles present results of these projects on IoT analytics platforms and applications. Even though several articles have been contributed by different authors, they are structured in a well thought order that facilitates the reader either to follow the evolution of the book or to focus on specific topics depending on his/her background and interest in IoT and IoT analytics technologies. The compilation of these articles in this edited volume has been largely motivated by the close collaboration of the co-authors in the scope of working groups and IoT events organized by the Internet-of-Things Research Cluster (IERC), which is currently a part of EU's Alliance for Internet of Things Innovation (AIOTI).

Practical Hadoop Migration "O'Reilly Media, Inc."

Would you like to use a consistent visual notation for drawing integration solutions? "Look inside the front cover." Do you want to harness the power of asynchronous systems without getting caught in the pitfalls? "See "Thinking Asynchronously" in the Introduction." Do you want to know which style of application integration is best for your purposes? "See Chapter 2, Integration Styles." Do you want to learn techniques for processing messages concurrently? "See Chapter 10, Competing Consumers and Message Dispatcher." Do you want to learn how you can track asynchronous messages as they flow across distributed systems? "See Chapter 11, Message History and Message Store." Do you

want to understand how a system designed using integration patterns can be implemented using Java Web services, .NET message queuing, and a TIBCO-based publish-subscribe architecture? "See Chapter 9, Interlude: Composed Messaging." Utilizing years of practical experience, seasoned experts Gregor Hohpe and Bobby Woolf show how asynchronous messaging has proven to be the best strategy for enterprise integration success. However, building and deploying messaging solutions presents a number of problems for developers. "Enterprise Integration Patterns" provides an invaluable catalog of sixty-five patterns, with real-world solutions that demonstrate the formidable of messaging and help you to design effective messaging solutions for your enterprise. The authors also include examples covering a variety of different integration technologies, such as JMS, MSMQ, TIBCO ActiveEnterprise, Microsoft BizTalk, SOAP, and XSL. A case study describing a bond trading system illustrates the patterns in practice, and the book offers a look at emerging standards, as well as insights into what the future of enterprise integration might hold. This book provides a consistent vocabulary and visual notation framework to describe large-scale integration solutions across many technologies. It also explores in detail the advantages and limitations of asynchronous messaging architectures. The authors present practical advice on designing code that connects an application to a messaging system, and provide extensive information to help you determine when to send a message, how to route it to the proper destination, and how to monitor the health of a messaging system. If you want to know how to manage, monitor, and maintain a messaging system once it is in use, get this book. 0321200683B09122003

Analysis, Visualization and Dashboards Simon and Schuster
Go beyond spreadsheets and tables and design a data presentation that really makes an impact. This practical guide shows you how to use Tableau Software to convert raw data into compelling data visualizations that provide insight or allow viewers to explore the data for themselves. Ideal for analysts, engineers, marketers, journalists, and researchers, this book describes the principles of communicating data and takes you on an in-depth tour of common visualization methods. You'll learn how to craft articulate and creative data visualizations with Tableau Desktop 8.1 and Tableau Public 8.1. Present comparisons of how much and how many Use blended data sources to create ratios and rates Create charts to depict proportions and percentages Visualize measures of mean, median, and mode Lean how to deal with variation and uncertainty Communicate multiple quantities in the same view Show how quantities and events change over time Use maps to communicate positional data Build dashboards to combine several visualizations
Mastering Elastic Stack Cisco Press
A comprehensive guide for deploying, configuring, and troubleshooting NetFlow and learning big data analytics technologies for cyber security Today's world of network security is full of cyber security vulnerabilities, incidents, breaches, and many headaches. Visibility into the network is an indispensable tool for network and security professionals and Cisco NetFlow creates an environment where network administrators and security professionals have the tools to understand who, what, when, where, and how network traffic is flowing. Network Security with NetFlow and IPFIX is a key resource for introducing

yourself to and understanding the power behind the Cisco NetFlow solution. Omar Santos, a Cisco Product Security Incident Response Team (PSIRT) technical leader and author of numerous books including the CCNA Security 210-260 Official Cert Guide, details the importance of NetFlow and demonstrates how it can be used by large enterprises and small-to-medium-sized businesses to meet critical network challenges. This book also examines NetFlow's potential as a powerful network security tool. Network Security with NetFlow and IPFIX explores everything you need to know to fully understand and implement the Cisco Cyber Threat Defense Solution. It also provides detailed configuration and troubleshooting guidance, sample configurations with depth analysis of design scenarios in every chapter, and detailed case studies with real-life scenarios. You can follow Omar on Twitter: @santosomar NetFlow and IPFIX basics Cisco NetFlow versions and features Cisco Flexible NetFlow NetFlow Commercial and Open Source Software Packages Big Data Analytics tools and technologies such as Hadoop, Flume, Kafka, Storm, Hive, HBase, Elasticsearch, Logstash, Kibana (ELK) Additional Telemetry Sources for Big Data Analytics for Cyber Security Understanding big data scalability Big data analytics in the Internet of everything Cisco Cyber Threat Defense and NetFlow Troubleshooting NetFlow Real-world case studies [Network Security with Netflow and IPFIX](#) John Wiley & Sons Whether you're a beginner just learning how to create data visualizations or a Jedi who's already used Tableau for years, this cookbook has a recipe for everyone. Author Lorna Brown provides more than 100 practical recipes to enhance the way you build Tableau dashboards--and helps you understand your data

through the power of Tableau Desktop's interactive datavisualizations. With this cookbook, Tableau beginners will learn hands-on how this unique self-serve tool works, while experienced users will find this book to be an ideal reference guide on how to employ specific techniques. It also links you to online resources and community features, such as Tableau Tip Tuesday and Workout Wednesday. By the time you reach the end, you'll be a competent user of Tableau Desktop. You'll learn how to: Build both basic and complex data visualizations with Tableau Desktop Gain hands-on experience with Tableau's latest features, including set and parameter actions Create interactive dashboards to support business questions Improve your analytical skills to enhance the visualizations you've already created Learn data visualization skills and best practices to help you and your organization

[Tableau Desktop Cookbook](#) "O'Reilly Media, Inc."

If you've been asked to maintain large and complex Hadoop clusters, this book is a must. Demand for operations-specific material has skyrocketed now that Hadoop is becoming the de facto standard for truly large-scale data processing in the data center. Eric Sammer, Principal Solution Architect at Cloudera, shows you the particulars of running Hadoop in production, from planning, installing, and configuring the system to providing ongoing maintenance. Rather than run through all possible scenarios, this pragmatic operations guide calls out what works, as demonstrated in critical deployments. Get a high-level overview of HDFS and MapReduce: why they exist and how they work Plan a Hadoop deployment, from hardware and OS selection to network requirements Learn setup and configuration details

with a list of critical properties Manage resources by sharing a cluster across multiple groups Get a runbook of the most common cluster maintenance tasks Monitor Hadoop

clusters—and learn troubleshooting with the help of real-world war stories Use basic tools and techniques to handle backup and catastrophic failure

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