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She is an executive coach, culture coach, speech coach and presenter. She publishes *The Week in Ethics* and is also a *Business Ethics Magazine* columnist, a Kallman Executive Fellow, Hoffman Center for Business Ethics at Bentley University, and a Senior Fellow Social Innovation, the Lewis Institute at Babson College.

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applied ethics or professional ethics, that examines ethical

principles and moral or ethical problems that can arise in a

business environment. It applies to all aspects of business

conduct and is relevant to the conduct of individuals and entire

organizations.