
Development Communication Sourcebook World Bank

World Development Report 2017

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Oil, Gas, and Mining

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Growth and Productivity in Agriculture and Agribusiness

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HARVEY GALLEGOS

World Development
Report 2017 World Bank
Publications

This book will be of interest to governments in the region and to multilateral and bilateral aid and lending agencies, as well as to graduate students, faculty, and researchers in African studies and transport

studies. --Book Jacket.
Does Participation Work?
World Bank Publications
Involuntary Resettlement Sourcebook: Planning and Implementation in Development Projects clarifies many policy and technical issues that confront resettlement policymakers and practitioners. It provides guidance on resettlement design, implementation, and monitoring, and it discusses resettlement

issues particular to development projects in different sectors, such as urban development, natural resource management, and the building of dams. The sourcebook will be useful to a wide range of stakeholders. Its primary audience is resettlement practitioners, who have a role in the actual design, implementation, and evaluation of resettlement programs. The

sourcebook will also be of interest to policymakers and project decision makers.

Oil, Gas, and Mining

Asian Development Bank Securing Development: Public Finance and the Security Sector highlights the role of public finance in the delivery of security and criminal justice services. This book offers a framework for analyzing public financial management, financial transparency, and oversight, as well as expenditure policy issues that determine how to

most appropriately manage security and justice services. The interplay among security, justice, and public finance is still a relatively unexplored area of development. Such a perspective can help security actors provide more professional, effective, and efficient security and justice services for citizens, while also strengthening systems for accountability. The book is the result of a project undertaken jointly by staff from the World Bank and

the United Nations, integrating the disciplines where each institution holds a comparative advantage and a core mandate. The primary audience includes government officials bearing both security and financial responsibilities, staff of international organizations working on public expenditure management and security sector issues, academics, and development practitioners working in an advisory capacity. [The World Bank Participation Sourcebook](#)

World Bank Publications Value chain based approaches offer tremendous scope for market-based improvements in production, productivity, rural economy diversification, and household incomes, but are often covered by literature that is too conceptual or heavily focused on analysis. This has created a gap in the information available to planners, practitioners, and value chain participants. Furthermore, few references are

available on how these approaches can be applied specifically to developing agriculture in Africa. 'Building Competitiveness in Africa's Agriculture: A Guide to Value Chain Concepts and Applications' describes practical implementation approaches and illustrates them with scores of real African agribusiness case studies. Using these examples, the 'Guide' presents a range of concepts, analytical tools, and methodologies centered on the value chain that can be used to

design, implement, and evaluate agricultural and agribusiness development initiatives. It stresses principles of market focus, collaboration, information sharing, and innovation. The 'Guide' begins by examining core concepts and issues related to value chains. A brief literature review then focuses on five topics of particular relevance to African agricultural value chains. These topics address challenges faced by value chain participants and practitioners that

resonate through the many cases described in the book. The core of the book presents methodological tools and approaches that blend important value chain concepts with the topics and with sound business principles. The tools and case studies have been selected for their usefulness in supporting market-driven, private-sector initiatives to improve value chains. The 'Guide' offers 13 implementation approaches, presented within the implementation

cycle of a value chain program, followed by descriptions of actual cases. Roughly 60 percent of the examples are from Africa, while the rest come from Europe, Latin America, and Asia. The 'Guide' offers useful guidance to businesspeople, policy makers, representatives of farmer or trade organizations, and others who are engaged in agro-enterprise and agribusiness development. These readers will learn how to use value chain

approaches in ways that can contribute to sound operational decisions, improved market linkage, and better results for enterprise and industry development.

Theoretical Underpinnings and Program Design Implications World Bank Publications

This lively book argues that in the development process, communication is everything. The authors, world experts in this field as teachers, practitioners and theorists, argue that Communication for Development is a creative

and innovative way of thinking that can permeate the overall approach to any development initiative. They illustrate their argument with vivid case studies and tools for the reader, drawing on the stories of individual project leaders who have championed development for communication, and using a range of situations to show the different possibilities in various contexts. Free from jargon, and keeping a close look at how development is actually

being implemented at ground level, this book is an important contribution to development studies not just for students but also for development practitioners and policy makers. World Bank Publications Agricultural water management is a vital practice in ensuring reduction, and environmental protection. After decades of successfully expanding irrigation and improving productivity, farmers and managers face an emerging crisis in the

form of poorly performing irrigation schemes, slow modernization, declining investment, constrained water availability, and environmental degradation. More and better investments in agricultural water are needed. In response, the World Bank, in conjunction with many partner agencies, has compiled a selection of good experiences that can guide practitioners in the design of quality investments in agricultural water. The messages of 'Shaping the

Future of Water for Agriculture: A Sourcebook for Investment in Agricultural Water Management' center around the key challenges to agricultural water management, specifically:

- Building policies and incentives
- Designing institutional reforms
- Investing in irrigation systems improvement and modernization
- Investing in groundwater irrigation
- Investing in drainage and water quality management
- Investing in water management in rainfed

agriculture

- Investing in agricultural water management in multipurpose operations
- Coping with extreme climatic conditions
- Assessing the social, economic, and environmental impacts of agricultural water investments

'Shaping the Future of Water for Agriculture' is an important resource for those interested and engaged in development with a focus on agricultural water.

Participatory Communication

Strategy Design World Bank Publications

'The Road to Results: Designing and Conducting Effective Development Evaluations' presents concepts and procedures for evaluation in a development context. It provides procedures and examples on how to set up a monitoring and evaluation system, how to conduct participatory evaluations and do social mapping, and how to construct a "rigorous" quasi-experimental design to answer an impact question. The text begins

with the context of development evaluation and how it arrived where it is today. It then discusses current issues driving development evaluation, such as the Millennium Development Goals and the move from simple project evaluations to the broader understandings of complex evaluations. The topics of implementing 'Results-based Measurement and Evaluation' and constructing a 'Theory of Change' are emphasized throughout the text. Next,

the authors take the reader down 'the road to results,' presenting procedures for evaluating projects, programs, and policies by using a 'Design Matrix' to help map the process. This road includes: determining the overall approach, formulating questions, selecting designs, developing data collection instruments, choosing a sampling strategy, and planning data analysis for qualitative, quantitative, and mixed method evaluations. The book also includes discussions

on conducting complex evaluations, how to manage evaluations, how to present results, and ethical behavior--including principles, standards, and guidelines. The final chapter discusses the future of development evaluation. This comprehensive text is an essential tool for those involved in development evaluation.

[Listening before Telling](#)
World Bank Publications
World Bank Technical Paper No. 295. The progress made by the countries of Central and

Eastern Europe in privatizing state-owned enterprises has created millions of new shareholders. But for the citizenry to buy and sell shares, these countries must develop stock markets and related institutions such as brokerages, clearing and settling organizations, and regulatory agencies. This paper examines the role of capital markets in the new market economies of Central and Eastern Europe and to what extent governments in the region should

encourage the development of such markets. The authors address questions of whether the capital markets will serve merely as a forum for trading stocks or become a source of new equity capital to help restructure the enterprises of the region and whether governments should take a hands-off approach by letting the necessary institutions develop as they are needed or should actively create stock exchanges and establish the overall legal and

regulatory framework.

Information and Communications for Development 2012

World Bank Publications
This book addresses the issue of the impact of development communication in a number of development projects and programs.

Lessons and Examples from Implementation

World Bank Publications
Development Communication Sourcebook
Broadening the Boundaries of Communication
World Bank Publications

*Broadening the
Boundaries of
Communication* World
Bank Publications

"Today more than ever smallholders and rural communities require access to information and communication to make their voices heard and change their lives for the better. Communication for Development [ComDev] facilitates dialogue and collaborative action, combining participatory methods with communication tools ranging from community media to ICTs. This

sourcebook is meant to equip development and communication professionals with a set of guidelines, illustrative experiences, reference materials, and learning tools to strategically apply communication in agriculture and rural development initiatives in various contexts around the world."--Publisher's description.

Participatory
Communication World
Bank Publications

This sourcebook appraises these instruments and considers their nature and

objectives, their potential benefits and challenges and the approaches used to implement them. It also examines the practices that have led to both successful and unsuccessful outcomes. The publication provides a comprehensive review of the potential of these tools to enhance value addition, deliver jobs, increase exports and provide markets for new and existing producers in the targeted territories. It notes, however, that implementation of these tools poses a number of

challenges. For example, planners and practitioners sometimes use them interchangeably, thus ignoring the specificities of the investments, policies and processes required, and their expected outcomes. The sourcebook concludes that these tools have potential for catalytic impact, but planners need to make sound choices that respect demonstrated principles and follow good practices for effective design and implementation.

An Illustration World

Bank Publications
The report assesses the World Bank Group's support for growth and productivity in the agriculture sector. Enhancing agricultural growth and productivity is essential to meeting the worldwide demand for food and to reducing poverty, particularly in the poorest developing countries. Between 1998 and 2008, the period covered by this evaluation, the World Bank Group (WBG) provided \$23.7 billion in financing for agriculture

and agribusiness in 108 countries (roughly 8 percent of total WBG financing), spanning areas from irrigation and marketing to research and extension. However, this was a time of declining focus on agricultural growth and productivity by both countries and donors. The cost of inadequate attention to agriculture, especially in agriculture-based economies, came into focus with the food crisis of 2007-08. The crisis added momentum to an emerging renewal of

attention and stepped-up financing to agriculture and agribusiness at the World Bank and International Finance Corporation (IFC), as well as at several multilateral and bilateral agencies. World Bank financing rose two and a half times from 2008 to 2009, though that increase in lending seems to have been accompanied by a decline in analytical work, which this review finds valuable for results. This evaluation seeks to provide lessons from successes and failures to help improve

the development impact of the renewed attention to the sector. Ratings against the World Bank's stated objectives and IFC's market-based benchmarks for agriculture and agribusiness projects have been equal to or above portfolio averages in East Asia, Latin America, and the transition economies in Europe, with notable successes over a long period in China and India. But performance of WBG interventions has been well below average in

Sub-Saharan Africa, where IFC has had little engagement in agribusiness. Inconsistent client commitment and weak capacity have limited the effectiveness of WBG support in agriculture-based economies, particularly in Sub-Saharan Africa, and constraints on staffing and internal coordination within the WBG have also hurt outcomes. Financial sustainability has been constrained by insufficient government funding and the difficulty of maintaining agricultural

services and infrastructure. The WBG has a unique opportunity to match the increases in the financing for agriculture with sharper focus on improving agricultural growth and productivity in agriculture-based economies, notably in Sub-Saharan Africa. Greater effort will be needed to connect sectoral interventions and achieve synergies from public and private sector interventions; to build capacity and knowledge exchange; to take stock of experience in rain-fed

agriculture; to ensure attention to financial sustainability and to cross-cutting issues of gender, environmental and social impacts, and climate; and to better integrate WBG support at the global and regional levels with that at the country level.

Strengthening Participation for Development Results
World Bank Publications
Investing to promote agricultural growth and poverty reduction is a central pillar of the World Bank's current rural

strategy, 'Reaching the Rural Poor' (2003). This 'Sourcebook' addresses how to implement the rural strategy, by sharing information on investment options and identifying innovative approaches that will aid the design of future lending programs for agriculture. It provides generic good practices and many examples that demonstrate investment in agriculture can provide rewarding and sustainable returns to development efforts. It is divided into eleven self-contained modules. Each module

contains three different types of subunits that can also be stand-alone documents: I. Module Overview II. Agricultural Investment Notes III. Innovative Activity Profiles. The stand-alone nature of the subunits allows flexibility and adaptability of the material. Selected readings and web links are also provided for readers who seek more in-depth information. The 'Sourcebook' draws on a wide range of experiences from donor agencies, governments, institutions,

and other groups active in agricultural development. It is an invaluable reference tool for policy makers, professionals, academics and students, and anyone with an interest in agricultural investments.

Communicating the Impact of

Communication for Development

World Bank Publications
Information and communication technology (ICT) has always mattered in agriculture. Ever since people have grown crops,

raised livestock, and caught fish, they have sought information from one another. Today, ICT represents a tremendous opportunity for rural populations to improve productivity, to enhance food and nutrition security, to access markets, and to find employment opportunities in a revitalized sector. ICT has unleashed incredible potential to improve agriculture, and it has found a foothold even in poor smallholder farms. ICT in Agriculture, Updated Edition is the

revised version of the popular ICT in Agriculture e-Sourcebook, first launched in 2011 and designed to support practitioners, decision makers, and development partners who work at the intersection of ICT and agriculture. Our hope is that this updated Sourcebook will be a practical guide to understanding current trends, implementing appropriate interventions, and evaluating the impact of ICT interventions in agricultural programs. Scaling Up Community-

driven Development
World Bank Publications
This publication offers a framework for the empowerment of people living in poverty throughout the world that concentrates on increasing people's freedom of choice and action to shape their own lives. Based on analysis of practical experiences, the book identifies four key elements to support empowerment: information, inclusion and participation, improved accountability and local organisational capacity.

This framework is then applied to five areas of action to improve development effectiveness: provision of basic services, improved local governance, improved national governance, pro-poor market development, and access to justice and legal aid. It also offers twenty 'tools and practices' which concentrate on a wide-range of topics to support the empowerment of the poor.

*Mainstreaming
Maintenance and
Management* Food &

Agriculture Org
Oil, Gas, and Mining: A
Sourcebook for
Understanding the
Extractive Industries
provides developing
countries with a technical
understanding and
practical options around
oil, gas, and mining sector
development issues. A
central premise of the
Sourcebook is that good
technical knowledge can
better inform political,
economic, and social
choices with respect to
sector development and
the related risks and
opportunities. The

guidance provided by the
Sourcebook assumes a
broad set of overarching
principles, all centered on
good governance and
directed at achieving
positive and broadly
based sustainable
development outcomes.
This Sourcebook is rich in
presenting options to
challenges, on the
understanding that
contexts and needs vary,
and that there is much to
be gained from
appreciating the lessons
learned from a broad set
of experiences.
Designing and Conducting

Effective Development
Evaluations World Bank
Publications

This book breaks new
ground by exploring the
challenges, constraints,
and opportunities of
national financial systems
in developing countries,
while noting that all such
systems must be
considered small when
viewed in the context of
global finance. Banking,
securities, contractual
savings, and systemic
macroeconomic aspects
are all considered.

**Governance and the
Law** Food & Agriculture

<p>Org. The 'Gender in Agriculture Sourcebook' provides an up-to-date understanding of gender issues and a rich compilation of compelling evidence of good practices and lessons learned to guide practitioners in integrating gender dimensions into agricultural projects and programs. It serves as a tool for: guidance; showcasing key principles in integrating gender into projects; stimulating the imagination of practitioners to apply</p>	<p>lessons learned, experiences, and innovations to the design of future support and investment in the agriculture sector. The Sourcebook draws on a wide range of experience from World Bank, Food and Agriculture Organization (FAO), International Fund for Agricultural Development (IFAD), and other donor agencies, governments, institutions, and groups active in agricultural development. The Sourcebook looks at: access to and control of</p>	<p>assets; access to markets, information and organization; and capacity to manage risk and vulnerability through a gender lens. There are 16 modules covering themes of cross-cutting importance for agriculture with strong gender dimensions (Policy, Public Administration and Governance; Agricultural Innovation and Education; Food Security; Markets; Rural Finance; Rural Infrastructure; Water; Land; Labor; Natural Resource Management; and Disaster and Post-</p>
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Conflict Management) and specific subsectors in agriculture (Crops, Livestock, Forestry, and Fisheries). A separate module on Monitoring and Evaluation is included, responding to the need to track implementation and development impact. Each module contains three different sub-units: (1) A Module Overview gives a broad introduction to the topic and provides a summary of major development issues in the sector and rationale of looking at gender dimension; (2) Thematic

Notes provide a brief and technically sound guide in gender integration in selected themes with lessons learned, guidelines, checklists, organizing principles, key questions, and key performance indicators; and (3) Innovative Activity Profiles describe the design and innovative features of recent and exciting projects and activities that have been implemented or are ongoing.

Sourcebook World Bank Publications
This handbook has been

prepared as a training and field guide for designing, implementing and managing effective communication strategies for field projects in a participatory manner, building on the results of the Participatory Rural Communication Appraisal (ISBN 9251052514). Issues dealt with include the principles and processes of communication planning, message development, multimedia material production and the implementation of communication activities

in the field. This strategy design process has been tested in training

workshops and applied to various development projects including those

dealing with agriculture, health and education, water and sanitation.

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