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Brief Summary of Book: Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham. Here is a quick description and cover image of book Small Giants: Companies That Choose to Be Great Instead of Big written by Bo Burlingham which was published in 2005-. You can read this before Small Giants: Companies That Choose to Be ...

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In today's session, I had the pleasure to have Bo Burlingham, contributing writer at Forbes, co-founder of the Small Giants Community, former editor-at-large for Inc. Magazine and author of several books among which I really loved and enjoyed Small Giants, which is going to be the topic of this conversation. What drove you to the ... Continue reading Small Giants: Companies That Choose to Be ...

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The term Small Giants refers to purpose-driven companies and their leaders who prioritize their people and don't sacrifice their culture for fast, massive growth. Born out of a book called Small Giants, from that a Community grew into what we know today — with thousands of leaders, hundred of hours of leadership resources, a formal certification program, and structured coaching program.

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The book profiles companies that choose to remain "small giants." The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that these companies have a deep sense of intimacy, and their founders feel deeply connected to employees and local community.

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