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Business Law I

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Cengage Advantage

Books: Business Law: Text

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Course Cengage Learning

Have you ever read a contract clause three times, and still been none the wiser about what it means? While consumer contracts are becoming more accessible, with companies employing more creative drafting and layout techniques, many business to business contracts remain stuck in the dark ages of legalese and Latin phrases. This book is for everyone who drafts and amends contracts. It will encourage you to focus on creating usable documents that meet essential business needs. By freeing you from the straitjacket of 'tested in court' terminology, it will inspire you to flex your creative muscles and draft clear, unambiguous and readable contracts.

Business Law Today,

Standard: Text &
Summarized Cases

Cengage Learning

Recognized for accurate, relevant, and straightforward coverage, BUSINESS LAW AND THE REGULATION OF BUSINESS, 13E illustrates how legal concepts apply to today's common business situations. The book's comprehensive, yet succinct, approach provides the depth of coverage ideal for business success and CPA exam preparation without technical jargon.

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Essentials of Business and Online Commerce

Law South-Western College

Packed with 2013 and 2014 cases, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e covers core business law topics like contracts and sales in a concise paperback. Summarized cases integrated throughout the text illustrate key points of law without unnecessary detail. Intended for the one-term course focused

primarily on contracts and sales, the text condenses the latest legal topics-- including cyberlaw, health-care, financial reform, and more--for quick comprehension. An entire chapter is devoted to Internet Law, Social Media, and Privacy.

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provides an easy-to-understand alternative to

traditional Business Law texts. Important Notice:

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in the ebook version. Essentials of Business Law

Wolters Kluwer

Interesting, clear, and applied, BUSINESS LAW

TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED

CASES, 12E is your concise guide to the law

and what it means in the business world -- from

contracts and secured transactions to warranties

and government

regulations. Easy to

understand with an

engaging writing style that is matched by vibrant

visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also your own life. Examine the financial crisis and its impact on business law or identity theft, immigration law or diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts you are learning. Numerous learning support resources provide tools that address various learning styles. *Business Law Today, Comprehensive* Cengage Learning Essentials of Business Law, 1e takes a balanced approach and covers both the Contracts and the Regulatory material that is crucial for Business Law professions. It is light on Contracts, making it more appropriate for those who want a briefer, less expensive book that still covers all the topics. KEY TOPICS: Business decisions; online commerce & Internet law; business ethics; international law; contemporary environment and non internet-related legal issues; and landmark cases which highlight the most important cases and statutes that have shaped

the law in the United States. MARKET: For those currently practicing in legal and/or business environments. *Essentials of Business Law* Cengage Learning Current, succinct, and student-friendly, ESSENTIALS OF THE LEGAL ENVIRONMENT, 5E delivers complete one-semester coverage of business law and its environment in a straightforward, nontechnical style. Cases are summarized by the authors and integrated throughout chapters. Miller explains legal issues and court decisions with minimal legal jargon while keeping readers engaged with the material. Hands-on applications help students strengthen their critical thinking skills as well as think through ethical dilemmas before they confront them in the workplace. The book also explores how traditional law has been applied to issues involving the Internet and how the laws of other nations deal with topics discussed in the text. In addition to Cases and Case Problems featuring issues from legal disputes in 2013 and 2014, the fifth edition includes an all-new chapter on Internet Law, Social Media, and Privacy,

new Managerial Strategy features, new Preventing Legal Disputes features, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases Gill Education

The Essential Associate is for young lawyers who aspire to grow, succeed, and advance on a partnership track at a law firm. It addresses the dual imperatives that young lawyers must grapple with: becoming an excellent lawyer and developing a book of business. Building mastery as a lawyer and building a book of business both take a long time. No longer can young lawyers sit back and wait for opportunities. But never before have more tools and resources been available that allow entrepreneurial-minded lawyers to stand out and succeed. From attorney, coach, and legal marketing expert Jay Harrington, The Essential Associate is a step-by-step guide that helps young lawyers, and law students preparing for a

career in the law, not just survive, but thrive in today's competitive law firm environment. It includes insights from dozens of successful lawyers at firms across the country, general counsel at Fortune 500 companies, and top consultants to the legal industry. The Essential Associate has been praised by successful lawyers at law firms of all sizes. Foley & Lardner partner William McKenna calls it, "A must-read for every new "Biglaw" associate and, for that matter, young associates at every size firm." McKenna believes that, "If every young associate reads this book within the first six months of beginning practice, and put its lessons to work in their daily practice, their careers will benefit immeasurably." The Essential Associate is an indispensable tool for any young lawyer hoping to achieve success in today's competitive legal marketplace. PRAISE FOR THE ESSENTIAL ASSOCIATE "Jay Harrington's insights on how to become an Essential Associate are spot on. He provides practical advice on what action steps to take to succeed in becoming a

valuable team member and a better lawyer." Brian McCarthy, Managing Partner L.A. Office, Skadden, Arps, Slate, Meagher & Flom "Jay has been there, done it, and learned from it. His gift is succinctly communicating his and others' lessons learned. An enjoyable read that will help you succeed." Scott Wolfson, Partner at Wolfson Bolton "The Essential Associate is a must-read for anyone starting a legal career or hoping to take their career to the next level. It's highly practical, and brimming with concrete advice from high-performing law firm partners on the qualities they are looking for in young lawyers. The first step to a successful legal career is graduating from law school. The next is reading The Essential Associate." Felicia Perlman, Partner at Skadden, Arps, Slate, Meagher & Flom "Making the transition from a legal philosopher (law school) to a legal practitioner is the hardest step every lawyer must make. The Essential Associate is a vital resource to facilitate that process." Paul H. Burton, Founder of QuietSpacing, LLC "The Essential Associate combines a wealth of

practical insights into a readable story well attributed to interesting historical figures, giants of industry, and hands-on practitioners who have been in the trenches in recent years dealing with a profession that has become a business." William Gilbride, Partner at Abbott Nicholson "If you're a new associate looking for fundamental advice on how to get ahead, The Essential Associate is a great place to start." Keith Lee, Attorney, Author, and Founder of Associate's Mind and LawyerSmack "The Essential Associate is a must read for every new BigLaw associate and, for that matter, young associates at every size firm. It combines clear guidelines and action steps with real-life insights from a wide range of attorneys who have spent years navigating the shoals of legal practice. If every young associate reads this book within the first six months of beginning practice, and put its lessons to work in their daily practice, their careers will benefit immeasurably." William McKenna, Partner at Foley & Lardne
Business, Society and Government Essentials

Cengage Learning Understanding the interrelationship of business, society and government is vital to working at any level in an organization of any size. This text develops strategic management skills using an applied ethics approach primarily through a case study analysis pedagogy to develop and implement ethical strategies in today's high-tech global community. The authors crystallize the complex array of issues that business leaders, managers, and employees face in market and nonmarket environments, from balancing stakeholder interests and dealing with government regulations to managing crises and making socially responsible and ethical decisions. Technical concepts come to life through a variety of cases and case questions, thought-provoking personal and professional applications, ethical dilemmas, and practical exercises. Furthermore, an appendix offers approaches to case analysis and includes a case analysis table that serves as a model for students and professors. Thoroughly revised and updated, the third edition

includes discussions on the influence of globalization and technology, the impact of COVID-19, and greater focus on developing ethical strategies. With its thorough coverage of relevant issues and skill-building elements to stimulate critical thinking, this text will engage and prepare students to understand and confront real-world business issues by developing and implementing ethical strategies through case analysis of companies and analysis of organizational ethical dilemmas.
Cengage Advantage Books: Business Law Today, The Essentials: Text and Summarized Cases Hachette UK
 Updated edition of this bestselling introductory textbook on Irish business law, which reflects all the major legislative and case law changes since 2008. Updated 6th edition of this bestselling introductory textbook on Irish business law, which reflects all the major legislative and case law changes since 2008. New to this edition:
 Defamation Act 2009
 Legal Services Ombudsman Act 2009
 Companies (Amendment) Act 2009
 Enactment of Treaty of Lisbon in 2009

29th Amendment of the Constitution (Judges' Remuneration) Act 2011
 Companies (Amendment) Bill 2012
 Competition (Amendment) Bill 2011
 Legal Services Regulation Bill 2011
 Judicial Council Bill 2012
 Enlargement of EU and Eurozone
 Streamlining of Employment Rights Bodies
 Provides students with a broad knowledge of the principles of Irish law as it affects commercial transactions
 Each chapter contains:
 Learning objectives
 The related rules of law to help students assimilate the necessary facts
 A progress test and a list of important cases and/or statutes referred to
 Useful internet resources for further research
 Includes past exam questions from professional bodies
 Written For: Business law students within:
 Accounting Technicians Ireland
 Institute of Certified Public Accountants in Ireland
 Chartered Institute of Management Accountants
 Association of Chartered Certified Accountants
 Institute of Chartered Secretaries and Administrators
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 Institute of Bankers in Ireland
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 Honourable

Society of King's Inns Law
Society of Ireland Institute
of International Trade of
Ireland Irish Institute of
Purchasing and Materials
Management

**Business Law Today,
The Essentials: Text
and Summarized Cases**

Cengage Learning

The most complete, credible, and authentic business law text available, the Sixteenth Edition of SMITH & ROBERSON'S BUSINESS LAW by Richard A. Mann and Barry S. Roberts continues a long tradition of accuracy, thoroughness, and consistent coverage of the latest issues and emerging trends. This updated classic delivers a comprehensive, detailed presentation of business law that covers all topics included in the business law section of the certified public accountant (CPA) exam. In addition, this text covers the legal responsibilities and liabilities of accountants section and the corporate governance portion of business environment and concepts section of the CPA Exam. The cases--located at the end of each chapter--offer an excellent mix of landmark and current decisions and are edited to preserve a large portion of the language of

the court. Proven, comprehensive, and completely up-to-date, this trusted and thorough text will challenge and engage your students--and ensure they leave your class with a solid understanding of modern business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law Today + Mindtap, 1 Term Printed Access Card Cengage Learning

Today's most complete, credible, and authentic business law book, SMITH & ROBERSON'S BUSINESS LAW, 17E by Richard A. Mann and Barry S. Roberts continues a long tradition of accurate and consistent coverage of the latest issues and emerging trends. This updated classic delivers a detailed presentation of business law that covers all topics included in the business law section of the certified public accountant (CPA) exam. In addition, this book covers the legal responsibilities and liabilities of accountants and the corporate governance portion of business environment and concepts sections of the

CPA exam. End-of-chapter cases offer a blend of landmark and current decisions edited to preserve a large portion of the language of the court. Proven, comprehensive, and up-to-date, this trusted book challenges and engages readers to ensure they gain a solid understanding of modern business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law Today: The Essentials Oxford

University Press, USA

"The new, eleventh edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. While continuing to offer all of the features that have made the ten prior editions successful, this new edition includes a chapter on the areas of law affected by social media, updated content, and enhanced support materials. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short,

informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease-of-use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law"--

Essentials of Criminal Law

John Wiley & Sons

Gain a clear understanding of business law and how it impacts today's business world - whether you're pursuing a corporate career or entrepreneurial opportunities. Miller's popular BUSINESS LAW TODAY: ESSENTIALS, 13E keeps the study of business law engaging and relevant while ensuring you understand the most essential aspects of legal, ethical and corporate issues. This concise edition immerses you in today's legal action with classic, spotlighted and updated cases as recent as 2020 and extensive new examples from companies as familiar as Google and Gucci. More than 40 new or updated learning features highlight high-

interest legal topics -- from cybersecurity and the law online to effective managerial strategies and ethical dilemmas. Visually compelling pages illustrate the latest legal developments across the globe, in the U.S. Supreme court and even at state level as you explore how today's law is applied to various business and life situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law Today, the Essentials Cengage Learning

Although the text retains its foundation on property law, new lead author, Marissa Pagnattaro, University of Georgia, and the entire authorship team, bring a fresh perspective emphasizing the importance of understanding laws and regulations that are fundamental foundations for business. Using court cases and examples in Sidebars that are relevant for business, we underscore how learning about the law is essential to understand how the law can be used for strategic advantage and how to develop

sustainable business practices. This emphasis, along with the rich array of cases and examples, makes the text suited for both legal environment and business law classes. Also new to this edition, Smartbook®, the first, and only, adaptive reading experience for your students powered by McGraw-Hill LearnSmart®, the market-leading adaptive study resource. Smartbook is designed to change the way students read and learn by continually adapting highlighted content based on what a student knows and doesn't know. The end result? Students are more engaged with course content, can better prioritize their time, and come to class ready to participate.

Business Law: Text and Cases Cengage Learning Recognized for accurate, relevant, and straightforward coverage, BUSINESS LAW AND THE REGULATION OF BUSINESS, 12E illustrates how legal concepts apply to common business situations. The book's comprehensive, yet succinct, approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. The text

includes both landmark and recent cases with the facts and decision summarized for clarity, while the opinion is carefully edited to preserve the language of the court. More than 220 figures, tables, diagrams, concept reviews, and chapter summaries clarify concepts. All key legal terms are clearly defined and explained. In addition, each chapter is carefully organized with numerous illustrative hypothetical and case examples that relate content to real-life experiences. Numerous critical-thinking features further strengthen readers' analytical skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Intellectual Property

Cengage Learning Essentials of Business Law is well regarded for its clear yet succinct exposition of core principles and key cases across the essential legal topics relevant to business students. This new edition has been significantly updated and deals fully and comprehensively with the Consumer Rights Act

2015.

The Legal and Regulatory Environment of Business

Prentice Hall Discover the business law book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuels/Abril's ESSENTIALS OF BUSINESS LAW, 7E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their law practices to offer memorable real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. Important Notice: Media content referenced within the

product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Essentials of the Legal Environment Today Business Law I"Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions."-- website.Essentials of Business Law and the Legal Environment Based on the first half of the longtime market-leader BUSINESS LAW: TEXT AND CASES by Clarkson/Miller/Cross, this paperback text offers an affordable solution for the first course in a business law series, often a requirement for business majors. It delivers an ideal blend of classic black

letter law and contemporary summarized cases. The text's strong student orientation makes the law accessible, interesting, and relevant, with cases that represent the latest developments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law and the Regulation of Business

Cengage Learning

"As esports has grown, the need for professional legal representation has grown with it. Justin's Essential Guide to the Business & Law of Esports & Professional Video Gaming provides a great baseline and will help prevent the legal horror stories of esports in the past." Mitch Reames, AdWeek and Esports Insider "Justin's exploration of the business and law side of the esports sector fills a gap of knowledge that is an absolute necessity in truly understanding the esports space." Kevin Hitt, The Esports Observer The Essential Guide to the Business & Law of Esports & Professional Video Gaming covers everything you need to know about the past, present, and

future of esports and professional video gaming. The book is written by one of the foremost attorneys and business practitioners in today's esports and professional gaming scene, Justin M. Jacobson, Esq. This guide is meant to provide you with an in-depth look at the business and legal matters associated with the esports world. • Includes coverage of the stakeholders in the esports business "ecosystem," including the talent, the teams, the publishers, and the event organizers. • Explores various legal fields involved with esports, including intellectual property, employment and player unions, business investments and tax "write-offs," immigration and visas, event operation tips, social media and on-stream promotions, and much more. • The most current book on the market, with actual contract provisions modeled on existing major esports player, coach, shoutcaster, and sponsorship agreements. About the Author Justin M. Jacobson, Esq. is an entertainment and esports attorney located in New York City. For the

last decade, he has worked with professional athletes, musicians, producers, DJs, record labels, fashion designers, as well as professional gamers, streamers, coaches, on-air talent, and esports organizations. He assists these creative individuals with their contract, copyright, trademark, immigration, tax, and related business, marketing, and legal issues. He is a frequent contributor to many industry publications and has been featured on a variety of entertainment, music, and esports publications and podcasts, including Business Insider, The Esports Observer, Esports Insider, Tunecore, and Sport Techie. Justin has positioned himself as a top esports business professional working with talent in a variety of franchise leagues including the Overwatch League, Overwatch Contenders, and Call of Duty Pro League as well as in many popular competitive titles such as Fortnite, CS:GO, Gears of War, Halo, Super Smash Brothers, Rainbow 6, PUBG, Madden, and FIFA and mobile games such as Brawlhalla, Clash of Clans, and Call of Duty mobile. Previously, he

worked with various esports talent agencies as well as in an official capacity on behalf of several esports teams and brands.

Cengage Advantage Books: Business Law

Today, The Essentials: Text and Summarized Cases Cengage Learning
Ideal for those new to the field, this text offers visual and practical coverage to help students engage with the legal essentials

required for success in study and a business career. It is packed with diagrams, examples and insights from business professionals to help you build a complete picture of the subject.

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