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**Erika Hall (Author of Just Enough Research)**

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Erika Hall presents practical, effective, efficient techniques that work within any design and development process to give you invaluable insight into your users and what they need and value.

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We are going to discuss the 2013 edition which is out now. You can still **Just Enough Research by Erika Hall—An Event Apart Video on ...**

Erika is the co-founder and Director of Strategy at Mule Design and the author of Just Enough

Research (A Book Apart, 2014). She is adept at helping clients articulate their goals and frame their problems to ensure successful design solutions, and encourages everyone to embrace the sure power of the clarifying question.

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