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# Business Ethics Case Studies And Selected Readings South

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Business Cases in Ethical Focus

Business Ethics

Doing Good Business in China

International cases and perspectives

Business Ethics: Ethical Decision Making & Cases

Making the case for doing the right thing

Business Ethics: Kant, Virtue, and the Nexus of Duty

Business Ethics: Ethical Decision Making and Cases

Business Ethics

Case Studies and Selected Readings

Business Ethics

Ethics Dumping

Its Legal, Ethical, and Global Environment

Case Studies in Jewish Business Ethics

Readings and Cases in Corporate Morality

A Practical Guide to the Behavior Analyst Certification Board Guidelines for Responsible Conduct

Ethics in Marketing

Ethics in Finance

Business Ethics

Critical Perspectives on Business and Management

Business Ethics

Concepts and Cases

Cases and Moral Reasoning, CourseSmart eTextbook

Case Studies from North-South Research Collaborations

Business Ethics: Case Studies and Selected Readings

Business Integrity in Practice

Business Ethics Case Studies: Whistleblowing & the Environment: The Case of Avco Environmental

Engineering Ethics: Concepts and Cases

Ethical Theory and Corporate Behaviour

Case Studies in Business Ethics and Corporate Governance

Cases in Business Ethics

The Ethical Organisation

Cases in Business Ethics

A Case Study Approach

Case Histories in Business Ethics

Case Studies in Organizational Communication

Media Ethics

Case Studies in Business Ethics

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## **BLANKENSHIP BARKER**

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### Business Cases in Ethical Focus Routledge

Contains case studies for courses in Business Ethics in the Philosophy or Business curriculum. This book is a collection of 35 original and reprinted contemporary cases that focus on ethical and social issues surrounding business. It makes the students aware of situations that require moral reflection, judgment, and decision-making.

### **Business Ethics** Business Ethics Case Studies and Selected Readings

Business Cases in Ethical Focus is a new collection of in-depth case studies from around the world, covering all major areas of business ethics. Cases address a broad range of topics such as the ethics of entrepreneurship and finance, the challenges that diversity raises for business, and whistleblowing. The cases are provocative yet complex, conveying the difficulty of moral dilemmas and the potential for reasonable disagreement.

### *Doing Good Business in China* Taylor & Francis

This collection of quality cases and essays on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters of fraud and public relations to consider standards of professionalism, corporate decision-making structure, the interface between ethical theory and economic practice, etc.; contains cases that deal not only with ethical failures, but with ethical successes.

### *International cases and perspectives* John Wiley & Sons

This book comprises multiple finance and ethics case studies. The purpose of the book is twofold. First, the case studies teach readers how to evaluate and determine resolutions to ethical issues in finance. Second, the reader will enjoy a journey with the author, a woman, over her years working in finance, through the use of case studies. These studies focus on ethical issues in finance which the author encountered over nearly a 30-year career in the industry. There are 10 case studies extracted from different sectors of finance. This broad range is a consequence of the author's experience from almost all sides of the business: the buy side, the sell side, equity research in Asia, equity sales, mutual funds, hedge funds, the finance academy, and consulting. Each case study has an engaging narrative describing the background, transactions, players, and ethical issues. The ethical issue is analyzed and resolved using the appropriate theories of moral philosophy. Descriptions and analyses are rigorous yet comprehensible, approachable, and entertaining. Apart from ethics determinations, the material in the book covers and explains a variety of specific, and even complex, financial transactions. In every transaction there is an explanation of the roles of various players involved. In this way, readers will learn about the work of people in different positions in finance from investment bankers and equity traders to portfolio managers and equity analysts. Through these case studies, readers also will get an understanding of major financial transactions and activities such as IPOs, secondary offerings, equity trading, and equity valuations. The book will appeal to practitioners, college and high school students, and lecturers who can use it

to supplement courses in finance or business ethics.

### **Business Ethics: Ethical Decision Making & Cases** SAGE Publications

Understanding and appreciating the ethical dilemmas associated with business is an important dimension of marketing strategy. Increasingly, matters of corporate social responsibility are part of marketing's domain. Ethics in Marketing contains 20 cases that deal with a variety of ethical issues such as questionable selling practices, exploitative advertising, counterfeiting, product safety, apparent bribery and channel conflict that companies face across the world. A hallmark of this book is its international dimension along with high-profile case studies that represent situations in European, North American, Chinese, Indian and South American companies. Well known multinationals like Coca Cola, Facebook, VISA and Zara are featured. This second edition of Ethics in Marketing has been thoroughly updated and includes new international cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This unique case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

### *Making the case for doing the right thing* SAGE Publications

An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also features content on further trends and topics that will help students build a deeper understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy. The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities, Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses.

### Business Ethics: Kant, Virtue, and the Nexus of Duty World Scientific Publishing Company

Bridging the gap between theory and practice, ENGINEERING ETHICS, Fifth Edition, will help you quickly understand the importance of your conduct as a professional and how your actions can affect the health, safety, and welfare of the public. ENGINEERING ETHICS, Fifth Edition, provides dozens of diverse engineering cases and a proven and structured method for analyzing them; practical application of the Engineering Code of Ethics; focus on critical moral reasoning as well as

effective organizational communication; and in-depth treatment of issues such as sustainability, acceptable risk, whistle-blowing, and globalized standards for engineering. Additionally, a new companion website offers study questions, self-tests, and additional case studies. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Business Ethics: Ethical Decision Making and Cases** Business Expert Press

This open access book provides original, up-to-date case studies of “ethics dumping” that were largely facilitated by loopholes in the ethics governance of low and middle-income countries. It is instructive even to experienced researchers since it provides a voice to vulnerable populations from the fore mentioned countries. Ensuring the ethical conduct of North-South collaborations in research is a process fraught with difficulties. The background conditions under which such collaborations take place include extreme differentials in available income and power, as well as a past history of colonialism, while differences in culture can add a new layer of complications. In this context, up-to-date case studies of unethical conduct are essential for research ethics training.

**Business Ethics** McGraw-Hill Companies

Can a corporation have a conscience? What is wrong with reverse discrimination? Can ethical management and managed care coexist? Hoffman, Frederick, and Schwartz address these and many other current, intriguing, often complex issues in corporate morality. This introductory business ethics text contains a thorough general introduction on ethical theory, 54 readings, and 25 cases. Divided into five parts, each with an introduction that presents the major themes of its articles and cases, the text contains an impartial, point-counterpoint presentation of different perspectives on the most important issues being debated in business ethics. Each chapter ends with questions that can be used for student discussion, review, tests/quizzes, or for student assignments. The fourth edition has 27 new readings, 15 new cases, and 10 new mini-cases.

*Case Studies and Selected Readings* Macmillan International Higher Education

The Business Ethics Workshop by James Brusseau focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

**Business Ethics** Routledge

Many people think of business as a game of strategy, and argue that whatever works for business success is acceptable, even if it involves cheating, deceptions, and other improprieties. Jewish business law rejects this approach. Using specific case studies, this book analyzes the strategies that are impermissible, discussing deceptive advertising, negative advertising, pressure tactics in sales, insider trading, price matching, worker evaluations, termination policy, and many others. An excellent adult education volume.

*Ethics Dumping* Taylor & Francis

The Second Edition of Case Studies in Organizational Communication: Ethical Perspectives and Practices, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers' awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range

of well-known business cases.

*Its Legal, Ethical, and Global Environment* Arden Shakespeare

Providing a vibrant new four-color design, market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Eighth Edition, delivers an accessible, applied text that thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the exciting new eighth edition incorporates comprehensive and rigorous updates that reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while all other cases have been completely updated. Packed with real-world examples, cases, exercises, simulations, and practice tests, BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Eighth Edition, gives students an abundance of opportunities to master text material through hands-on application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Case Studies in Jewish Business Ethics** Routledge

Business Ethics Case Studies and Selected Readings South Western Educational Publishing  
*Readings and Cases in Corporate Morality* KTAV Publishing House, Inc.

Gain a better understanding of common threads and patterns of ethical challenges with cases and readings drawn from pop culture, business, and history. BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 9E provides relevant issues, such as getting out of student loans-- the consequences and societal costs as well as benefit to graduates. Probing questions and content force you to look beyond emotions and opinions to evaluate the costs of ethical decisions, such as Edward Snowden's actions and whether they harmed or helped society. Cases provide historical perspective as you learn how individuals slip into behavior that lead to ethical and legal breaches. Real examples of business decisions gone awry in this market-leading collection of readings present patterns of behaviors and choices that often result in the destruction of businesses and personal lives. Perspective and insights provide a knowledge base for readers to recognize and resolve ethical issues.

**A Practical Guide to the Behavior Analyst Certification Board Guidelines for Responsible Conduct** SAGE

The quest for integrity in business is not only a reaction against malfeasance in business and associated calls for reform but also a search that stems from changes and new demands in the global business environment. Among the sources of these new demands are the expectations of stakeholders that corporations and their leaders will take more active roles as citizens within society and in the fight against some of the most pressing problems in the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic diseases. This book presents and critically discusses key case studies from all over the world, offering essential insights, practical advice, and guidance for any business leader wishing to lead an organization with reliable and proven integrity. The authors provide valuable research results as well as real teaching tools for faculty and students.

Ethics in Marketing Routledge

Packed with real-life examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

**Ethics in Finance** Broadview Press

This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics South Western Educational Publishing

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Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

**Critical Perspectives on Business and Management** John Wiley & Sons

This highly effective text provides superior legal, ethical, and regulatory coverage while fully integrating practical business practices for tomorrow's business managers. Legal topics are explored and explained through real-world business examples (over 300 references to business are made in the text). In addition to a solid foundation in the law, students learn valuable legal and ethical reasoning skills through a variety of critical thinking exercises. Students receive -- and appreciate -- practical advice on when it is necessary to call a lawyer, how best to use legal aid services and how to avoid legal trouble in the first place. This text fulfills current curricular and AACSB accrediting standards.