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# Trump The Art Of The Comeback

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Donald Trump

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## LILLIANNA DUNCAN

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Donald Trump Bantam

In the summer of 2015, as he vaulted to the lead among the many GOP candidates for president, Donald Trump was the only one dogged by questions about his true intentions. This most famous American businessman had played the role of provocateur so often that pundits, reporters, and voters struggled to believe that he was a serious contender. Trump stirred so much controversy that his candidacy

puzzled anyone who applied ordinary political logic to the race. But as Michael D'Antonio shows in *Never Enough*, Trump has rarely been ordinary in his pursuit of success and his trademark method is based on a logic that begins with his firm belief that he is a singular and superior human being. As revealed in this landmark biography, Donald Trump is a man whose appetite for wealth, attention, power, and conquest is practically insatiable. Declaring that he is still the person he was as a rascally little boy, Trump confesses that he avoids reflecting on himself "because I might not like what I see" and he

believes "most people aren't worthy of respect." A product of the media age and the Me Generation that emerged in the 1970s, Trump was a Broadway showman before he became a developer.

Mentored by the scoundrel attorney Roy Cohn, Trump was a regular on the New York club scene and won press attention as a dashing young mogul before he had built his first major project. He leveraged his father's enormous fortune and political connections to get his business off the ground, and soon developed a larger-than-life persona. In time, and through many setbacks, he made himself into a living symbol of extravagance and achievement. Drawing upon extensive and exclusive interviews with Trump and many of his family members, including all his adult children,

D'Antonio presents the full story of a truly American icon, from his beginnings as a businessman to his stormy romantic life and his pursuit of power in its many forms. For all those who wonder: Just who is Donald Trump?, *Never Enough* supplies the answer. He is a promoter, builder, performer and politician who pursues success with a drive that borders on obsession and yet, has given him, almost everything he ever wanted.

*TrumpNation* Open Road Media

The extensively researched biography that goes beyond the hype to "separate Trump the reality from Trump the reality show" (USA Today). Now with a new introduction by the author, this entertaining look inside the world of Donald Trump is chock full of rip-roaring anecdotes, jaw-dropping quotes, and

rigorous research into the business deals, political antics, curious relationships, and complex background of the forty-fifth US president. Granted unprecedented access, Timothy L. O'Brien traveled across the country and up and down the East Coast with Trump on his private jet, wheeled around Palm Beach with him in his Ferrari, and spent hours interviewing him in his home, in his office, and on the golf course. He met with the entrepreneur's closest friends and most aggressive rivals, while compiling a treasure trove of Trumpisms from the Donald himself: Trump on the public's enduring fascination with Trump: "There is something crazy, hot, a phenomenon out there about me, but I'm not sure I can define it and I'm not sure I want to." Trump on naysayers:

"You can go ahead and speak to guys who have four-hundred-pound wives at home who are jealous of me, but the guys who really know me know I'm a great builder." Trump on the art of self-promotion: "You might as well tell people how great you are, because no one else is going to." Ultimately, when O'Brien's research revealed that Trump's business record and annual spot on the Forbes 400 list of richest Americans might be more fantasy than reality, he—like so many others who have dared to tangle with the former host of *The Apprentice*—found himself in a courtroom. In a new introduction, O'Brien reflects on the recent wave of TrumpMania and updates readers on what it's like to depose one of the world's most litigious businessmen—and

win.

*Never Enough* Macmillan

President Donald J. Trump lays out his professional and personal worldview in this classic work—a firsthand account of the rise of America’s foremost deal-maker. “I like thinking big. I always have. To me it’s very simple: If you’re going to be thinking anyway, you might as well think big.”—Donald J. Trump Here is Trump in action—how he runs his organization and how he runs his life—as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest

accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker’s art. And throughout, Trump talks—really talks—about how he does it. Trump: The Art of the Deal is an unguarded look at the mind of a brilliant entrepreneur—the ultimate read for anyone interested in the man behind the spotlight. Praise for Trump: The Art of the Deal “Trump makes one believe for a moment in the American dream again.”—The New York Times “Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet.”—Chicago Tribune “Fascinating . . . wholly absorbing . . . conveys Trump’s larger-than-life demeanor so vibrantly that the reader’s attention is instantly and fully claimed.”—Boston Herald “A chatty,

generous, chutzpa-filled autobiography.”—New York Post  
*Unhinged* Crooked Lane Books  
In the #1 New York Times bestseller, the former Assistant to the President and Director of Communications for the Office of Public Liaison in the Trump White House provides an eye-opening and “explosive” (The Boston Globe) look into the corruption and controversy of the current administration. Few were a member of Donald Trump’s inner orbit longer than Omarosa Manigault Newman. Their relationship spanned fifteen years—through four television shows, a presidential campaign, and a year by his side in the most chaotic, outrageous White House in history. But that relationship came to a decisive and definitive end, and Omarosa finally

shares her side of the story in this “deftly executed” (The Guardian), jaw-dropping account. A stunning tell-all and takedown from a strong, intelligent woman who took every name and number, *Unhinged* is a must-read for any concerned citizen.

*Trump: How to Get Rich* Ballantine Books  
*Trump Strategies for Real Estate* offers unbeatable insider advice for every serious real estate investor—beginners and old pros alike. For more than twenty-five years, author George Ross has been one of Donald Trump’s chief advisors and intimately involved with many of Trump’s biggest real estate deals. Now, Ross teams up with bestselling real estate author Andrew McLean to present Trump’s real estate investment strategies so that even small

investors can invest like Trump. You'll learn how Trump identifies potential properties and how he finances, negotiates, and markets his big deals. Not everyone has Trump's money or name, but everyone, even you, can use his tactics and strategies to win big in real estate.

**Trump** Random House Incorporated  
PLEASE NOTE: This is a key takeaways and analysis of the book and NOT the original book. Start Publishing Notes' Summary, Analysis, and Review of Donald Trump's The Art of the Deal includes: Summary of the book A Review Analysis & Key Takeaways A detailed "About the Author" section Preview: Donald Trump's The Art of the Deal gives readers a comprehensive look at the author's life as a businessman. It is

divided into three sections. The first section offers a detailed look at a single Trump workweek, the second section lists the business principles to which Trump adheres, and the third section contains Trump's autobiographical reflections on his early life and most notable business ventures. Although there is some debate about who wrote the bulk of this book, there is no doubt that it channels Trump's boisterous, success-obsessed personality: both people and building projects are described either as winners or losers, and everything Trump-related is given a positive spin, even if he actually received intense media criticism and scrutiny for his actions. Trump's workday usually runs from nine to five. He wakes up around 6:00 a.m. to start reading all



the local newspapers, then spends most of the day making calls or attending meetings. During the week summarized in the book, he is deeply involved with matters ranging from the reopening of the Wollman Skating Rink, which Trump built in a matter of months for a New York City government that had spent a decade struggling with the project, to possibly purchasing a controlling interest in the Holiday Inn corporation in order to gain access to their casinos.

**The Art of the Deal** Simon and Schuster

THE  
NUMBER ONE BESTSELLER FROM THE  
45th PRESIDENT OF THE UNITED STATES  
'I like thinking big. I always have. To me it's very simple: If you're going to be thinking anyway, you might as well think

big.' - Donald J. Trump Here is Trump in action - how he runs his business and how he runs his life - as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and changes the face of the New York City skyline. But even a maverick plays by the rules, and Trump has formulated eleven guidelines for success. He isolates the common elements in his greatest deals; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker's art. And throughout, Trump talks - really talks - about how he does it. Trump: The Art of the Deal is an unguarded look at the mind of a brilliant entrepreneur and an unprecedented education in the practice of deal-making. It's the most streetwise business book there is - and the ultimate

read for anyone interested in making money and achieving success, and knowing the man behind the spotlight.

**Trump: The Art of the Deal** John Wiley & Sons

First he made five billion dollars. Then he made The Apprentice. Now The Donald shows you how to make a fortune, Trump style. HOW TO GET RICH Real estate titan, bestselling author, and TV impresario Donald J. Trump reveals the secrets of his success in this candid and unprecedented book of business wisdom and advice. Over the years, everyone has urged Trump to write on this subject, but it wasn't until NBC and executive producer Mark Burnett asked him to star in The Apprentice that he realized just how hungry people are to learn how great personal wealth is created and

first-class businesses are run. Thousands applied to be Trump's apprentice, and millions have been watching the program, making it the highest rated debut of the season. In Trump: How To Get Rich, Trump tells all-about the lessons learned from The Apprentice, his real estate empire, his position as head of the 20,000-member Trump Organization, and his most important role, as a father who has successfully taught his children the value of money and hard work. With his characteristic brass and smarts, Trump offers insights on how to • invest wisely • impress the boss and get a raise • manage a business efficiently • hire, motivate, and fire employees • negotiate anything • maintain the quality of your brand • think big and live large Plus, The Donald

tells all on the art of the hair! With his luxury buildings, award-winning golf courses, high-stakes casinos, and glamorous beauty pageants, Donald J. Trump is one of a kind in American business. Every day, he lives the American dream. Now he shows you how it's done, in this rollicking, inspirational, and illuminating behind-the-scenes story of invaluable lessons and rich rewards.

Trump Createspace Independent Publishing Platform

Summary: Trump: The Art of the Deal by Donald J. Trump and Tony Schwartz | Book Summary | (With Bonus) Never been able to persuade your anyone or close an important deal? Donald J. Trump is one of the most successful real estate tycoon. Having a net worth of approximately 3.7 billion, Donald J.

Trump is arguably one of the best negotiators and real estate entrepreneur. Trump: The Art of the Deal is a story of how an unconventional man builds up his fortune and his entrepreneurial stories. It is a transparent and in depth story of one of the most successful real estate tycoon. "Sometimes by losing a battle you find a new way to win the war" - Donald J. Trump This book is far more than any typical negotiation guide book or communication skills guide book. This beautifully and intelligently crafted book is one which provides insightful advice, tips and learning points on negotiating skills and business skills. Prepare yourself as you embark on an amazing adventure of passion, determination and insights. Scroll Up Now and Click on the

"Buy now with 1-Click" Button to Download your Copy Right Away P.S. If you truly want to learn much more on negotiation and business skills, this book is perfect for you.P.P.S. This is a ZERO-RISK investment. Should you find this book unworthy of a coffee price of \$2.99, get a refund within 7 days! The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Download your Copy Right Away!

Summary: Trump Random House of Canada

Summary: Trump: The Art of the Deal by Donald J. Trump and Tony Schwartz | Book Summary | (With Bonus) Get the kindle version for Free when you purchase the paperback version Today! Never been able to persuade your

anyone or close an important deal? Donald J. Trump is one of the most successful real estate tycoon. Having a net worth of approximately 3.7 billion, Donald J. Trump is arguably one of the best negotiators and real estate entrepreneur. Trump: The Art of the Deal is a story of how an unconventional man builds up his fortune and his entrepreneurial stories. It is a transparent and in depth story of one of the most successful real estate tycoon. "Sometimes by losing a battle you find a new way to win the war" - Donald J. Trump This book is far more than any typical negotiation guide book or communication skills guide book. This beautifully and intelligently crafted book is one which provides insightful advice, tips and learning points on negotiating

skills and business skills. Prepare yourself as you embark on an amazing adventure of passion, determination and insights. P.S. If you truly want to learn much more on negotiation and business skills, this book is perfect for you. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Have this Book Delivered to Your Doorstep Right Away!!

Trump Never Give Up Bookpatch LLC  
Trump: The Art of the Deal by Donald J. Trump - Book Summary - Abbey Beathan (Disclaimer: This is NOT the original book.) Learn about Trump's rules that he used to become one of the most successful individuals in the world. Have the opportunity to peer into the mind of one of the greatest entrepreneurs of all

times. Trump has achieved success, amassed a fortune, and his drive to keep going for more is unstoppable. After dominating the financial world, he has taken on being the President! How did he do it? In this extraordinary book, Donald Trump finally reveals his secrets. (Note: This summary is wholly written and published by Abbey Beathan. It is not affiliated with the original author in any way) "I like thinking big. I always have. To me it's very simple: If you're going to be thinking anyway, you might as well think big." - Donald J. Trump Witness Trump in action and learn his secrets on how he managed to close deal after deal with the most beneficial outcome for him. He is a man that always gets what he wants and he gets it all by himself. If you want to learn his

secrets in order to apply them to your life, there is no better place to learn it than a book written by the man himself. An unabridged look to the life and work of Donald Trump made for anyone interested in the man in the spotlight. P.S. Trump is an outstanding book that any entrepreneur must read in order to guarantee success. P.P.S. It was Albert Einstein who famously said that once you stop learning, you start dying. It was Bill Gates who said that he would want the ability to read faster if he could only have one superpower in this world. Abbey Beathan's mission is to bring across amazing golden nuggets in amazing books through our summaries. Our vision is to make reading non-fiction fun, dynamic and captivating. Ready To Be A Part Of Our Vision & Mission? Scroll

Up Now and Click on the "Buy now with 1-Click" Button to Get Your Copy. Why Abbey Beathan's Summaries? How Can Abbey Beathan Serve You? Amazing Refresher if you've read the original book before Priceless Checklist in case you missed out any crucial lessons/details Perfect Choice if you're interested in the original book but never read it before Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book. "One of the greatest and most powerful gift in life is the gift of knowledge. The way of success is the way of continuous pursuit of knowledge" - Abbey Beathan Summary: Trump Trump: The Art of the Deal President Donald J. Trump lays out his

professional and personal worldview in this classic work—a firsthand account of the rise of America’s foremost deal-maker. “I like thinking big. I always have. To me it’s very simple: If you’re going to be thinking anyway, you might as well think big.”—Donald J. Trump Here is Trump in action—how he runs his organization and how he runs his life—as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker’s art. And

throughout, Trump talks—really talks—about how he does it. Trump: The Art of the Deal is an unguarded look at the mind of a brilliant entrepreneur—the ultimate read for anyone interested in the man behind the spotlight. Praise for Trump: The Art of the Deal “Trump makes one believe for a moment in the American dream again.”—The New York Times “Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet.”—Chicago Tribune “Fascinating . . . wholly absorbing . . . conveys Trump’s larger-than-life demeanor so vibrantly that the reader’s attention is instantly and fully claimed.”—Boston Herald “A chatty, generous, chutzpa-filled autobiography.”—New York Post  
**Trump: The Art of the Deal** Simon

and Schuster

The Art of the Deal: by Donald J. Trump & Tony Schwartz | A 15-Minute Summary & Analysis Preview: As Donald Trump prepares to run for president in the 2016 presidential campaign, more attention has been drawn to his manner of business and how he made it so big in the world. Trump started off in a middle class family and is now one of the wealthiest Americans. Trump: the Art of the Deal, gives the reader a glimpse into how Donald Trump conducts his business and how he made it to where he is today. PLEASE NOTE: This is a Summary and Analysis of the book and NOT the original book. This companion includes the following: - Chapter Breakdown- Summary of the Chapters- Analysis of Themes - & Much More . . .

This Analysis fills the gap, making you understand more while enhancing your reading experience.

What Really Matters Createspace Independent Publishing Platform

The author tells how he rebounded from the verge of bankruptcy in 1990 to regain his status as New York's most prominent businessman, revealing his successful real estate and investment strategies

**Trump** Grand Central Pub

"Not Normal: Art in the Age of Trump" is a visual protest of the Trump administration featuring 142 artists with over 350 works. Artists around the United States are raging against Donald Trump in visual protest. Not Normal: Art in the Age of Trump documents this artistic movement in a curated collection



that features the work of 142 artists. Their outrage is evidenced in full Technicolor on subjects ranging from racism, the Covid pandemic, xenophobia, immigration, promotion of hatred and violence, mistrust of science and facts, misogyny and of course, a narcissism that puts our entire country and world at great risk. While the subject matter is serious, the art is alive with color and detail and is delivered with an irreverent sense of humor. About the Author: Karen M. Gutfreund is an independent curator and artist. Actively promoting the work of activist and feminist artists with national touring exhibitions, she has produced over thirty-five to date, managing all aspects from curation, artist and project management along with installation. She

has worked in the Painting & Sculpture Department at MoMA, the Andre Emmerick Gallery, The Knoll Group, the John Berggruen Gallery, and is an art consultant to both corporations and individuals. Gutfreund served as the National Exhibitions Director for the Women's Caucus for Art, is a member of ArtTable, the Northern California Representative for The Feminist Art Project (TFAP), and curator for UniteWomen.org. She is currently writing a book on DIY Exhibitions. To support artists and creative endeavors, Gutfreund has pledged to donate proceeds of this publication to The Soze Foundation Artist + Activist Relief Fund and the participating artists in the catalog.

**Trump Strategies for Real Estate**

## Blurb

**\*\*\*SPECIAL DEAL!!!** Buy the paperback version of the book NOW to receive the kindle version (\$2.99) for FREE! Since the 1988 presidential election, Donald Trump has been considered a potential candidate for President in nearly every election. However, he was never serious about it until the 2016 election. Donald Trump formally announced his candidacy on June 16, 2015, with a campaign rally and speech at Trump Tower in New York City. He declared that he would self-fund his presidential campaign, and would refuse any money from donors and lobbyists. With seemingly no real previous political aspirations or experience, he transitioned his expertise from the business world to carve out a new niche in the political arena.

Regardless of your place on the political spectrum, it's hard to deny the marketing prowess Donald Trump has exhibited throughout the course of his political campaign. Using the background and expertise he garnered in the marketing world, Trump has strategically applied this knowledge to bolster his political success in running for President of the United States. Trump's tactics have captured the world's attention as they watch a business mogul take on the political arena, and his unconventional approach has undeniably changed both the political landscape and the expectations of the voting public. Throughout the course of his campaign, the strategies Donald Trump has exhibited offer an interesting perspective in how long-

standing business and marketing strategies can transition perfectly into a different context, namely the political realm. This book will delve into the primary marketing strategies Trump has employed in driving his campaign forward, and explore why these strategies have been successful, specifically focusing on Getting Attention at All Costs, Knowing All the Players in the Game, Keeping an Authentic and Consistent Brand, Dominating Social Media, and Adopting a Clear and Simple Mission Statement. "[Trump's campaign] is such a very interesting marketing story and fascinating to watch from that lens. Politics is always about positions, but at its core, about marketing." ~ Tim Calkins, Kellogg School of Management

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Donald Trump - The Man Strategy #1 - Get Attention at All Costs! Be Noticeable! Create Messaging That Incites a Reaction Define the Brands of Your Rivals Take a Stand Spin Controversy! Strategy #2 - Know All the Players in the Game! Media Competition Target Market Raving Fans Non-Supporters or "Haters" Strategy #3 - Keep an Authentic and Consistent Brand! The Authentic Trump Attitude The Authentic Trump Style The Authentic Trump "Diplomacy" Authenticity Builds Relationships Strategy #4 - Adopt a Clear and Simple Mission Statement Choose the Wording Carefully Focus on Being Inclusive Strategy #5 - Dominate Social Media! Departure from Television Advertising Twitter Marketing Facebook and Internet Marketing Promotional Products

Consistency and the Personal Touch  
through Digital Communications  
Conclusion 10 Most Outrageous Donald  
Trump Quotes

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The Art of the Deal by Donald Trump |  
Key Takeaways & Analysis Preview: The  
Art of the Deal by Donald Trump offers  
business advice and strategy through  
the lens of Trump's business deals and  
development projects as head of the  
Trump Organization. There is no typical  
week or project in Trump's work. His  
days are filled with phone calls and  
impromptu meetings, but the variety of  
relationships and investments he details  
paint a picture of how Trump cuts deals  
and earns multiple millions... PLEASE

NOTE: This is key takeaways and  
analysis of the book and NOT the original  
book. Inside this Instaread of The Art of  
the Deal: · Overview of the book ·  
Important People · Key Takeaways ·  
Analysis of Key Takeaways

Presidential Power Meets the Art of the  
Deal Currency

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Trump | Key Takeaways & Analysis  
Preview: The Art of the Deal by Donald  
Trump offers business advice and  
strategy through the lens of Trump's  
business deals and development  
projects as head of the Trump  
Organization. There is no typical week or  
project in Trump's work. His days are  
filled with phone calls and impromptu

meetings, but the variety of relationships and investments he details paint a picture of how Trump cuts deals and earns multiple millions... Inside this Instaread of *The Art of the Deal*: · Overview of the book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

**Summary of Trump** Instaread Donald Trump is the master of Twitter and *The Art of The Tweet*. Based on Trump, *The Art of The Deal*, "Donald Trump, *The Art of The Tweet*" highlights his 140 character thoughts on subjects such as Rosie O'Donnell, Miss Universe,

Global Warming, Obama, Wind Turbines (hates them), who's a Loser, Pathetic or an Asshole. Yes, there is a chapter on "Happy Trump: " too. "Donald Trump, *The Art of The Tweet*" provides a window into what to expect in the next four years, if he lasts that long.

*Summary of the Art of the Deal* Random House

NEW YORK TIMES BESTSELLER! Ivanka is donating the unpaid portion of her advance and all future royalties received from Women Who Work to the Ivanka M. Trump Charitable Fund, a donor advised fund that will make grants to organizations that empower and educate women and girls.\* "This is a chatty step-by-step guide to living a happy life and getting ahead in a career." —USA Today "The advice is spot-on for everyone, not

just women." —Tony Hsieh, CEO of Zappos.com and author of *Delivering Happiness* I believe that when it comes to women and work, there isn't one right answer. The only person who can create a life you'll love is you. Our grandmothers fought for the right to work. Our mothers fought for the choice to be in an office or to stay at home. Our generation is the first to fully embrace and celebrate the fact that our lives are multidimensional. Thanks to the women who came before us and paved the way, we can create the lives we want to lead—which look different for each of us. I've been fortunate to be able to build my career around my passions, from real estate to fashion. But my professional titles only begin to describe who I am and what I value. I have been an

executive and an entrepreneur, but also—and just as importantly—a wife, mother, daughter, and friend. To me, “work” encompasses my efforts to succeed in all of these areas. After appearing on *The Apprentice* years ago and receiving a flood of letters from young women asking for guidance, I realized the need for more female leaders to speak out publicly in order to change the way society thinks and talks about “women who work.” So I created a forum to do just that. This book evolves the conversation that started on [IvankaTrump.com](http://IvankaTrump.com), where so many incredible women (and men!) have shared their experiences, advice, ambitions, and passions. Women who work lead meetings and train for marathons. We learn how to cook and

how to code. We inspire our employees and our children. We innovate at our current jobs and start new businesses. Women Who Work will equip you with the best skills I've learned from some of the amazing people I've met, on subjects such as identifying opportunities, shifting careers smoothly, negotiating, leading teams, starting companies, managing work and family, and helping change the system to make it better for women—now and in the future. I hope it will inspire you to redefine success and architect a life that honors your individual passions and priorities, in a

way only you can. \* The Ivanka M. Trump Charitable Fund (the "Fund") is a donor advised fund that supports the economic empowerment of women and girls. Ivanka Trump is the grant advisor to the Fund and sole member of IT WWW Pub, LLC (the "LLC"), which receives royalties from the publication of Women Who Work. The LLC will contribute a minimum \$425,000 to the Fund, which is the unpaid portion of the advance, net of expenses. In addition, the LLC will contribute all future royalties it receives that are in excess of the advance to the Fund during the period from May 1, 2017 to May 1, 2022.

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