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Electronic commerce (e-commerce) is the use of, by two or more parties, information technology such as computers and telecommunications to make business transactions. This not only includes business-to-business transactions but also online retail and digitalization of the financial industry. E-commerce actually began in the 1970s.

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An eCommerce store—short for electronic commerce—is simply a way for people to buy product or services over the Internet, via a website. Or, in the simplest terms possible, an eCommerce store is an online shop.

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At its heart, e-commerce is about using the Internet to make money. However, don't forget about the ways e-commerce technologies can save your business cash, too. After all, saving money is almost the same thing as actually earning it. Here are some ideas to make the Internet work for your whole business:

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