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 organization, business or brand. Logos are
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 Wordmark. The starting point and
 foundation of your business begins with
 your logo. Your Logo (short for... 2) Color.
 Color is where you find your zen and
 discover the mood of your business.
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 Essential Elements for Creating a
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 elements such as color, typography,
 packaging design etc. that too play an
 important role in building brand identity. A
 brand identity is actually an impression
 that your customers perceive your brand.
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