
A Method For Linguistic Metaphor
Identification From Mip To Mipvu
Converging Evidence In Language
And Communication Research By
Steen Gerard J Dorst Aletta G
Herrmann J Berenike K 2010
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Metaphor

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Metaphor and Metonymy in the Digital Age
Handbuch Literatur und Philosophie
Visual Metaphor
Thinking Through Translation with Metaphors
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Metaphor Cambridge University Press
A Method for Linguistic Metaphor
Identification John Benjamins Publishing
**Elicited Metaphor Analysis in
Educational Discourse** John Benjamins
Publishing Company
Thinking through Translation with
Metaphors explores a wide range of
metaphorical figures used to describe
the translation process, from Aristotle to
the present. Most practitioners and
theorists of translation are familiar with

a number of metaphors for translation,
such as the metaphor of the bridge,
following in another's footsteps,
performing a musical score, changing
clothes, or painting a portrait; yet
relatively little attention has been paid
to what these metaphorical models
reveal about how we conceptualize
translation. Drawing on insights from
recent developments in metaphor
theory, contributors to this volume
reveal how central metaphorical
language has been to translation studies
at all periods of time and in various
cultures. Metaphors have played a key
role in shaping the way in which we
understand translation, determining
what facets of the translation process
are deemed to be important and
therefore merit study, and aiding in the

training of successive generations of translators and theorists. While some of the papers focus mainly on past metaphorical representations, others discuss recent shifts in both metaphor and translation theory, while others still propose innovative metaphors in a bid to transform translation studies. The volume also includes an annotated bibliography of works centrally concerned with metaphors of translation.

Researching and Applying Metaphor in the Real World

Walter de Gruyter GmbH & Co KG

Metaphor is a fascinating phenomenon, but it is also complex and multi-faceted, varying in how it is manifested in different modes of expression, languages, cultures, or time-scales. How then can we reliably identify metaphors

in different contexts? How does the language or culture of speakers and hearers affect the way metaphors are produced or interpreted? Are the methods employed to explore metaphors in one context applicable in others? The sixteen chapters that make up this volume offer not only detailed studies of the situated use of metaphor in language, gesture, and visuals around the world – providing important insights into the different factors that produce variation – but also careful explication and discussion of the methodological issues that arise when researchers approach metaphor in diverse 'real world' contexts. The book constitutes an important contribution to applied metaphor studies, and will prove an invaluable resource for the novice and

experienced metaphor researcher alike.

Metaphor and Metonymy in the Digital Age Springer Nature

Using a plethora of concepts, theories and methods, the theoretical and empirical studies described in this volume are united in their approach of treating language not in isolation (e.g. as a “module”), but as both based on structures and processes of cognition, and at the same time as affecting the human mind. The book is organized in 7 parts, corresponding to some of the major fields in language research today: (a) linguistic meta-theory and general issues, (b) lexical meaning, (c) metaphor, (d) grammar, (e) pragmatics, (f) gesture and bodily communication, and (g) historical linguistics. At the same time, the non-modular approach to

language adopted by the authors is reflected by the fact that there are no strict boundaries between the parts. Thus, the book is a valuable contribution to the growing interdisciplinary field of Language and Cognition.

Handbuch Literatur und Philosophie John Benjamins Publishing
Metaphor and Intercultural Communication examines in detail the dynamics of metaphor in interlingual contact, translation and globalization processes. Its case-studies, which combine methods of cognitive metaphor theory with those of corpus-based and discourse-oriented research, cover contact linguistic and cultural contacts between Chinese, English including Translational English and Aboriginal English, Greek, Kabyle, Romanian,

Russian, Serbian, and Spanish. Part I introduces readers to practical and methodological problems of the intercultural transfer of metaphor through empirical (corpus-based and experimental) studies of translators' experiences and strategies in dealing with figurative language in a variety of contexts. Part II explores the universality-relativity dimension of cross- and intercultural metaphor on the basis of empirical data from various European and non-European cultures. Part III investigates the socio-economic and political consequences of figurative language use through case studies of communication between aboriginal and mainstream cultures, in the media, in political discourse and gender-related discourses. Special attention is paid to

cases of miscommunication and of deliberate re- and counter-conceptualisation of clichés from one culture into another. The results open new perspectives on some of the basic assumptions of the 'classic' cognitive paradigm, e.g. regarding metaphor understanding, linguistic relativity and concept-construction.

Visual Metaphor John Benjamins Publishing

Metaphor has recently been reconceptualised as a fundamental part of the human conceptual system. It can hence be expressed in language but also in other modalities and media of communication, including gesture and body language, sound and music, and film and visuals. In spite of this theoretical landslide, however, the wide

range of nonverbal metaphor and its processing has neither been empirically investigated on the same scale nor with the same rigour as metaphor in language. The overarching goal of this book is to report on the findings of a research program aimed at exploiting the vast cognitive linguistic and psycholinguistic expertise on metaphor in language for a new, behaviourally founded approach to the structure and processes of metaphor in one of these nonverbal manifestations, namely static visuals. The book presents concepts and methods for the identification and analysis of metaphor in document structure as well as new approaches to the study of visual metaphor processing. Its results are intended to further the development of an encompassing and

robust cognitive-scientific theory of metaphor by including visual metaphor while also enriching our understanding of the communicative possibilities and effects of visual metaphor in multimodal discourse.

Thinking Through Translation with Metaphors Walter de Gruyter GmbH & Co KG

The book deals with the important shift that has been heralded in cognitive linguistics from mere universal matters to cultural and situational variation. The discussions examine cognitive and cultural linguistics' theories in relation to the following areas of research: (i) metaphorical conceptualization; (ii) the influence of culture on metaphor, metonymy and conceptual blends; (iii) the impact of culture and cognition on

metaphorical lexis; (iv) the interface of pragmatics and cognition when metaphor is studied in situ, that is, in face-to-face as well as in virtual multimodal interaction; (v) the application of insights from metaphorical conceptualizations to language teaching, and (vi) recent methods for revealing (inter)cultural metaphorical conceptualizations (corpus-based approaches, gesture studies, etc.). The book brings together cognitive, functional, and (inter)cultural approaches.

Metaphor Identification in Multiple Languages John Benjamins Publishing
This book collects virtually all research perspectives on metaphor in the field of cognitive linguistics. Moreover, it presents a comprehensive range of

research methods for metaphor including qualitative and quantitative methods and the combination of the two. For example, critical metaphor analysis, metaphor interpretation, metaphor experiments, neuro method, and so on are all explained in detail.

How Metaphors Guide, Teach and Popularize Science John Benjamins Publishing Company

Metaphors for, in and of Education Research draws on a variety of philosophical, theoretical and methodological approaches exploring metaphors as instruments for describing, understanding and inspiring education research. Key themes addressed by authors in this collection include: how metaphors provide new understandings of the philosophical assumptions

underlying education research; how metaphors provide new perspectives on methodological issues in education research; and how metaphors evoke cognitive, affective and volitional responses to the experience of conducting or participating in education research. The book includes chapters written by academics with experience in various education sectors including middle, high school and tertiary education. Areas of academic expertise include doctoral study, literacy and learning, special education, educational partnerships and leadership, and applied linguistics.

Windows to the Mind Routledge
Taste is considered one of the lowest sensory modalities, and the most difficult to express in language. Recently, an

increasing body of research in perception language and in Food Studies has been sparking new interest and new perspectives on the importance of this sense. Merging anthropology, evolutionary physiology and philosophy, this book investigates the language of Taste in English, and its relationship with our embodied minds. In the first part of the book, the author explores the semantic dimensions of Taste terms with a usage-based approach. With the application of experimental protocols, Bagli enquires their possible organization in a radial network and calculates the Saliency index of gustatory terms in both American and British English. The second part of the book is an overview of the metaphorical extensions that motivate the polysemy of Taste terms,

with the aid of corpus analysis methods and various texts. This book is the first to review systematically and in a usage-based perspective the role of the sensory domain of Taste in English, showing a more complicated picture and suggesting that its under-representation and difficulty of encoding does not correspond to lack of importance.

The Metaphor Compass John Benjamins Publishing Company

This book presents the methodology, findings and implications of a large-scale corpus-based study of the metaphors used to talk about cancer and the end of life (including care at the end of life) in the UK. It focuses on metaphor as a central linguistic and cognitive tool that is frequently used to talk and think about sensitive and subjective experiences,

such as illness, emotions, death, and dying, and that can both help and hinder communication and well-being, depending on how it is used. The book centers on a combination of qualitative analyses and innovative corpus linguistic methods. This methodological assemblage was applied to the systematic study of the metaphors used in a 1.5-million-word corpus. The corpus consists of interviews with, and online forum posts written by, members of three stakeholder groups, namely: patients diagnosed with advanced cancer; unpaid carers looking after a relative with a diagnosis of advanced cancer; and healthcare professionals. The book presents a range of qualitative and quantitative findings that have implications for: metaphor theory and

analysis; corpus linguistic and computational approaches to metaphor; and training and practice in cancer care and hospice, palliative and end-of-life care.

Metaphor and Persuasion in Strategic Communication Walter de Gruyter
 The Metaphor Compass: Directions for Metaphor Research in Language, Cognition, Communication, and Creativity provides a roadmap to navigate the recent findings and cutting-edge research conducted around the world on metaphor, focusing on the following four themes: Metaphor and Linguistic Diversity, Metaphor and Cognition, Metaphor and Communication, and Metaphor and Creativity. The research presented in this book employs a variety of empirical

methods, ranging from neuroimaging to corpus analyses and from behavioral experimentation to computational modeling. Divided into four parts, it offers an array of pedagogical material including activities at the ends of the chapters to help the reader to consolidate the notions discussed in the chapter. This is a useful resource for students, researchers, and scholars of linguistics, communication, anthropology, psychology, and cognitive science looking to learn about figurative language and creativity.

[A Method for Linguistic Metaphor Identification](#) Cambridge Scholars Publishing

One of the most fundamental capacities of language is the ability to express what speakers see, hear, feel, taste, and

smell. Sensory Linguistics is the interdisciplinary study of how language relates to the senses. This book deals with such foundational questions as: Which semiotic strategies do speakers use to express sensory perceptions? Which perceptions are easier to encode and which are “ineffable”? And what are appropriate methods for studying the sensory aspects of linguistics? After a broad overview of the field, a detailed quantitative corpus-based study of English sensory adjectives and their metaphorical uses is presented. This analysis calls age-old ideas into question, such as the idea that the use of perceptual metaphors is governed by a cognitively motivated “hierarchy of the senses”. Besides making theoretical contributions to cognitive linguistics, this

research monograph showcases new empirical methods for studying lexical semantics using contemporary statistical methods.

Finding Metaphor in Grammar and Usage John Benjamins Publishing

'Halliday's investigations into grammatical metaphor take us deeply into the way we construct and expand meanings, starting with representations of concrete experienced events and ending with theoretical worlds populated by abstract entities linked through generalized relations and causalities. He finds these processes most strikingly in the development of the modern sciences that have historically created robust virtual worlds of theory from observable material events. He sees the same processes of grammatical metaphor as

children learn to participate in our built symbolic environment, particularly as they are introduced to these meaning systems in schools, an institution designed expressly for that purpose.' Professor Charles Bazerman, University of California, Santa Barbara.

Analogy as Structure and Process
Routledge

Cognitive linguists are convinced that the nature of linguistic structures is strongly influenced by the way we experience and perceive the world and by how we conceptualize and construe these experiences and perceptions in our minds. At the same time, the study of linguistic structure and usage is credited with the potential to open windows to how our minds work. The present volume collects papers

investigating linguistic phenomena that reflect the key cognitive processes of metaphor, metonymy and conceptual blending, which have proven to be highly influential in linguistic conceptualization. Theoretical and methodological issues, such as metaphor identification and the relevance of the target domain for children's understanding of metaphor, are focused on in the first section. The second and third parts are devoted to the application of the theoretical frameworks of the conceptual theory of metaphor and metonymy and the theory of conceptual blending to linguistic data. The contributions critically explore the explanatory potential of these theories, build bridges between them, link them with other approaches and notions (such as construction grammar, common

ground and stance/evaluation), and uncover conceptual regularities and cognitive models that underlie and shape our language use in specific domains. The linguistic structures under consideration span the range from compounds and premodified noun phrases to constructions and texts such as jokes and political speeches. Methods applied include psycholinguistic experiments, analyses of data culled from authentic language corpora and discourse-analytical approaches.

Sensory Linguistics A&C Black

This book explores how metaphoric conceptualizations of time arise from an interplay between space, context, and individual characteristics.

Metaphor Walter de Gruyter

This groundbreaking work adopts an

alternative metaphor-based approach to challenge, unpack, and redefine our understanding of persuasion and strategic communication and the extents to which they shape political discourse. The book's theoretical and methodological grounding in metaphor allows for an alternative perspective on strategic communication but also a robust discussion of both persuasion and other kinds of related discursive processes at work in political communication, including narrative, identification, and ideology. The volume integrates case studies from prominent political discourses, including those of George W. Bush, Jr., Tony Blair, and Barack Obama, to highlight the crucial role of persuasion management and sustainability in the public sphere and

the ways in which it might inform political action and change in a positive way. Broadening our perception of the possibilities of persuasion and strategic communication, this dynamic volume is key reading for students and scholars in communication studies, political science, rhetoric, and cognitive linguistics.

Metaphorical Conceptualizations John Benjamins Publishing

Figurative language, such as verbal irony, metaphor, hyperbole, idioms, and other forms is an increasingly important subfield within the empirical study of language comprehension and use.

Figurative Language Comprehension: Social and Cultural Influences is an edited scholarly book that ties together recent research concerning the social and cultural influences on figurative

language cognition. These influences include gender, cultural differences, economic status, and inter-group effects, among others. The effects these influences have on people's use, comprehension, and even processing of figurative language, comprise the main theme of this volume. No other book offers such a look at the social and cultural influences on a whole family of figurative forms at several levels of cognition. This volume is of great interest to scholars and professionals in the disciplines of social and cognitive psychology, psycholinguistics, and second language acquisition, as well as cognitive and other fields of linguistics where scholars have interests in pragmatics, metaphor, symbol, discourse, and narrative. Some

knowledge of the empirical and experimental methods used in language research, as well as some familiarity with theories underlying the use, comprehension, and processing of figurative language would be helpful to readers of this book.

Metaphor, Cancer and the End of Life

John Benjamins Publishing Company
Metaphors are essential to scientists themselves and strongly influence science communication. Through careful analyses of metaphors actually used in science texts, recordings, and videos, this book explores the essential functions of conceptual metaphor in the conduct of science, teaching of science, and how scientific ideas are promoted and popularized. With an accessible introduction to theory and method this

book prepares scientists, science teachers, and science writers to take advantage of recent shifts in metaphor theories and methods. Metaphor specialists will find theoretical issues explored in studies of bacteriology, cell reproduction, marine biology, physics, brain function and social psychology. We see the degree of conscious or intentional use of metaphor in shaping our conceptual systems and constraining inferences. Metaphor sources include social structure, embodied experience, abstract or mathematical formulations. The results are sometimes innovative hypotheses and robust conclusions; other times pedagogically useful, if inaccurate, stepping stones or, at worst, misleading fictions. As of January 2023, this e-book is freely available, thanks to

the support of libraries working with Knowledge Unlatched.

Figurative Language

Comprehension GRIN Verlag

Metaphern sind integraler Bestandteil unserer alltäglichen Sprache, nicht bloß praktische oder rhetorische Mittel. Sie

bestimmen unsere Wahrnehmung, unser Denken und Handeln und somit unsere Wirklichkeit. Die Lektüre dieses fesselnden und unterhaltsamen Buches führt dazu, dass man ganz neu über die Sprache und darüber, wie wir sie benutzen, denkt.

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