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*Principles of Marketing Multiple Choice Questions and Answers (MCQs)* New Generation Publishing

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*FCS Marketing L2* Pearson South Africa

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**Marketing Environment, 2003-2004** Ashgate Publishing, Ltd.

EBOOK: Principles and Practice of Marketing, 9e

**CIM Coursebook Marketing Environment 07/08** Oxford University Press

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**Airline Marketing and Management** Taylor & Francis

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**Sports Marketing** Routledge

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**Principles of Marketing** Pearson Education

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**Applied Marketing** McGraw Hill

EBOOK: Principles and Practice of Marketing

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**Marketing Environment 2007-2008** Juta and Company Ltd

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**Marketing** Routledge

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